

MRO 12-21-98

12-31-1998

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FORM TPO-1594  
(Rev. 5-93)  
OMB No. 0651-0011 (exp. 4/94)



RSHEET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Com

100936025

of the attached original documents or copy thereof.

1. Name of conveying part(ies):  
Russell Corporation

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State  
 Other:

Additional name(s) of conveying party(ies) attached? [ ] Yes [ ] No

2. Name and address of receiving party(ies)  
Name: The Game, LLC

Street Address: 2711 Crawford Road  
Phenix City, AL 36867

Individual(s) Citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State  
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached  
 YES  NO  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No



12-21-1998

U.S. Patent & TMO/TM Mail Rcpt Dt. #11

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other:

Execution Date: November 9, 1998

4. Application number(s) or registration number(s):

A. Trademark application No.(s)  
 Appln. No. 74/702,988; Appln. No. 74/658,630;  
 Appln. No. 74/658,689

B. Trademark Registration No.(s)  
 Reg. No. 1,489,462; Reg. No. 1,495,869; Reg. No. 1,410,919;  
 Reg. No. 1,561,018; Reg. No. 2,040,861; Reg. No. 2,042,166.

Additional numbers attached? [ ] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 James W. Kayden  
 Thomas, Kayden, Horstemeyer & Risley, L.L.P.  
 100 Galleria Parkway, Suite 1500  
 Atlanta, Georgia 30339

**THE COMMISSIONER IS HEREBY AUTHORIZED TO CHARGE ANY FEE DEFICIENCIES OR CREDIT ANY OVER PAYMENT TO OUR DEPOSIT ACCOUNT NO. 20-0778**

12/31/1998 DMGUYEN 00000001 1489462

6. Total number of applications/registrations involved: [9]

7. Total fee (37 CFR 3.41) \$ 360.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit Account Number:  
 20-0778  
 (Attach duplicate copy of this page if paying by Deposit Account)

01 FC:481 40.00 DP      Refund Ref: 12/31/1998 DMGUYEN 0000073107  
 02 FC:482 200.00 DP      DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached documents are true copies of the original document.*

*James W. Kayden* 15-Dec., 1998  
 James W. Kayden Date  
 Docket No.: 81109-9010      Total number of pages including cover sheet, attachments, and document: [5]

Refund Total: \$120.00

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patents & Trademarks, Box Assignments  
 Washington, D.C. 20231

TRADEMARK  
 REEL: 1833 FRAME: 0621

**ASSIGNMENT OF TRADEMARKS**

**WHEREAS**, Russell Corporation, (hereinafter "Assignor"), an Alabama corporation, having a principal place of business at P.O. Box 272, Alexander City, AL 35010, has adopted, used in interstate commerce, applied for and/or registered the Trademarks (hereinafter "Trademarks") listed on Appendix A attached hereto;

**WHEREAS**, Assignor previously acquired all right, title and interest in and to the Trademarks as a result of a merger of The Game, Inc., a Georgia corporation, into the Assignor, effective December 28, 1994;

**WHEREAS**, said Assignor owns and has right and authority to assign clear and marketable title in said Trademarks;

**WHEREAS**, The Game, LLC, (hereinafter "Assignee"), an Alabama limited liability company, having a principal place of business at 2711 Crawford Road, Phenix City, Alabama 36867, is desirous of acquiring all rights in said Trademarks;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks and all rights to recover damages for past infringement and all federal, state and common law rights therein, including any applications and/or registrations thereof.

**FURTHERMORE**, with respect to registration numbers 2,040,861 and 2,042,166, which were issued in the name of The Game, Inc., attached hereto as Attachment B is a copy of the Certificate of Merger of The Game, Inc. into Russell Corporation. Thus, after this assignment, there should be clear title in these two registrations in The Game, LLC.

The Assignor agrees to execute all papers and to do all necessary things, at Assignee's expense, to assist Assignee in acquiring full right, title and interest and the accompanying goodwill in and to said Trademarks.

Russell Corporation

By *Barney Wachtel*

Title: PRESIDENT - RUSSELL ATHLETIC

Date: 11/9/98

State of ALABAMA :

County of TALLAPOOSA :

I, STEVE R. FOREHAND, a Notary Public in and for the jurisdiction aforesaid, do certify that BARNEY WACHTEL personally appeared before me this 9<sup>TH</sup> day of NOVEMBER, 1998, and executed this document of his own free will on behalf of RUSSELL CORPORATION.

[SEAL] *Steve R. Forehand*  
Notary Signature

My commission expires: 6/15/00

## APPENDIX "A"

REGISTRATIONS			
COUNTRY	MARK NAME	REGISTRATION NO	REGISTRATION DATE
Austria	The Game & G design	149505	October 12, 1993
Benchux	The Game & G design	503957	August 27, 1991
Canada	G THE GAME and design	424085	March 4, 1994
China	The Game & G design	91049996	September 29, 1992
Czech Republic	G design	188545	March 19, 1996
Denmark	The Game & G design	VR3215/1993	April 30, 1993
France	The Game & G design	1695124	September 24, 1981
Greece	The Game & G design	114737	June 21, 1993
Hungary	The Game & G design	137956	August 1, 1994
Italy	The Game & G design	RM91C003443	February 10, 1991
Japan	The Game & G design	2693238	August 31, 1994
Mexico	The Game & G design	442664	September 24, 1993
New Zealand	The Game & G design	227595	June 20, 1996
Norway	The Game & G design	155236	February 18, 1993
Singapore	The Game & G Design	8057/92	October 19, 1992

Spain	The Game & G design	1655022	September 5, 1991
Sweden	The Game & G design	247469	March 19, 1993
Switzerland	The Game & G design	393348	July 16, 1992
Taiwan	The Game & G design	00563801	June 30, 1992
United Kingdom	The Game & G design	1476842	September 12, 1991
USA	Circle Design	1489462	May 24, 1988
USA	G and design	1495869	July 12, 1988
USA	The Game	1410919	September 23, 1986
USA	The Game & design	1561018	October 17, 1989
USA	3's a Charm	2040861	February 25, 1997
USA	Third Times A Charm	2042166	March 4, 1997

APPLICATIONS			
COUNTRY	MARK NAME	APPLICATION NO.	APPLICATION DATE
Australia	The Game & G design	588534	October 15, 1992
West Germany	The Game & G design	B9355255WZ	August 31, 1991
Malaysia	The Game & G design	92/07323	October 17, 1992
South Korea	The Game & G design	9125442	August 31, 1991
USA	Two-bar design	74/702,988	July 18, 1995
USA	Three-bar design	74/658,630	April 10, 1995
USA	Split-bar design	74/657,689	April 7, 1995

# STATE OF ALABAMA

I, Jim Bennett, Secretary of State of the State of Alabama, having custody of the Great and Principal Seal of said State, do hereby certify that

duplicate originals of Articles of Merger merging The Game Inc., a Georgia corporation, into Russell Corporation, an Alabama corporation, duly signed and verified pursuant to the provisions of Section 10-2A-144, Code of Alabama, 1975, have been received in this office and are found to conform to law. Accordingly the undersigned, as such Secretary of State, and by virtue of the authority vested in him by law, hereby issues this Certificate of Merger merging The Game Inc. into Russell Corporation and attaches hereto a duplicate original of the Articles of Merger ✓

RECORDED CARD

098874

No. \_\_\_\_\_

NO. \_\_\_\_\_  
RECEIVED  
CORPORATION DIVISION  
JAN 10 1994

95 JAN 10 AM 9:30

STATE OF ALABAMA  
CORPORATION DIVISION  
1000 UNIVERSITY BLVD  
MONTGOMERY, AL 36103



In Testimony Whereof, I have hereunto set my hand and affixed the Great Seal of the State, at the Capital, in the City of Montgomery, on this day.

12/28/94

Date

*Jim Bennett*

Jim Bennett

Secretary of State