

01-07-1999

Docket No.: *coolsavings.com*

FORM PTO-1194 (Modified)
(Rev. 5-93)
OMB No. 0651-0011 (exp. 4/94)
Copyright 1994-97 LegalStar
SM05/REV02



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

100937128

MRO 12-16-98
Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

Interactive Coupon Marketing Group, Inc.

- Individual(s)
- General Partnership
- Corporation-State Michigan
- Other

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Association
- Limited Partnership
- Change of Name

Execution Date: 18 NOV 1998

2. Name and address of receiving party(ies):

Name: coolsavings.com inc.

Internal Address: _____

Street Address: 8755 W. Higgins Road, Suite 100

City: Chicago State: IL ZIP: 60631

- Individual(s) citizens'
- Association
- General Partnership
- Limited Partnership
- Corporation-State IL
- Other



12-21-1998

U.S. Patent & TMO/CTM Mail Rcpt Dt. #64

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from
Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

74-724,476 75-304,933 75-580,894 75-581,369
74-724,477 75-470,031 75-580,895
75-242,659 75-580,213 75-581,351
75-296,297 75-580,342 75-581,352
75-303,598 75-580,889 75-581,368

Additional numbers

B. Trademark Registration No.(s)

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Keith A. Vogt

Internal Address: NIRO, SCAVONE, HALLER & NIRO

Street Address: 181 W. Madison Street, Suite 4600

City: Chicago State: IL ZIP: 60602

6. Total number of applications and registrations involved:.....

16

7 Total fee (37 CFR 3.41):.....\$ \$415.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

14-1131

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Trinidad Escobedo

Name of Person Signing

Trinidad Escobedo
Signature

December 16, 1998

Date

TRADEMARK
REEL: 1841 FRAME: 0363

TRADEMARK
Reference No. *coolsavings.com*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

<u>MARKS:</u>	<u>APPLICATION NOS.:</u>	<u>APPLICATION DATES:</u>
EVENTSLINE	74-724,476	05 SEP 1995
DINELINE	74-724,477	05 SEP 1995
COOLTRAVEL	75-242,659	18 FEB 1997
COOLMALLS	75-296,297	22 MAY 1997
COOLCATALOGS	75-303,598	05 JUN 1997
COOLSAMPLES	75-304,933	05 JUN 1997
MISCELLANEOUS DESIGN	75-470,037	13 APR 1998
COOLDINING	75-580,213	30 OCT 1998
COOLCAMPUS	75-580,342	30 OCT 1998
COOLCOLLEGES	75-580,889	02 NOV 1998
COOLGROCERS	75-580,894	02 NOV 1998
CLIP HERE NOW	75-580,895	02 NOV 1998
COOLEVENTS	75-581,351	02 NOV 1998
SAVINGS CENTER	75-581,352	02 NOV 1998
COOLSAVINGS COUPON MANAGER	75-581,368	02 NOV 1998
COOLSUPERMARKETS	75-581,369	02 NOV 1998

Box ASSIGNMENT

Honorable Commissioner of Patents and Trademarks
Washington, D.C. 20231

CHANGE OF NAME OF APPLICANT

1. Old name of Applicant

The old name of the owner of the above-referenced trademarks and trademark Applications is

Interactive Coupon Marketing Group, Inc

2. New name of Applicant

The new name of the Applicant is

coolsavings.com inc.

(Change of Name of Applicant—page 1 of 2)

TRADEMARK
REEL: 1841 FRAME: 0364

D



12-21-1998

U.S. Patent & TMOfc/TM Mail RcptDt. #64

TRADEMARK
Reference No. TM1312

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Certificate of Mailing

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Box NO FEE, Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513, on December 16, 1998.

Name of Person Signing Certificate: Trinidad Escobedo

Signature: _____

Trinidad Escobedo

Date of Signing: _____

12/16/98

Serial No.:	75/296,297
Filing Date:	May 22, 1997
Mark:	COOLMALLS
Applicant:	coolsavings.com inc.
Law Office:	108
Examining Attorney:	Jill C. Alt

Box NO FEE
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Request for Registration of Mark in the Name of the Assignee

Sir:

The above-referenced Applicant, whose principal place of business is:

8755 W. Higgins Road, Suite 100
Chicago, IL 60631

is the owner of the above-referenced trademark and trademark Application by reason of the Name Change which was filed with the Assignment Branch on December 16, 1998 for recordation, but has not yet been recorded. A copy of the Recordation Cover Sheet is attached.

Applicant, through its attorney, hereby requests that the trademark be registered and the Certificate of Registration be issued in its name.

TRADEMARK
REEL: 1841 FRAME: 0365

TRADEMARK
Reference No. *coolsavings.com*

3. Proof of change of name

Proof of change of name is established by the attached Certificate of Amendment to the Articles of Incorporation of the Michigan Department of Commerce-Corporation and Securities Bureau, showing the name change.

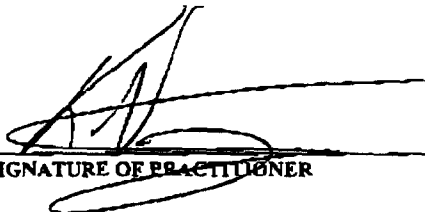
4. Correspondence address

Please continue to direct all correspondence relating to these Applications and any resulting registrations to the undersigned at the forgoing address.

6. Payment of fee

NOTE: See 37 CFR 1.21(h).

Please refer to the "ASSIGNMENT (DOCUMENT) COVER SHEET," to which this paper is attached.



SIGNATURE OF PRACTITIONER

Keith A. Vogt

Reg. No.: 37, 252

Tel. No.: (312) 236-0733

NIRO, SCAVONE, HALLER & NIRO
181 W. Madison Street, Suite 4600
Chicago, IL 60602

CAS 57.5 (Rev. 5/95)

MICHIGAN DEPARTMENT OF COMMERCE - CORPORATION AND SECURITIES BUREAU		
Date Received NOV 16 1998		(FOR BUREAU USE ONLY) FILED NOV 18 1998
Name Jeffrey M. Macy, Esq.	Administrator: MI DEPT OF CONSUMER & INDUSTRY SERVICES CORPORATION, SECURITIES & LAND DEVELOPMENT BUREAU	
Address 255 East Brown Street, Suite 110	11/16/1998 CS/MHELD TRANS 01002911 196028 010442 Total \$10.00	
City Birmingham	State MI	Zip Code 48009
EFFECTIVE DATE:		

Document will be returned to the name and address you enter above

CERTIFICATE OF AMENDMENT TO THE ARTICLES OF INCORPORATION
 For use by Domestic Profit and Nonprofit Corporations
 (Please read information and instructions on the last page)

Pursuant to the provisions of Act 284, Public Acts of 1972 (profit corporations), or Act 162, Public Acts of 1982 (nonprofit corporations), the undersigned corporation executes the following Certificate:

1. The present name of the corporation is: Interactive Coupon Marketing Group, Inc.

2. The identification number assigned by the Bureau is:

1	9	6	-	8	2	8
---	---	---	---	---	---	---

3. The location of the registered office is:
255 East Brown Street, Suite 110, Birmingham, Michigan 48009
 (Street Address) (City) (ZIP Code)

4. Article I of the Articles of Incorporation is hereby amended to read as follows:
 The name of the Corporation is: coolsavings.com inc.

77 LLC

Respectfully submitted.

coolsavings.com inc.

By:



Keith A. Vogt
Attorney for Applicant

Dated:

12-18-98