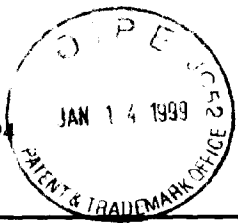


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FORM PTO-159
-31-92



01-21-1999



100947269

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office
Attorney Docket No: RIDE217035

To the Honorable Assistant Commissioner for Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Ride, Inc.

Individuals Association
 General Partnership Limited Partnership
 Corporation-State of Washington
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: Ride Snowboard Company
Address: 8160 - 304th Avenue S.E.

City: Preston State: WA ZIP: 98050

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State of Washington _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution date: November 24, 1998

4. Application number(s) or registration number(s):
 A. Trademark Application No(s) 75/269,779
 Additional numbers attached? Yes No

B. Trademark Registration No(s) 2,075,061

5. Name and address of party to whom correspondence concerning document should be mailed.

KiSong Kim Lang-Caditz, Esq.
 CHRISTENSEN O'CONNOR
 JOHNSON & KINDNESS PLLC
 1420 Fifth Avenue
 Suite 2800
 Seattle, WA 98101-2347
 (206) 695-1715

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65.00
 Check No. 10382 in the amount of \$65.00 is enclosed.

8. The Commissioner is authorized to charge any fees that may be required or credit any overpayment to Deposit Account Number 03-1740.

DO NOT USE THIS SPACE

9. Statement and signature:
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

KiSong Kim Lang-Caditz [Signature] 1-11-99
 Name of Attorney or Agent Signature Date
 Direct Dial (206) 695-1715

Total number of pages including cover sheet, attachments and document: 2

OMB No. 0651-0011 (exp. 4/94)

I hereby certify that this correspondence is being deposited with the U.S. Postal Service in a sealed envelope as first class mail with postage thereon fully prepaid addressed to Commissioner of Patents and Trademarks, Attn: Box Assignment, Washington, D.C. 20231, on January 11, 1999.

Date January 11, 1999 [Signature]

01/21/1999 DMGUYEN 00000066 2075061
 01 FC:481 40.00 OP
 02 FC:482 25.00 OP

RIDE217035/9.DOC

TRADEMARK
REEL: 1841 FRAME: 0584

**ASSIGNMENT OF TRADEMARK AND PENDING APPLICATION AND
REGISTRATION**

WHEREAS, Ride, Inc (hereinafter the "ASSIGNOR"), has adopted and used the trademark DEVICE and Design for which an application for registration, Serial No. 75/269,779, filed April 7, 1997, has been filed in the United States Patent and Trademark Office, and which has also been registered in the United States Patent and Trademark Office, Registration No. 2,075,061 issued July 1, 1997, and

WHEREAS, Ride Snowboard Company (hereinafter the "ASSIGNEE") is desirous of acquiring said trademark,

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE its entire right, title to and interest in said trademark and the goodwill of the business associated with the trademark and the application for registration thereof and said Registration No. 2,075,061.

The Assistant Commissioner for Trademarks is requested to issue the Certificate of Registration in Application Serial No. 75/269,779 to ASSIGNEE.

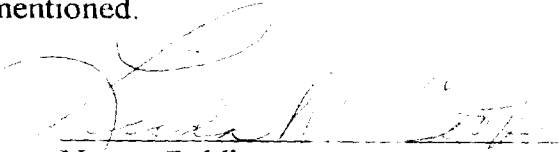
Executed at Renton (city), Washington (state), this 24th day of NOV 505, 1998.



David H. Davis
Title: Secretary, Ride, Inc

STATE OF WASHINGTON)
)
COUNTY OF KING)

On this 24th day of NOVEMBER, 1998, personally appeared before me David H. Davis, to me known to be the individual named above who executed the within and foregoing instrument, and acknowledged that he signed the same as his free and voluntary act and deed, for the uses and purposes therein mentioned.



Notary Public
My commission expires 1/1/99

CLC:LMM