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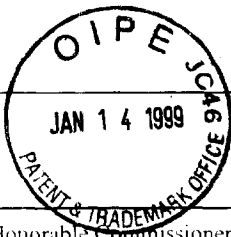
U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

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TRADEMARKS ONLY

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FORM PTO-1594
1-1-92

To the Honorable Commissioner of Patents and Trademarks, Please record the attached original documents or copy thereof.
Box Assignment Washington, DC 20231

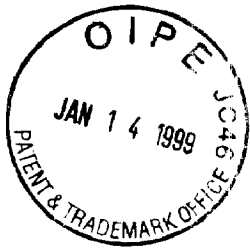
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|---|---|
| <p>1. Name of conveying party(ies): ALKO GROUP LTD.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-FINNISH CORPORATION <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> | <p>2. Name and address of receiving party(ies) Name: <u>ALTA GROUP LTD.</u></p> <p>Internal Address: _____</p> <p>Street Address <u>Salmisaarenranta 7</u></p> <p>City <u>Helsinki</u> State <u>Finland</u> ZIP _____</p> |
| <p>3. Nature of conveyance:</p> <p><input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input checked="" type="checkbox"/> Other <u>Corporate Reorganization/ Assignment</u></p> <p>Execution Date: <u>January 4, 1999</u></p> | <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation- <u>FINNISH CORPORATION</u> <input type="checkbox"/> Other _____</p> <p>Assignee is not domiciled in the United States, a domestic representative designation is attached: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Designation must be a separate document from Assignment Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> |
| <p>4. Application number(s) or registration number(s) A. Trademark Application No.(s) <u>SEE ATTACHED SCHEDULE</u></p> | <p>B. Trademark registration No.(s) <u>SEE ATTACHED SCHEDULE</u></p> <p>Additional numbers attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> |
| <p>5. Name and address of party to whom correspondence concerning document should be mailed PENNIE & EDMONDS LLP 1155 Avenue of the Americas New York, NY 10036 Attn: <u>Ronald M. Daignault, Esq</u> File No.: <u>7951-020/021/023/17-999</u></p> | <p>6. Total number of applications and registrations involved: <u>4</u></p> <p>7. Total fee (37 CFR 3.41):..... \$ <u>115.00</u> Please charge to the deposit account listed in Section 8.</p> <p>8. Deposit account number: <u>16-1150</u></p> |
| DO NOT USE THIS SPACE | |
| <p>9. Statement and signature: <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i></p> <p><u>Ronald M. Daignault, Esq</u> <u>Ronald M. Daignault</u> <u>January 14, 1999</u> Name of Person Signing Signature Date</p> <p style="text-align: right;">Total number of pages comprising cover sheet: 16</p> | |

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignment
Washington, D.C. 20231

01/21/1999 JMWTRINS 0000067 16-1150

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TRADEMARK

REG NO./ APP. NO.

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I WAS PURE. GLACIAL SPRING WATER

75/390.438

THE ESTATE VODKA

75/345.410

WHAT WERE YOU

75/345.409



ALKO GROUP

CONFIRMATION OF TRANSFER OF TRADEMARKS AND DESIGN RIGHTS

ISSUER OF CONFIRMATION

Alko Group Ltd
Salmisaarenranta 7, FIN-00180 HELSINKI, FINLAND

BACKGROUND OF CONFIRMATION

Pursuant to Sect. 14a of the Finnish Companies Act, a corporation can be divided by transferring all of its assets and liabilities using the liquidation method to one or several corporations to be established. The assets and liabilities of the company to be divided are transferred when the implementation of the division is duly registered. Upon such registration, the corporation to be divided is dissolved and the receiving companies are registered as founded.

The Board of Directors of Alko Group Ltd signed on May 27, 1998 a division plan prescribed in Sect. 14a of the Companies Act, under which all of the company's assets and liabilities are to be transferred to newly founded Altia Group Ltd, Alkon Kauppa Ltd and Varainhoitoyhtiö Arctia-Invest Ltd Asset Management Company.

The division plan was registered on June 5, 1998. The Extraordinary General Meeting held on June 15, 1998 approved the division plan drafted by the Board. The Board further specified the division plan as regards trademarks and design rights with its decision dated June 16, 1998. The consent of the Registration Authority to the execution of the division was registered on December 1, 1998 and the implementation of said division will be registered on January 4, 1999.

CONFIRMATION

We hereby confirm that the trademarks and design rights and related applications owned by Alko Group Ltd listed in Annex 1 will be transferred to Altia Group Ltd to be established at the time of Alko Group Ltd's division in accordance with the above division plan and the relevant provisions of the Finnish Companies Act on January 4, 1999, when the Finnish National Board of Patents and Registration registers the implementation of said corporate division.

Helsinki, December 22, 1998

ALKO GROUP LTD

Ilkka Suominen
President and CEO,
Chairman of the Board

Veikko Kasurinen
Deputy CEO
Vice Chairman of the Board

ALKO GROUP
Mailing address:
P.O.Box 350
FIN-00100 Helsinki

Visiting address:
Salmisaarenranta 7
FIN-00180 Helsinki

Tel: +358 (9) 133 11
Fax: +358 (9) 133 2366

Trade register no: 70-928
Business code: 0106450-8
VAT reg.

TRADEMARK

REEL: 1842 FRAME: 0399



DESIGNATION OF DOMESTIC REPRESENTATIVE

Assigner, **ALTIA GROUP LTD.**, hereby designates **Pennie & Edmonds LLP**, whose postal address is 1155 Avenue of the Americas, New York, New York 10036, United States of America, as Assignee's representative upon whom notices or process in proceedings affecting the trademarks, the assignment and recordal thereof may be served, specifically in regard to the trademarks designated in Schedule A (attached hereto).

ALTIA GROUP LTD.

By: 

| | |
|-----------------------------|------------------------|
| Name: <u>Ossi Loikkanen</u> | <u>Antti Kuokkanen</u> |
| Vice President, | Vice President, |
| Title: <u>Finance</u> | <u>Legal</u> |

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