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original documents or copy thereof.

To the Honorable Commissioner of Patents and

100932515

U.S. Patent & TMO/TM Mail

1. Name of conveying party(ies):

Sears, Roebuck and Co.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State New York
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: December 15, 1998

Name of receiving party(ies):

name: Principle Business Enterprises, Inc.

Internal Address: P.O. Box 129

Street Address: Pine Lake Industrial Park

City: Dunbridge State: OH ZIP: 43414

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State Ohio
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,956,636

Additional numbers attached? ☐ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Colleen Fielkow

Internal Address: Katten Muchin & Zavis
Suite 1600

Street Address: 525 West Monroe Street

City: Chicago State: IL ZIP: 60661

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deborah A. Wing

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet:

ASSIGNMENT

THIS ASSIGNMENT, is effective December 15, 1998:

WHEREAS, Sears, Roebuck and Co., a New York corporation ("Assignor"), located at 3333 Beverly Road, Hoffman Estates, Illinois 60179, has adopted and used in its business, in connection with the marketing, distribution and sale of slipper-socks, the trademark PET PAWS, which is registered in the United States Patent and Trademark Office under the registration number 1,956,636 (the "Trademark"); and

WHEREAS, Principle Business Enterprises, Inc., an Ohio corporation ("Assignee"), located at P.O. Box 129, Pine Lake Industrial Park, Dunbridge, Ohio 43414, is desirous of acquiring said registered Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor sells, assigns and transfers to Assignee the entire right, title and interest in and to the Trademark and the registration therefor, together with the goodwill of the business connected with the use of and symbolized by the Trademark.

Sears, Roebuck and Co.

By: Leslie J. Mann

Name: Leslie J. Mann

Title: Vice President

STATE OF ILLINOIS)
) SS
COUNTY OF COOK)

SUBSCRIBED AND SWORN TO
before me this 15th day
of December, 1998.

Nicole M. Sandelin
Notary Public

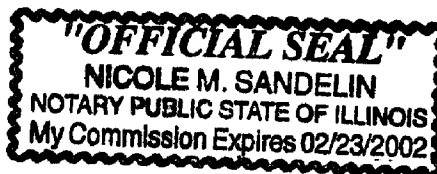


EXHIBIT A