

WRD
1.27.99

01-29-1999



SET
Y

To the Honorable Commissioner of Patents and Trademarks

100952631

attached original documents or copy thereof.

1. Name of conveying party(ies):

International Thomson Publishing, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 31, 1998

2. Name and address of receiving party(ies):

Name: ITP Licensing Corporation

Internal Address

Street Address: Two Mill Road

City: Wilmington State DE Zip: 19806

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Florida
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

Please See Attached

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Donna M. DiMitre

Internal Address:

Street Address: Metro Center

One Station Place

City: Stamford State: CT ZIP: 06902

6. Total number of applications and registrations involved:

59

7. Total fee (37 CFR 3.41):..... \$ 1490

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

20-0866

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

01/28/1999 JSNABAZZ 00000009 200866 2158341

01 FC:481
02 FC:482

40.00 CH
1450.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donna M. DiMitre
Name of Person Signing

Donna M. DiMitre
Signature

1/21/99
Date

Total number of pages comprising cover sheet: 4

SCHEDULE A

(Serial No.)
Reg. No.

2158341

2158340

1515708

1480789

2132237

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TRADEMARK ASSIGNMENT

THIS AGREEMENT is effective as of December 31, 1998.

WHEREAS, INTERNATIONAL THOMSON PUBLISHING INC., a corporation organized and existing under the laws of the State of Delaware, having an address at 10 Davis Drive, Belmont, California 94002 (hereinafter referred to as "Assignor"), has adopted, acquired, used and is using exclusively in its business the trademarks listed on Schedule A attached hereto; and

WHEREAS, ITP Licensing Corporation, a corporation organized and existing under the laws of the State of Florida (hereinafter referred to as "Assignee") is desirous of acquiring all right, title and interest in and to said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns all of its right, title and interest in and to the trademarks, together with all the goodwill of the business symbolized by said marks, and together with the right to sue and collect damages and/or profits for past infringements of said marks, the intent hereof being to substitute Assignee in the place of Assignor.

INTERNATIONAL THOMSON
PUBLISHING INC.

By: Edward A. Friedland

Name: Edward A. Friedland

Title: Vice President

Schedule A

Country	Trademark Name	Appl. Number	File Date	Reg. Number	Reg. Date	Class
Hong Kong	PETERSON'S	97-02583	2/27/97	1654	2/18/98	9
Hong Kong	PETERSON'S	97-02582	2/27/97			16
Hong Kong	PETERSON'S	97-02581	2/27/97			41
Japan	PETERSON'S	8-17352	2/23/96	4075125	10/24/97	9
Japan	PETERSON'S	8-17353	2/23/96	4124849	3/13/98	16
Japan	PETERSON'S	8-17354	2/23/96	4114822	2/13/98	41
Malaysia	PETERSON'S	MA/3450/97	3/19/97			9
Malaysia	PETERSON'S	MA/3451/97	3/19/97			16
Singapore	PETERSON'S	S/5947/96	6/11/96			9
Singapore	PETERSON'S	S/5949/96	6/11/96			41
Thailand	PETERSON'S	330398	3/14/97			9
Thailand	PETERSON'S	330399	3/14/97	76626	10/14/98	16
Thailand	PETERSON'S	330400	3/14/97			41
United States	90-MINUTE INTERVIEW TOOLKIT	75196996	11/12/96	2158341	5/19/98	9
United States	90-MINUTE RESUME TOOLKIT	75196984	11/12/96	2158340	5/19/98	9
United States	BRICKER'S EXECUTIVE EDUCATION SERVICE	73674186	7/24/87	1515708	12/6/88	35
United States	BRICKER'S INTERNATIONAL DIRECTORY	73674441	7/24/87	1480789	3/15/88	16
United States	CAMPUS SHOWCASE CAP COLLEGE APPLICATION PLANNER (& design)	75208687	12/5/96	2132237	1/27/98	9
United States	74625727	74625727	1/26/95			9
United States	CAREERS WITHOUT COLLEGE COLLEGE APPLICATION PLANNER	74303270	8/11/92	1763851	4/6/93	16
United States	74511815	74511815	4/13/94	1921253	9/19/95	9
United States	COLLEGE QUEST	73338572	11/23/81	1219375	12/7/82	35
United States	COLLEGE QUEST	75321429	7/9/97	2178432	8/4/98	9
United States	COLLEGE QUEST (& design)	75582274	11/3/98			42
United States	COLLEGEQUEST	75568044	10/9/98			42

Schedule A

Country	Trademark Name	Appl. Number	File Date	Reg. Number	Reg. Date	Class
United States	COLLEGESCAPE	75171055	9/24/96			42
United States	COMPETITIVE COLLEGES	73766664	12/1/88	1563314	10/31/89	16
United States	CONNEXION	73823917	9/7/89	1605112	7/3/90	42
United States	CONNEXIONS	73377982	8/2/82	1249259	8/23/83	35
United States	DESIGN (of Horse)	74591875	10/28/94	1955923	2/13/96	16
United States	EAPPLY (& design)	75569841	10/12/98			42
United States	ENGINEERING HORIZONS	74185222	7/15/91	1699053	7/7/92	16
United States	EUREKA!	75273409	4/11/97			9
United States	FIND YOUR COLLEGE. FIND YOURSELF.	75585876	11/9/98			42
United States	GRADLINE	74089130	8/16/90	1684175	4/21/92	42
United States	GRADSEARCH	74712770	8/8/95	2143066	3/10/98	9
United States	GRADUATING ENGINEER	73654988	4/13/87	1493059	6/21/88	16
United States	GREAT SUMMERS START					
United States	HERE!	75 600 256				42
United States	GUIDANCE YOU CAN TRUST	75526566	7/28/98			16
United States	GUIDANCE YOU CAN TRUST	75273412	4/11/97	2135992	2/10/98	16
United States	GUIDANCE YOU CAN TRUST	75273269	4/11/97	2202199	11/3/98	41
United States	INSTANT INQUIRY	75568043	10/9/98			42
United States	NATIONAL COLLEGE					
United States	DATABANK	73269885	7/11/80	1213249	10/19/82	16
United States	ODYSSEY	75378133	10/23/97			42
United States	ONLINE TO THE FUTURE	74470076	12/15/93	2159146	5/19/98	9
United States	ONLINE TO THE FUTURE	75975799	12/15/93	2051651	4/8/97	16, 35, 41
United States	P (& design of P within a circle					
United States	within a square)	74104913	10/11/90	1672458	1/21/92	9
United States	P (& design of P within a square)	74104912	10/11/90	1661700	10/22/91	16
United States	PACESETTER BOOKS	74566334	8/26/94	1983414	7/2/96	16
United States	PETERSON'S	73490294	7/17/84	1365509	10/15/85	16
United States	PETERSON'S	74183698	7/10/91	1799098	10/19/93	9, 16, 35, 41
United States	PETERSON'S	73490293	7/17/84	1388853	4/8/86	9

Schedule A

Country	Trademark Name	Appl. Number	File Date	Reg. Number	Reg. Date	Class
United States	PETERSON'S CAREER AND COLLEGE QUEST	74709854	8/2/95	2059921	5/6/97	9
United States	PETERSON'S CAREER OPTIONS PETERSON'S COLLEGE LOOK UP SERVICE	74145822	3/8/91	1763617	4/6/93	9
United States	PETERSON'S ELECTRONIC APPLICATION SERVICES	75062519	2/26/96	2052354	4/15/97	41
United States	PETERSON'S GUIDES	74553683	7/21/94	2013021	11/5/96	38, 42
United States	PETERSON'S GUIDES	73495919	8/21/84	1365527	10/15/85	16
United States	PETERSON'S GUIDES	73495909	8/21/84	1388854	4/8/86	9
United States	PETERSON'S GUIDES PETERSON'S INSTANT INQUIRY	74183603	7/10/91	1745755	1/12/93	16
United States	PETERSON'S/PACESETTER BOOKS	75568042	10/9/98			42
United States	PETERSON'S.COM	74591874	10/28/94	2042633	3/11/97	16
United States	SCHOLARSHIP MATCH	75012127	10/30/95			9; 16; 35; 38; 41; 42
United States	THE EDUCATION SUPERSITE THE ONLY ADDRESS YOU'LL EVER NEED	73339614	12/1/81	1260634	12/6/83	36
United States	THE ONLY ADDRESS YOU'LL EVER NEED	75567331	10/8/98			42
United States	THE ONLY ADDRESS YOU'LL EVER NEED	75089572	4/17/96	2052534	4/15/97	42
United States	EVER NEED THE UNIVERSAL APPLICATION	75234664	1/31/97	2181945	8/18/98	35
United States	THE WORKING PARENTS HELPWARE	75384345	11/4/97			42
United States	VIRTUAL INK PRESS WHERE 21ST CENTURY STUDENTS APPLY TO COLLEGE	75189639	10/29/96	2135458	2/10/98	9
United States	WHERE 21ST CENTURY STUDENTS APPLY TO COLLEGE	75083522	4/4/96	2170032	6/30/98	41
United States	WHERE 21ST CENTURY STUDENTS APPLY TO GRADUATE SCHOOLS	75328397	7/22/97			9; 16; 42
United States	WHERE 21ST CENTURY STUDENTS APPLY TO SCHOOL	75328515	7/22/97			9; 16; 42
United States	WHERE 21ST CENTURY STUDENTS APPLY TO SCHOOL	75328375	7/22/97			9; 16; 42

TRADEMARK
REEL: 1842 FRAME: 0250

RECORDED: 01/27/1999