

04-07-1999

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2-18-99



100958309

RECORDATION FORM COVER  
TRADEMARKS ONLY

To: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies)

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # 1798 Frame # 0356

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger Effective Date  
Month Day Year
- Change of Name TM
- Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Name Conopco, Inc.

Execution Date  
Month Day Year  
12 2 97

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization New York

Receiving Party

Mark if additional names of receiving parties attached

Name LBI Acquisition Corp.

DBA/KATA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 1000 Universal Drive

Address (line 2) \_\_\_\_\_

Address (line 3) New Haven

Connecticut

06473

- Individual  General Partnership  Limited Partnership
- Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from Assignment).

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02/19/1999 USMABAZZ 00000251 75:09644

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40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, DC 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to  
Commissioner of Patents and Trademarks Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 1838 FRAME: 0069

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/109,644"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Malcolm McCaleb, Jr.  
Name of Person Signing

*Malcolm McCaleb, Jr.*  
Signature

2/16/99  
Date Signed

10-14-1998



100849179

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

10-5-98

TO The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year \_\_\_\_\_
- Merger
- Change of Name
- Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Name Conopco, Inc.

Execution Date  
Month Day Year  
12 2 97

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization New York

Receiving Party

Mark if additional names of receiving parties attached

Name LBI Acquisition Corp.

DBA/AS/A/A \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 1000 Universal Drive

Address (line 2) \_\_\_\_\_

Address (line 3) North Haven

Connecticut

06473

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership

- Corporation  Association

Other \_\_\_\_\_

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Delaware

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40.00 DP

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Commissioner of Patents and Trademarks Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 1838 FRAME: 0071

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

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<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

Enter for payment by deposit account or if additional fees can be charged to the account.)

(Deposit Account Number: # )

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Malcolm McCaleb, Jr.



9/3/18

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARK APPLICATIONS

WHEREAS, CONOPCO, INC. a New York corporation, with an address at 390 Park Avenue, New York, NY 10022 (hereinafter "ASSIGNOR"), has intent to use the trademarks on attached Schedule A in commerce, and have filed applications indicating that intention, but have not yet filed allegations of use under Section 1(c) or 1 (d) of the U.S. Trademark Act. Applicant is assigning the mark as part of the entire business or portion thereof to which the marks pertain as required by § 15 U.S.C. 1050; and

WHEREAS, LBI ACQUISITION CORP., a corporation organized under the laws of the State of Delaware, having its address at 1000 Universal Drive, North Haven, CT 06473 (hereinafter "ASSIGNEE") is desirous of acquiring said pending trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to the said ASSIGNEE all right, title and interest in and to the trademark applications listed on Schedule A and the goodwill of the business symbolized thereby.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 2ND day of Dec. 1997.

CONOPCO, INC.

By: 

Name: K. C. LEONARD

Title: ASST. SECUR.

SCHEDULE A

TRADEMARK APPLICATIONS

<u>TRADEMARK</u>	<u>APPLN. NO.</u>
AUNT BELGHIE'S OLD FASHIONED COOKIES	75/109664
<del>CONVENIENCE WITH CREATIVITY!</del>	<del>75/151402</del>
<del>GREAT AUNT CLARA'S BREAD COMPANY</del>	<del>75/230352</del>
<del>JUST WHIP</del>	<del>75/162405</del>
<del>TEMPTATION STATION</del>	<del>75/140723</del>
<del>TEMPTATION STATION A LITTLE TASTE OF THE SWEET LIFE</del>	<del>75/224253</del>