

RECORDATION
TRADE

01-14-1999

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



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To the Honorable Commissioner of Patents and Trademarks

100945586

Documents or copy thereof.

1. Name of conveying party(ies): JEANJER INTERNATIONAL CO. / PARTNERSHIP

2. Name and address of receiving party(ies)

JEANJER INTERNATIONAL CO. / PARTNERSHIP

Name: JEANJER, LTD.

Internal Address: _____

Street Address: 1411 Broadway

City: New York State: NY ZIP: 10018

Individual(s) citizenship _____

Association _____

General Partnership _____

Limited Partnership _____

Corporation-State Delaware

Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

- Individual(s)
- General Partnership
- Corporation-State
- Other New York Partnership

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: January 4, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,040,758

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert A. Spiegelman, Esq.

Internal Address: 33rd Floor

Street Address: 1411 Broadway

City: New York State: NY ZIP: 10018

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number

(Attach duplicate copy of this page if paying by deposit account)

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40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

LORI POTTS
Name of Person Signing

[Signature]
Signature

1/8/99
Date

Total number of pages including cover sheet, attachments, and document: 3

TRADEMARK ASSIGNMENT

WHEREAS, JEANJER INTERNATIONAL CO., Assignor, a New York Partnership, located at 1411 Broadway, New York, NY 10018, is the owner of the following trademark, which is registered in the U.S. Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BLUE STAR	2,040,758	02/25/97

WHEREAS, JEANJER, LTD., Assignee, a Delaware corporation, located at 1411 Broadway, New York, NY 10018, is desirous of acquiring said trademark;

NOW THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, JEANJER INTERNATIONAL CO. hereby grants, assigns and sets over to JEANJER, LTD., all right, title and interest in and to the aforementioned trademark, together with the goodwill associated therewith.

Signed at New York, NY, this 4 day of January, 1999

ASSIGNOR

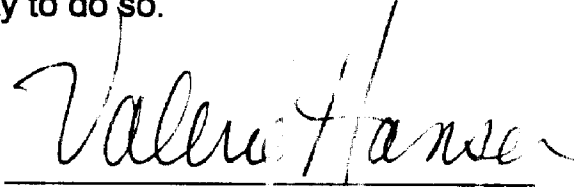
JEANJER INTERNATIONAL CO.

BY: _____

Ralph Nakash
Secretary / Treasurer

STATE OF NEW YORK,
COUNTY OF NEW YORK SS:

On this 4 day of January, 1999, before me appeared
Ralph Nakash, the Secretary/Treasurer of JEANJER INTERNATIONAL
CO., the Assignor above named, and acknowledged that he executed the foregoing
Assignment on behalf of said Assignor with authority to do so.



Notary Public

VALERIE HANSEN
NOTARY PUBLIC, State of New York
No. 43803669
Qualified in Richmond & N. Y. Counties
Commission Expires Dec. 31, 2000