

12-31-1998

FORM PTO-1594

RECORDATION FORM



DEPARTMENT OF COMMERCE

1-31-92 **MRD 12-28-98**

TRADEMARK

Trademark Office

100932694

To the Honorable Commissioner of Patents and Trademarks. Please record the attached.

1. Name of conveying party(ies):

Tequila Tres Magueyes S.A. de C.V.

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: December 16, 1998

2. Name and address of receiving party(ies):

Name: Tequila Don Julio, S.A. de C.V.

Address: Porfirio Diaz No. 17
Atotonilco el Alto
Jalisco, Mexico

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

- 75/083,456
- 75/083,455
- 75/260,360
- 75/439,713
- 75/080,913

B. Trademark registration No.(s)

- 1,977,547
- 1,929,049
- 2,088,472
- 1,937,581
- 2,178,997
- 2,204,862

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Brian D. Anderson, Esquire
OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
Attorneys at Law
Fourth Floor
1755 Jefferson Davis Highway
Arlington, Virginia 22202

OSMMN Ref: 7460/0001/13SD cf

6. Total number of applications and registrations involved: 11

7. Total fee (37 CFR 3.41): . . . \$ 290.00 E

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 15-0030
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Brian D. Anderson, Esquire
Name of Person Signing

Signature

December 28, 1998
Date

Total number of pages including cover sheet, attachments, and document: 16

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

12/30/1998 **DANGUYEN 00000144 1977547**

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

01 FC:481
02 FC:482

40.00 OP
250.00 OP

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503

TRADEMARK
REEL: 1833 FRAME: 0763

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION OF: TEQUILA DON JULIO, S.A. DE C.V.

APPLN. NO.: 75/080,913

TRADEMARK: Bottle Design

Hon. Commissioner of Patents and Trademarks
Washington, D.C. 20231

DESIGNATION OF DOMESTIC REPRESENTATIVES

TEQUILA DON JULIO, S.A. DE C.V., the owner by assignment of Appln. No. 75/080,913 Bottle Design, hereby designates Brian D. Anderson, whose postal address is Oblon, Spivak, McClelland, Maier & Neustadt, P.C., Fourth Floor, 1755 Jefferson Davis Highway, Arlington, Virginia 22202, its representatives upon whom notices or process in proceedings affecting the mark may be served.

TEQUILA DON JULIO, S.A. DE C.V.

By: 

Name: Roy E. Adams McCreadie

Title: Director

Dated: December 18, 1998

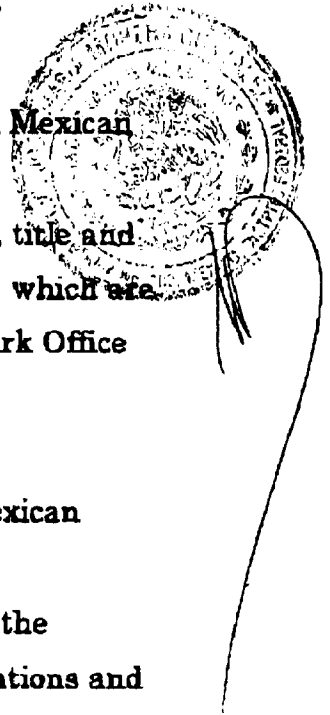
ASSIGNMENT OF UNITED STATES TRADEMARKS

WHEREAS, TEQUILA TRES MAGUEYES, S.A. DE C.V., a Mexican corporation, with an address at Av. la Paz 2180, Col. Americana, Guadalajara, Jalisco, Mexico ("Assignor"), is the owner of all right, title and interest in and to the trademarks shown in the attached Schedule, which are registered or applied for in the United States Patent and Trademark Office as indicated on such Schedule; and

WHEREAS, TEQUILA ~~DE~~ DON JULIO, S.A. DE C.V. a Mexican corporation with an address at Av. la Paz 2180, Col. Americana, Guadalajara, Jalisco, Mexico ("Assignee"), is desirous of acquiring the trademarks identified in said Schedule, and the respective registrations and applications therefor, together with the good will of the business connected with the use of and symbolized by the said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title and interest in and to the trademarks identified in the attached Schedule, together with the good will of the business connected with the use of and symbolized by the trademarks, and the respective registrations and applications therefor.


With regard to any trademarks identified on the attached Schedule which are the subject of applications filed based on a bona fide intent to use pursuant to the provisions of 15 U.S.C. 1051(b) and for which no Statement of Use has yet been filed pursuant to 15 U.S.C. 1051(d), Assignor notes that Assignee is the successor to that portion of Assignor's business to which such trademarks pertain, which is ongoing and existing, and accordingly such trademarks and applications therefor may properly be assigned to Assignee at this time.



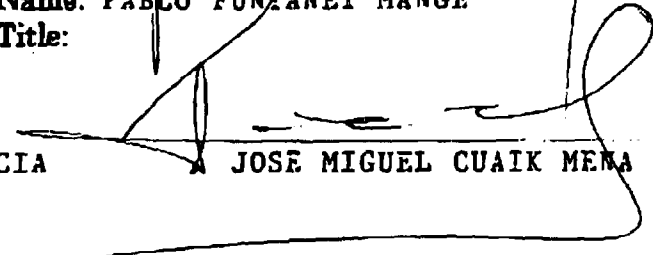
IN TESTIMONY WHEREOF, Assignor caused this Agreement to be executed by its duly authorized officer and its corporate seal hereunto affixed, effective as of the 16 day of December, 1998.



TEQUILA TRES MAGUEYES, S.A. DE C.V.

By: 
Name: PABLO FUNTANET MANGE
Title:


FRANCISCO JAVIER GONZALEZ GARCIA


JOSE MIGUEL CUAIK MENA

TEQUILA DON JULIO, S.A. DE C.V.


FRANCISCO JAVIER GONZALEZ GARCIA


JOSE MIGUEL CUAIK MENA

TESTIGO


JUAN FRANCISCO TORRES LANDA RUFFO

TESTIGO


HUGO LEMUS ZAVALA

Schedule

<u>Mark</u>	<u>Registration Number</u>
TEQUILA RESERVA DE LA CASA 3 MAGUEYES & Design	1,977,547
3 MAGUEYES & Design	1,929,049
DON JULIO	2,088,472
DON JULIO & Bottle Design	1,937,581
RESERVA DE DON JULIO	2,178,997
Bottle Design	2,204,862



<u>Mark</u>	<u>Application Number</u>
3 TRES MAGUEYES & Design	75/083,456
Bottle Design	75/083,455
Design	75/260,360
CHENTE	75/439,713
Bottle Design	75/080,913

