

EXP MRP 1-5-99

FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

RECO TION FC TRADEMA

01-08-1999

MENT OF COMMERCE and Trademark Office



To the Honorable Commissioner of Patents and Trademark

ts or copy thereof.

100937640

1. Name of conveying party(ies):
Novartis Consumer Health S.A.-6 PM 12:37
OPR/FINANCE

2. Name and address of receiving party(ies):
Name: **Novartis Consumer Health, Inc.**

Internal Address: _____

Street Address: **560 Morris Avenue**

City: **Summit** State: **NJ** Zip: **07901**

- | | |
|---|--|
| <input type="checkbox"/> Individual(s) | <input type="checkbox"/> Association |
| <input type="checkbox"/> General Partnership | <input type="checkbox"/> Limited Partnership |
| <input checked="" type="checkbox"/> Corporation-State | <input type="checkbox"/> |
| <input type="checkbox"/> Other | |

- | | |
|---|-----------------|
| <input type="checkbox"/> Individual(s) citizenship | _____ |
| <input type="checkbox"/> Association | _____ |
| <input type="checkbox"/> General Partnership | _____ |
| <input type="checkbox"/> Limited | _____ |
| <input checked="" type="checkbox"/> Corporation-State | Delaware |
| <input type="checkbox"/> Other | _____ |

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☒ Yes ☐ No

3. Nature of conveyance:
☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

(Designations must be a separate document from assignment)

Execution Date **January 2, 1997**

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):
A. Trademark Application No.(s) _____ B. Trademark Registration No.(s) **1,979,054**
Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **Barry A. Solomon**

6. Total number of applications and registrations involved: **1**

Internal Address: **Patent and Trademark Department**

7. Total fee (37 CFR 3.41)\$ **40.00**

- | |
|---|
| <input type="checkbox"/> Enclosed |
| <input checked="" type="checkbox"/> Authorized to be charged to deposit account |

Street Address: **564 Morris Avenue**

8. Deposit account number: **50-0430**

City: **Summit** State: **NJ** Zi **07901**
p: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and an attached copy is a true copy of the original document.

Barry A. Solomon
Name of Person Signing

Barry A. Solomon
Signature

January 5, 1999
Date

Total number of pages including cover sheet, attachments, and document: **7**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 1837 FRAME: 0025

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TRADEMARKS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

DESIGNATION OF DOMESTIC REPRESENTATIVE



Mark: SOFTCHEWS

Reg. No.: 1,979,054

Applicant: Novartis Consumer Health S.A.

Novartis Corporation, whose postal address is 564 Morris Avenue, Summit, New Jersey 07901-1027, is hereby designated registrant's domestic representative upon whom notice or process in proceedings affecting the mark may be served.

NOVARTIS CONSUMER HEALTH S.A.

By  

Name: Walter ITIN Edith STRAMBO

Title: Duly Authorized Officers

Date: December 22 , 1998

NOVARTIS CORPORATION
564 Morris Avenue
Summit, NJ 07901-1027



TRADEMARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, Novartis Consumer Health S.A., a corporation of Switzerland, located and doing business at Route de l'Etraz, CH-1260, Nyon, Switzerland, hereinafter referred to as Assignor, has adopted, used and is using in its business a trademark which is registered in the United States Patent and Trademark Office as Registration No. 1,979,054, for the mark SOFTCHEWS for "cough, cold, allergy and sinus pharmaceutical preparations"; and

WHEREAS, Novartis Consumer Health, Inc., a corporation of Delaware, located and doing business at 560 Morris Avenue, Summit, New Jersey hereinafter referred to as Assignee, is desirous of acquiring said mark and the goodwill and registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby sell, assign and transfer unto said Assignee all right, title and interest in and to said Mark, together with the goodwill of the business represented by the Mark, and the registration thereof, *nunc pro tunc*, effective as of January 2, 1997.

Novartis Consumer Health S.A.

ATTEST:

By: [Signature]

Name: J-C AUCH

By: [Signature]

Name: Anne RAY

By: [Signature]

Name: Pierre Rhyner

Title: Vice-President and General Counsel

By: [Signature]

Name: Walter Itin

Title: Head of Trademarks

Duly authorized Officer

COUNTRY OF SWITZERLAND)
SS.:
CANTON OF VAUD)

On this 21st day of December, 1998, before me personally appeared Pierre Rhyner and Walter Itin, the persons who signed this instrument, who acknowledged that they signed it as a free act on behalf of the identified corporation, with authority to do so.



Dominique BURNIER
Notary Public, City of Nyon