

12-31-1998

DEPARTMENT OF COMMERCE
T & TRADEMARK OFFICE



MLB 12-21-98

100933816

To the Honorable Commissioner of Patents & Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Spiegel, Inc.

- Individual(s) Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other _____

2. Name and address of receiving party(ies):

Name: Spiegel Catalog, Inc.

Street Address: 3500 Lacey Road
City: Downers Grove State: IL
ZIP: 605155432

- Individual(s) Citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation - State Delaware
- Other _____

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other

Execution Date: December 14, 1998

If Assignee is not domiciled in the United States, a domestic representation is attached: YES NO

(Designations must be as from Assignment)

12-21-1998

Additional name(s) & address: _____ U.S. Patent & TMO/TT Mail Rpt 01 #64
____ YES XXX NO

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registrat. No.(s)
2,173,865

Additional numbers attached? YES NO

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Angelo J. Bufalino

Internal Address: Lockwood, Alex,
FitzGibbon & Cummings

Street Address: 1700 Three First
National Plaza

City: Chicago State: IL ZIP: 60602

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Angelo J. Bufalino
Name of person signing

Signature

December 18, 1998

Total number of pages including cover sheet, attachments and document:

ASSIGNMENT

WHEREAS, Spiegel, Inc., a Delaware corporation, located and doing business at 3500 Lacey Road, Downers Grove, Illinois 60515 5432 has adopted and used in its business the following trademark which is registered on the Principal Register in the United States Patent and Trademark Office:

Registration No. 2,173,865, dated July 14, 1998

WHEREAS, Spiegel Catalog, Inc., located and doing business at 3500 Lacey Road, Downers Grove, Illinois 60515 5432 is desirous of acquiring said mark and said registration;

NOW, THEREFORE, in consideration of and for good and valuable consideration, the receipt of which is hereby acknowledged, said Spiegel, Inc. does hereby sell, assign, transfer, and set over unto said Spiegel Catalog, Inc. the entire right, title and interest in and to said mark and said registration, together with the good will of the business symbolized by said mark and said registration and in accordance with which the said mark is used, together with all common law rights of Spiegel, Inc. including the right to bring action and recover for past infringement, if any, of said mark or said registration.

Spiegel, Inc.

Deborah B. Divis

By: Deborah B. Divis

Title: Assistant Secretary

Dated: December 14, 1998

