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Form PTO-1594 (Rev. 6-93)  
OMB No. 0651-0001 (exp. 4/94)

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

100935773

To the Honorable Commissioner of Patents

attached original documents or copy thereof.

1. Name of conveying party(ies):  
Hoover Universal, Inc.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State Michigan  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving  
Name: Johnson Control  
Internal Address: \_\_\_\_\_  
\_\_\_\_\_ 12-17-1998  
U.S. Patent & TMO/c/ TM Mail Rcpt Dr

Street Address: 5757 North Green Bay Avenue

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: September 30, 1998

City: Milwaukee State: WI Zip: 53201

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporate-State Wisconsin  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
 75/423,460    75/423,462    74/423,458  
 75/423,440    75/423,459    75/423,461  
 75/427,334

B. Trademark Registration No.(s)  
 -----

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marta S. Levine  
 Internal Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Street Address: Quarles & Brady LLP  
411 East Wisconsin Avenue  
 City: Milwaukee State: Wisconsin Zip: 53202

6. Total number of applications and registrations involved: 7

7. Total Fee (37 CFR 3.41) ..... \$ 190.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number  
17-0055

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

190E

9. Statement and signature  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Marta S. Levine                      Marta Levine                      November 11, 1998  
 Name of person signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patents and Trademarks, Box Assignments  
 Washington, D.C. 20231

TRADEMARK LAW OFFICE 107  
Serial Number: 75/423,462  
Mark: JCI

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Examiner: Lori M. Stockton, Trademark Examining Attorney,  
Law Office 107  
Applicant: Johnson Controls, Inc.  
Mark: JCI  
Serial No: 75/423,462  
Int. Class Nos.: 040  
Filing Date: January 20, 1998  
Re: Office Action No. 1, dated June 23, 1998

RESPONSE TO OFFICE ACTION

Box RESPONSES NO FEE  
Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

Amendment

Dear Sir:

Johnson Controls, Inc. is now the owner of the above-named mark, as shown by the assignment of trademark (from Hoover Universal, Inc. to Johnson Controls, Inc.), filed with the Assignments Branch of the Patent and Trademark Office on November 11, 1998 (see the enclosed copies of the "Assignment of Trademark" and Cover Sheet).

Please direct all further correspondence on the above application to:

Marta S. Levine  
Quarles & Brady LLP  
411 East Wisconsin Avenue  
Milwaukee, WI 53202  
(414) 277-5000

In response to the Office action of June 23, 1998, regarding the above application, please enter the following:

Amend the identification of services in to read:

-- Manufacture, to the specifications of others, interior audio component parts and interior structural component parts for land vehicles, vans and trucks (in Int. Class 040)  
--

Remarks

Reconsideration of the application is respectfully requested.

The identification of services has been amended in response to the Examiner's objection. We believe that the identification of services is now sufficiently specific.

The Examiner also refused registration under Trademark Act Section 2(d), 15 U.S.C. § 1052(d), because the applicant's mark, when used in connection with the identified services, so resembles the mark in U.S. Registration No. 1,687,556, as to be likely to cause confusion, to cause mistake, or to deceive. The applicant notes that U.S. Registration No. 1,687,556 was canceled by the Office under Section 8 of the Act (the cancellation was effective May 19, 1998, and recorded by the Office on November 24, 1998). Therefore, this registration cannot bar registration of the applicant's mark.

There being no other stated problems, it is believed that the above application can and should be passed to publication. Early favorable action is respectfully requested.

Dated: December 14, 1998

Respectfully submitted,

Johnson Controls, Inc.

By: Marta Levine  
Marta S. Levine  
Quarles & Brady LLP  
411 East Wisconsin Avenue  
Milwaukee, Wisconsin 53202  
(414) 277-5000

Certificate of Mailing

I hereby certify that the foregoing "Response to Office Action" is being deposited (with sufficient postage) with the United States Postal Service as first class mail in an envelope addressed to Box RESPONSES NO FEE, Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513.

Date of signature and deposit:

December 14, 1998

Marta Levine  
Marta S. Levine

Assignment of Trademark

This Assignment of Trademark is made by HOOVER UNIVERSAL, INC., a Michigan corporation ("Seller"), with a principal place of business at 49200 Halyard Drive, Plymouth, Michigan 48170 (USA) and JOHNSON CONTROLS, INC., a Wisconsin corporation ("Buyer"), with a principal place of business at 5757 North Green Bay Avenue, Milwaukee, Wisconsin 53201 (USA).

WHEREAS, Seller is the owner of the following trademarks, and the applications for registration therefor:

<u>Mark</u>	<u>App. No.</u>	<u>Filed</u>	<u>Int. Class</u>
JCI	75/423,460	01/20/98	9, 12
JCI	75/423,462	01/20/98	40
JOHNSON CONTROLS	75/423,458	01/20/98	9, 12
JOHNSON CONTROLS	75/423,440	01/20/98	40
JOHNSON CONTROLS Logo	75/423,459	01/20/98	9, 12
JOHNSON CONTROLS Logo	75/423,461	01/20/98	40
JOHNSON CONTROLS Colorized Logo	75/427,334	02/02/98	9, 12, 40

AND WHEREAS, Buyer wishes to acquire said trademarks, the applications for registration therefor, and the business and good will of the business in connection therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, the Seller hereby sells, assigns, and transfers to Buyer, all of Seller's right, title and interest in and to said trademarks and the applications for

registration therefor, together with the good will of that part of the business to which said trademarks and applications pertain, and Seller's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of said trademarks.

IN WITNESS WHEREOF, the Seller has caused this Assignment of Trademark to be executed and sealed by its duly authorized officer as of the 30th day of September, 1998.

HOOVER UNIVERSAL, INC.

By: Stacy L Fox  
Name: Stacy L. Fox  
Title: Assistant Secretary

STATE OF MICHIGAN           )  
  )  
WAYNE COUNTY                 )

Personally came before me this 30th day of September, 1998, the above named individual, to me known to be the person who executed the foregoing instrument and acknowledged the same.

Juanita Garza  
Notary Public, State of Michigan  
My commission expires: June 9, 2001

(SEAL)

