TRADEMARK REEL: 1840 FRAME: 0350

ASSIGNMENT OF TRADEMARK

WHEREAS, LANCASTER COLONY CORPORATION (hereinafter "Assignor"), a company of the United States, having its principal office and place of business at 37 W. Broad Street, Columbus. Ohio 43215, is the owner of Trademark Registration No. 1,325,469 (Serial No. 73/431,701), dated March 19, 1995, for the mark RUBBER QUEEN; and

WHEREAS, PRETTY PRODUCTS, INC. (hereinafter "Assignee"). a company of the United States, having a principal office and place of business at 37 W. Broad Street, Columbus, Ohio 43215, is desirous of acquiring the aforesaid Trademark Registration No. 1,325,469 (Serial No. 73/431,701).

NOW. THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all of Assignor's right, title and interest in and to the aforesaid Trademark Registration No. 1,325,469 (Serial No. 73/431,701), together with the good will of the business symbolized by said trademarks, and the right to recover any damages for past infringement thereof.

LANCASTER COLONY CORPORATION

	By: Naid no Segal
	Name: David M. Segal
STATE OF OHIO	Date:December 28, 1998
COUNTY OF FRANKLIN) SS:)

Notary Pu

NY COMMISSION EXCHAIRES AME TA SONS
NY COMMISSION EXCHINES AME TA SONS

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RECORDED: 01/06/1999