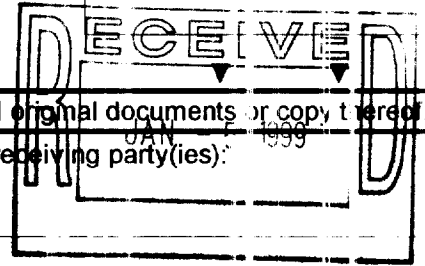




100950160



Tab settings

To the Honorable Commissioner of Patents and Trademarks, Attached original documents or copy thereof

1. Name of conveying party(ies):
M/I Schottenstein Homes, Inc.

2. Name and address of receiving party(ies):

Name: MHO, LLC

Internal Address:

Street Address: 14505 North Hayden Road Suite 340

City: Scottsdale State: AZ ZIP: 85260

- Individual(s)
- General Partnership
- Corporation-State Ohio
- Other
- Association
- Limited Partnership

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Arizona Limited Liability Company

Additional names(s) of conveying party(ies) attached? Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: MRD1-5-99

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date January 1, 1999

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

(see attachment)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and registrations involved: 6

Name: Jean-Marc Brun

7. Total fee (37 CFR 3.41): \$ 165.00

Internal Address: Vorys, Sater, Seymour and Pease LLP

Enclosed

Authorized to be charged to deposit account

Street Address: 1828 L Street, N.W., Suite 1111

8. Deposit account number:

22-0585

City: Washington State: DC ZIP: 20036

01/21/1999 DNGUYEN 00000036 1617063

DO NOT USE THIS SPACE

01 FC:481 40.00 OP
02 FC:482 125.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jean-Marc Brun

Name of Person Signing

Signature

1/21/99

Date

Total number of pages including cover sheet, attachments, and documents

5

TRADEMARK

EXHIBIT A

FEDERAL MARK	U.S. APP./REG. NUMBER	REGISTRATION DATE	TERRITORY
HALLMARK	1,617,063		
HALLMARK REGENCY	1,620,388		
HERITAGE	1,576,842		
M/I & Design	1,441,476		
M/I HOMES	1,436,709		
SHOWCASE	1,932,542		

TRADEMARK ASSIGNMENT

WHEREAS, M/I SCHOTTENSTEIN HOMES, INC., an Ohio corporation (“Assignor”), having its principal place of business at 3 Easton Oval, Suite 500, Columbus, Ohio 43219, is the owner of all right, title and interest in the trademarks, trade names, service marks and domain names listed on Exhibit A, which exhibit is made a part hereof and incorporated herein by reference, together with any common law trademarks, trade names, and service marks used by Assignor (“Trademarks”), and

WHEREAS, MHO, LLC an Arizona limited liability company (“Assignee”), located and doing business at 14505 North Hayden Rd , Suite 341, Scottsdale, Arizona 85260, desires to acquire the aforesaid Trademarks

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, convey and transfer unto the said Assignee, all right, title and interest in and to the aforesaid Trademarks hereto, together with the goodwill of the business symbolized by the Trademarks and the registrations and applications thereof

Assignor further assigns unto Assignee all right to sue for and to receive all damages accruing from past infringement of the Trademarks.

Assignor undertakes that upon the request of Assignee or its designees, it and/or its successor in business, shall make all rightful oaths, testify on behalf of Assignor or its designees in matters involving the Trademarks and do all other lawful acts necessary

to carry out the intent of this assignment as well as to provide such other material, information and assistance to Assignee or its designees, as will be considered necessary in connection therewith.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed effective as of January 1, 1999

M/I SCHOTTENSTEIN HOMES, INC.,
an Ohio Corporation

By: *[Signature]*
Name: Paul S. Coppel
Title General Counsel

STATE OF Ohio)

SS:

COUNTY OF Franklin)

The foregoing instrument was acknowledged before me by Paul Coppel,
General Counsel of M/I Schottenstein Homes, Inc., an Ohio corporation, on behalf of the corporation.

Given under my hand and official seal this 28th day of December, 1998.

[Signature]
Notary Public



OLGA ELIZABETH McCOLEMAN
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES SEPT. 9, 2001

EXHIBIT A

FEDERAL MARK	U.S. APP./REG. NUMBER	REGISTRATION DATE	TERRITORY
HALLMARK	1,617,063		
HALLMARK REGENCY	1,620,388		
HERITAGE	1,576,842		
M/I & Design	1,441,476		
M/I HOMES	1,436,709		
SHOWCASE	1,932,542		
SHOWCASE ESTATES	1,592,367	(Cancelled)	
OHIO MARKS			
HALLMARK REGENCY	65738		
HERITAGE	11522		
HORIZON	69048		
SHOWCASE	11523		
SHOWCASE HOMES	65930		
SIGNATURE	69049		
OHIO TRADE NAMES			
M/I HOMES	117169		
SHOWCASE BUILDERS	76702		
SHOWCASE HOMES	121885		
FLORIDA FICTITIOUS NAMES			
SHOWCASE HOMES	RNG 94024900075		
DOMAIN NAMES			
MIHOMES COM			