

01-04-1999

FORM PTO-1594
(Rev. 6-93)



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

100935283
TRADEMARKS ONLY

SHEET



To the Honorable Commissioner of Patents and Trademarks: Please record the attached original do

12-14-1998

U.S. Patent & TMO/c/TM Mail Rcp1Dt. #22

1. Name of conveying party(ies):

WED
12-14-98

WOWFactor, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation - of the State of New Jersey

Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: December 8, 1998

2. Name and address of receiving

Name: Frontline Communications Corporation

Internal Address: _____
Street Address: One Blue Hill Plaza, Suite 1548

City: Pearl River State: New York
ZIP: 10965

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation - State of Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or Registration number(s):

A. Trademark Application No.(s)

75/096846
75/196031
75/408900
75/409548

B. Trademark Registration Nos.:

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Davidson, Davidson & Kappel, LLC

Internal Address: 198.1000

Street Address: 1140 Avenue of the Americas, 15th Floor

City: New York State: New York ZIP: 10036

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41) \$115.00

- Enclosed
- Authorized to be charged to deposit account

115E

8. Any deficiency may be charged to, or any overage credited to:
Deposit account number:

50-0552

(Attach duplicate copy of this page if paying by deposit account)

12/31/1998 DNGUYEN 00000121 75096846

01 Ff:481
02 Ff:482

40.00 OP
75.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Leslye B. Davidson
Name of Person Signing

Leslye B. Davidson
Signature

12/11/98
Date

Total number of pages including cover sheet, attachments, and document: [2]

Mail documents to be recorded with required cover sheet information to:
Assistant Commissioner for Trademarks, Box Assignments, 2900 Crystal Drive
Arlington, VA 22202-3513

I hereby certify that the documents referred to as attached herein and/or fee are being deposited with the United States Postal Service as "first class mail" in an envelope addressed to "Assistant Commissioner of Patents & Trademarks, Box Assignments, 2900 Crystal Drive, Arlington, VA 22202-3513" on December 11, 1998.

DAVIDSON, DAVIDSON & KAPPEL, LLC.
Jacqueline Barber

TRADEMARK
REEL: 1834 FRAME: 0506

United States

**ASSIGNMENT OF TRADEMARKS**

12-14-1998

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #22

This Assignment effective as and from October 9, 1998, from WOWFactor, Inc., a corporation organized and existing under the laws of the State of New Jersey, whose address is 41 Watching Plaza, Suite 310, Montclair, New Jersey 07042 (hereinafter the "Assignor"), to FRONTLINE COMMUNICATIONS CORPORATION, a corporation organized and existing under the laws of the State of Delaware, whose address is One Blue Hill Plaza, Suite 1548, Pearl River, New York 10965 (hereinafter the "Assignee"):

WITNESSETH THAT:

WHEREAS, the Assignor is the owner of all right, title and interest in and to the trademark applications pending before the United States Patent and Trademark Office as set forth on the Schedule of Trademark Applications (the "Schedule") annexed hereto, and made a part hereof, and in and to the goodwill of the business relating thereto;

WHEREAS, the Assignee wishes to acquire from the Assignor all right, title and interest in and to the trademarks set forth on the Schedule annexed hereto, together with the goodwill of the business appertaining to and symbolized by said trademarks, and wishes also to acquire all right, title and interest in and to the applications for registration of said trademarks;

**TRADEMARK
REEL: 1834 FRAME: 0507**

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor by these presents does hereby sell, transfer, convey and assign unto the Assignee its entire right, title and interest in and to the aforesaid trademarks and any and all applications for registration therefor, including without limitation, the applications identified herein, together with the right to sue for and recover for the past infringements thereof, the same to be held and enjoyed by the Assignee, its successors and assigns, and the goodwill of the business appertaining thereto and which is symbolized thereby.

The Assignor binds itself, as well as its successors, assigns and legal representatives, to execute and deliver to the Assignee, its successors and assigns, any further documents or instruments and do any and all further acts that may be deemed necessary or desirable by the Assignee, its successors and assigns, to vest or perfect in Assignee, its successors and assigns, the title herein conveyed, or intended so to be, and to enable such title to be recorded in the United States Patent and Trademark Office.

The Assignor further covenants and agrees that it will at any time upon request communicate to the Assignee, its successors and assigns, any facts relating to the aforesaid trademarks and the history thereof, known to the Assignor or to its successors, assigns and legal representatives, and the Assignor will testify as to the same in any opposition, cancellation or other litigation when requested to do so by the Assignee, its successors or assigns.

In witness whereof, the Assignor has hereunto executed this instrument
this 8th day of December 1998.

WOWFACTOR, INC.

By: Margaret McGillin
Name: Margaret McGillin
Title: President

STATE OF NEW YORK)
 : ss
COUNTY OF NEW YORK)

On this 8th day of December 1998 before me personally appeared Margaret McGillin to me known and known to me to be the individual described in and who executed the foregoing instrument, and she duly acknowledged to me that she executed the same for the purpose therein set forth.

Valerie B. McCutchen
NOTARY PUBLIC
My Commission expires: 7/28/99

[SEAL]

VALERIE B. McCUTCHEN
Notary Public for the State of New York
Appointed in Orange Co. #01MC5082674
My Commission Expires July 28, 1999

SCHEDULE OF TRADEMARK APPLICATIONS

<u>MARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
WOWFACTOR (design)	75/096846	April 30, 1996
WOWFACTOR.COM	75/196031	November 12, 1996
WOWFACTOR	75/408900	December 22, 1997
WOWFACTOR WOMEN ON THE WEB	75/409548	December 22, 1997