

FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

RE

EET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

69-8-1 69/11

1. Name of conveying party(ies):  
Thomas H. Friedman

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State:  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Retail Systems Alert Corp.

Internal Address: \_\_\_\_\_

Street Address: 77 Oak Street

City: Newton Upper Falls State: MA  
Massachusetts ZIP: 02464

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Massachusetts  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

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3. Nature of conveyance:

Confirmatory Assignment               Merger  
 Security Agreement                       Change of Name  
 Other \_\_\_\_\_

Execution Date: December 24, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
1,550,117

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ann Lamport Hammitte

Internal Address: Lahive & Cockfield, LLP

Street Address: 28 State Street

City: Boston State: MA ZIP: 02109

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ \$40.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
12-0080

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Ann Lamport Hammitte  
Name of Person Signing

*Ann Lamport Hammitte*  
Signature

1/5/99  
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20230

TRADEMARK REEL: 1838 FRAME: 0029

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CONFIRMATORY ASSIGNMENT

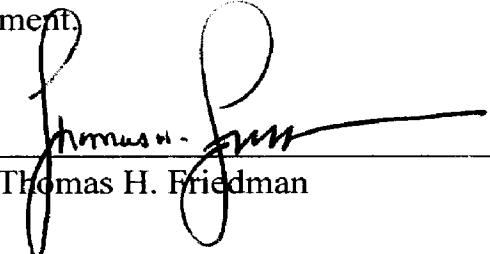
WHEREAS, Thomas H. Friedman, an individual whose business mailing address is P.O. Box 312, Newton Highlands, Massachusetts (hereinafter "Mr. Friedman"), adopted, used, and registered the trademark RETAIL SYSTEMS ALERT, Registration No. 1,550,117, issued August 1, 1989;

WHEREAS, effective May 8, 1997, Mr. Friedman transferred his rights in the trademark and registration to Retail Systems Alert Corp., a Massachusetts corporation with principal offices at 77 Oak Street, Newton Upper Falls, Massachusetts 02464 (hereinafter "Retail Systems Alert"); and

WHEREAS, Retail Systems Alert is continuing the business for which the trademark was used and registered;

NOW, THEREFOR, in consideration of the sum of \$1, and other good and valuable consideration, the sufficiency of which is acknowledged, Mr. Friedman hereby sells, signs, transfers, and sets over unto Retail Systems Alert, and confirms the prior transfer of May 8, 1997 to Retail Systems Alert of all right, title, and interest in and to the trademark RETAIL SYSTEMS ALERT, together with the goodwill of the business symbolized by this mark, the identified registration, No. 1,550,117, and the right to recover for infringement, including any past infringement.

Dated: 12/24/98

  
\_\_\_\_\_  
Thomas H. Friedman

Commonwealth of Massachusetts )  
County of Middlesex ) ss

Then personally appeared the above-named THOMAS H. FRIEDMAN and acknowledged the foregoing instrument to be his free act and deed, before me, this 24 day of December.

  
\_\_\_\_\_  
Notary Public

My commission expires: NOTARY PUBLIC  
COMMONWEALTH OF MASSACHUSETTS  
MY COMMISSION EXPIRES JAN. 21, 2005