

01-05-1999



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UNITED STATES PATENT AND TRADEMARK OFFICE

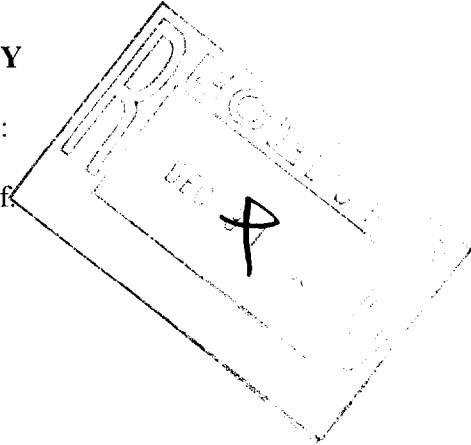
RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

Em
MAD
12-30-98

To the Honorable Commissioner of Patents and Trademarks:

Please record the attached original document or copy thereof



1. Name and address of conveying party:

20th Century Plastics, Inc.
205 South Puente Street
Brea, CA 92821

A California corporation.

2. Name and address of receiving party:

G. Neil Direct Mail, Inc.
720 International Parkway
P.O. Box 450939
Sunrise, FL 33345

A Florida corporation.

If assignee is not domiciled in the United States, a domestic representative designation is attached: ___

(Designation must be a separate document from Assignment)

3. Nature of conveyance: Trademark Assignment dated as of October 6, 1998, and attached hereto as Exhibit 1.

4. Registration numbers:

<u>Trademark Applications</u>	<u>Serial No.</u>	<u>Application Date</u>
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See Schedule 1 attached hereto and made a part hereof

<u>Trademarks</u>	<u>Registration No.</u>	<u>Registration Date</u>
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See Schedule 1 attached hereto and made a part hereof

01/05/1999 DNGUYEN 00000056 1510925

01 FC:481	40.00 OP
02 FC:482	800.00 OP

BUSDOCS:696124.1

TRADEMARK
REEL: 1835 FRAME: 0582

5. Name and address of party to whom correspondence concerning document should be mailed:

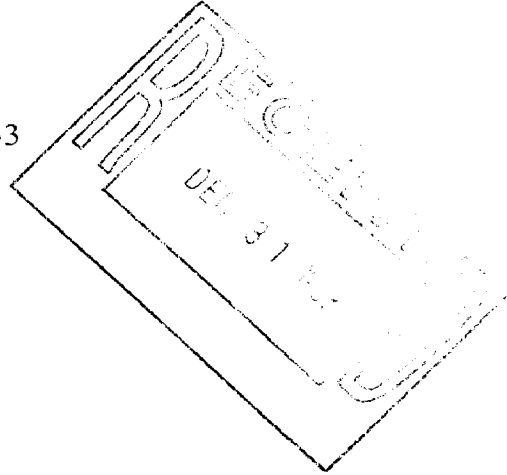
Vandana Venkatesh, Esq.
Bingham Dana LLP
150 Federal Street
Boston, MA 02110

6. Total number of applications and registrations involved: 33

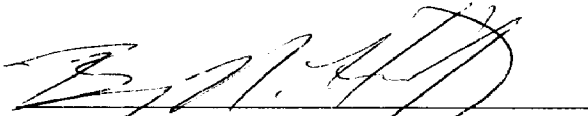
7. Total fee enclosed: \$ 840.00

8. Deposit account number: **[Not applicable]**

9. Statement and signature:



To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.


Name: Barry N. Hurwitz
Date: December 30, 1998

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, DC 20231

Sent via U.S. Post Office Express Mail on December 30, 1998,
Receipt No. EM529309976US

Total number of pages submitted (including cover sheet and any attached Schedules, and conveyance document and any attached Schedules): 8

SCHEDULE 1 TO TRADEMARK RECORDATION COVER SHEET

REGISTERED TRADEMARKS

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Friendly Forms	1,510,925	11/1/88
Performance (and Design)	1,557,949	9/26/89
Desktop Card Shop	1,698,385	6/30/92
America's Personnell Greeting Card Shop	1,699,811	7/7/92
America's Personnel Greeting Card Shop	1,699,811	7/7/92
The Performance Collection	1,704,910	8/4/92
Time Dividers	1,726,671	10/20/92
4-in-1 Labor Law Poster	1,732,224	11/10/92
Professionally Yours	1,747,785	1/19/93
Positive Communications	1,758,325	3/16/93
Exploit!	1,767,951	4/27/93
Personnelly Yours	1,829,384	4/5/94
Skillsability	1,832,185	4/19/94
Attendance Controller	1,846,723	7/26/94
INSERTAWARD	1,854,203	9/13/94
CHUCKLES! (and design)	1,855,186	9/20/94
The Direct Source for All Your Human Resource Needs	1,858,562	10/18/94
5-in-1 Labor Law Poster	1,874,898	1/17/95
Personnel Pocket File	1,903,946	7/7/95
Motivation from G Neil Companies (and design)	1,904,983	7/11/95
The Imperial Collection	1,904,972	7/11/95
Your Valued Opinion	1,930,145	10/24/95
TCS (and Design)	2,101,831	6/17/97
HR Fax	2,190,125	9/15/98

PENDING APPLICATIONS

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
HR Legal Counselor	75-231,926	1/27/97
GNEIL	75-254,483	3/10/97
SKILLSERIES	75-497,835	6/8/98
Rainbow Greetings	75-501,982	6/10/98
HR Ware	75-512,080	7/6/98
Employer's Toolbox	75-549,548	9/8/98
G.Neil	75-557,386	9/23/98
G.Neil	75-557,387	9/23/98
G.Neil	75-557,388	9/23/98

TRADEMARK ASSIGNMENT

BE IT KNOWN that for and in consideration of the sum of One Dollar and other good and valuable consideration in hand, the receipt and sufficiency of which are hereby acknowledged, 20th Century Plastics, Inc. a corporation organized under the laws of the State of California located at 205 South Puente Street, Brea, CA 92821, United States of America, does hereby grant, assign and transfer to G. Neil Direct Mail, Inc., a corporation organized and existing under the laws of the State of Delaware, located at 720 International Parkway, P.O. Box 450939, Sunrise, FL 33345, its entire right, title and interest to each of the trademarks listed on Annex A hereto, together with the registration of each such trademark, including the right to sue and recover for any and all past, present or future infringements or dilution of or damage or injury to each such trademark or the goodwill associated therewith, by any party or parties with the right to sue in their own name (and including the right to take over and continue any and all existing suits) and collect profits or damages, together with the goodwill of the business connected with the use of and symbolized by each such registered trademark.

Signature Page Follows

ANNEX A

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