

REC



100944856

thereof.

MRD 1.14.99  
To the Hon. Commissioner of Patents and Trademarks: Plc

1. Name of conveying party(ies):

VITABATH INC.

- Individual  Association
- General Partnership  Limited Partnership
- Corporation - State (Illinois)
- Other

Additional name(s) of conveying party(ies) attached?  
 Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other

Execution Date: June 29, 1988

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

697,889  
951,482  
951,501

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan Stone Rosenfield  
Address: BRYAN CAVE LLP  
Two North Central Avenue  
Suite 2200  
Phoenix, Arizona 85004-4406  
Telephone: (602) 364-7000

6. Total number of applications and registrations involved: 3

7. Total Fee (37 CFR 3.41)  
\$90.00 E

- Enclosed
- Charge deficiency or credit overpayment to Deposit Account

8. Deposit Account No. 12-4467  
Per Assignment Division directive a duplicate of this page is not attached

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Stone Rosenfield  
Name of Person Signing

Signature

1-14-99  
Date

Total number of pages submitted: 4

01/20/1999 TTON11 00000004 697889

197671  
01 FC:481 40.00 DP  
02 FC:482 50.00 DP

A S S I G N M E N T

WHEREAS, VITABATH INC., an Illinois corporation, with an office at 980 North Michigan Avenue, Chicago, Illinois 60611, hereinafter called the "Assignor", is the owner of the trademarks shown on the attached Schedule; and

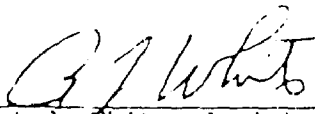
WHEREAS, BEECHAM COSMETICS INC., an Illinois corporation, with an office at 980 North Michigan Avenue, Chicago, Illinois 60611, hereinafter called the "Assignee", is desirous of acquiring the trademarks shown on the attached Schedule and the registrations and applications thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said Assignor does hereby sell and assign unto the said Assignee, all right, title and interest in and to the trademarks shown on the attached Schedule, together with the good will of the business symbolized by the trademarks, and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized corporate officer and its corporate seal to be hereunto affixed this 29th day of June, 1988.

VITABATH INC.

[ Corporate Seal ]

By   
Albert J. White, Assistant Secretary

STATE OF NEW JERSEY )  
                              : SS.:  
COUNTY OF PASSAIC    )

On this 29th day of June, 1988, before me personally appeared Albert J. White to me known, being by me duly sworn, did depose and say that he is the Assistant Secretary of VITABATH INC., the corporation described in and which executed the foregoing assignment; that he knows the corporate seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by the authority of the Board of Directors of said corporation, and that he signed his name thereto by like order.

*Barbara A. Cullen*  
Notary Public

**BARBARA A. CULLEN**  
**A Notary Public of New Jersey**  
**My Commission Expires April 28, 1992**

SCHEDULE

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
VITA-PINE	943769	September 26, 1972
VITABATH	697889	May 17, 1960
VITABATH	951482	January 23, 1974
VITABATH	951501	January 23, 1974
VITABATH	1030490	January 20, 1976
VITABATH PLUS	1325304	March 19, 1985
VITABATH GREEN & YELLOW PACKAGE DESIGN	942435	September 5, 1972
	<u>APPLN. NO.</u>	<u>APPLN. FILED</u>
VITA EUROPA	73/699934	December 9, 1981
VITAEUROPA	1152840	May 5, 1981
	<u>APPLN. NO.</u>	<u>APPLN. FILED</u>
VITAFLEX	73/710157	February 8, 1981