

01-15-1999



100942858

MED  
1-14-99

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name  40E

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

01/15/1999 DNGUYEN 00000037 1871304

01 FC 461 40.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 1840 FRAME: 0019

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1871304"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

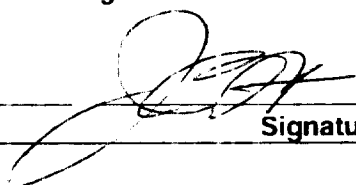
No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

James P. Anelli, Esq.

Name of Person Signing



Signature

1/8/99

Date Signed

**EXECUTION COPY****ASSIGNMENT OF TRADEMARK**

This Assignment is made this 30th day of April, 1998 by and between **ADVANSTAR COMMUNICATIONS INC.**, a New York corporation ("Assignor") and **STAGNITO COMMUNICATIONS INCORPORATED**, a Delaware corporation ("Assignee").

WHEREAS, Assignor has adopted and used in its business the trademark (the "Trademark") identified in the **ASSET PURCHASE AGREEMENT** of even date herewith (the "Purchase Agreement") and listed on Schedule A attached hereto and made a part hereof and is otherwise the owner of the trademark registration referenced therein; and

WHEREAS, the Assignee is purchasing the Trademark from Assignor pursuant to the Purchase Agreement;

NOW, THEREFORE, in consideration of and exchange for the sum of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does sell, assign, transfer and set over unto Assignee its entire right, title and interest in and to the Trademark, the registration therefor and any renewals thereof as identified in Schedule A, together with the good will symbolized by and associated with the business in connection with which the Trademark is used, all income, royalties, and payments now or hereafter due or payable in respect thereto, and all causes of action either in law or equity, for past, present or future infringement based upon the Trademark. Assignor further agrees to execute all papers and to perform such other acts as Assignee may deem necessary to secure to it the rights hereby assigned.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer on the date first above written.

**ADVANSTAR COMMUNICATIONS INC.**

By: Robert Krakoff  
Name: Robert Krakoff  
Title: Chairman and Chief Executive Officer

STATE OF MA )  
 COUNTY OF Suffolk ) SS:

On this 30th day of April, 1998 personally came before me Robert Krakoff and this person acknowledged under oath, to my satisfaction, that:

(a) this person signed, sealed and delivered the foregoing instrument as the Chairman and Chief Executive Officer of **ADVANSTAR COMMUNICATIONS INC.**, a New York corporation; and

(b) this document was signed and delivered by **ADVANSTAR COMMUNICATIONS INC.** as its voluntary act and deed by virtue of authority from its directors.

*Jeanne C. Horgan*  
 Notary Public  
*Commission Expires 6-7-2002*

Schedule A

Trademark:           Registration No.:    1,871,304.  
                          Title:                Candy Industry  
                          Date registered:    January 3, 1995  
                          Frame/Reel:        1521/0976  
                          For:                 Magazines in the field of candy  
  manufacturing, packaging and marketing.

ST. JOHN & WAYNE, L.L.C.

ATTORNEYS AT LAW

HERON TOWER  
70 EAST 55TH STREET  
NEW YORK, NEW YORK 10022  
(212) 446-5000  
TELECOPIER (212) 446-5055

TWO PENN PLAZA EAST  
NEWARK, NEW JERSEY 07105-2249  
(973) 491-3600  
TELECOPIER (973) 491-3555  
<http://www.stjohn-law.com>

FIRST FEDERAL PLAZA  
ROCHESTER, NEW YORK 14614-1974  
(716) 262-6780  
TEL COPIER (716) 262-6755

Writer's Direct Dial  
973-491-3326

January 13, 1999

**VIA FEDERAL EXPRESS**

United States Patent and Trademark Office  
Office of Public Records  
Attn: Customer Service, Assignment Division  
1213 Jefferson Davis Hwy., 3rd Floor  
Arlington, Virginia 22202

**RE: Trademark Reg. #1,871,304 -- Candy Industry  
Assignment of Interest from Advanstar Communications, Inc.  
to Stagnito Communications Incorporated**

Dear Sir or Madam:

In connection with the above-captioned matter, I have enclosed an assignment of interest in the Candy Industry trademark, being Registration Number 1,871,304. Please note that a completed Recordation Form Cover Sheet is also attached. In addition, I have enclosed a check to cover the \$40 filing fee, as required.

If you have any questions or concerns regarding the proper recording of this document, please do not hesitate to contact me at the number above.

Sincerely,



Brian L. Petrequin

Enclosures

cc: James P. Anelli, Esq. (w/o encls.)  
Mark Webbink, Esq. (w/ encls.)  
Eileen R. Lewis (w/ encls.)

339996-1

RECORDED  
ASSIGNMENT DIVISION  
59 JAN 16 AM 9:57  
15-0-01 91 1111 66

RECORDED: 01/14/1999

TRADEMARK  
REEL: 1840 FRAME: 0024