

01-25-1999



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U.S. Department of Commerce
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TRADEMARK

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**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)
Document ID #
- ☐ Correction of PTO Error
Reel # Frame #
- ☐ Corrective Document
Reel # Frame #

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger
- ☐ Change of Name
- ☐ Other
- Effective Date
Month Day Year
04/28/1997

Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☐ Citizenship/State of Incorporation/Organization

Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership
- ☒ Corporation ☐ Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

☐ Other

☐ Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

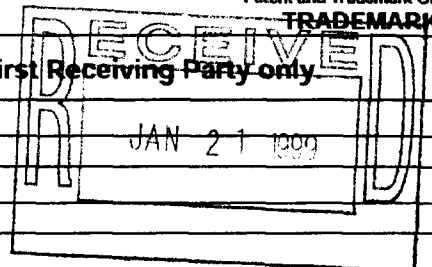
Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 1842 FRAME: 0677

Domestic Representative Name and Address

Enter for the first Receiving Party only



Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2,067,427"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed ☒

Deposit Account ☒
If necessary

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes ☒ No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

AMY B. GOLDSMITH

1-15-99

Name of Person Signing

Signature

Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, Tahari, Ltd., a corporation organized and existing under the laws of the State of Delaware, having an address of record of 1114 Avenue of the Americas, New York, New York 10036 ("Assignor") is the owner of the trademark THEORY and U.S. Registration No. 2,067,427 therefor ("Trademark");

WHEREAS, Theory LLC, a limited liability corporation organized and existing under the laws of the State of New York, having an address of 1114 Avenue of the Americas, New York, New York 10036 ("Assignee") is desirous of acquiring all of Assignor's right, title and interest in and to the Trademark;

NOW, THEREFORE, in consideration of the sum of ONE DOLLAR (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor, hereby sells, assigns and transfers unto Assignee, its successors, assigns or other legal representatives, its entire right, title and interest, including common law rights, in and to said Trademark together with the goodwill of the business in connection with which the Trademark is used and the right to sue for and collect damages for past infringement(s) of said Trademark, effective April 28, 1997.

TAHARI, LTD.

By:



Name: LAWRENCE R PIETU

Title: VP OF FINANCE

Dated: New York, New York
December 31, 1998

UNITED STATES OF AMERICA

STATE OF NEW YORK ~~NEW YORK~~)

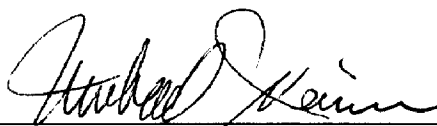
BERGEN)

COUNTY OF ~~NEW YORK~~)

ss.:

NOTARIAL CERTIFICATE

R On this 28th day of December, 1998, before me personally appeared Lawrence
A. Peltz, to me known, who being by me duly sworn, did depose and say that he is Vice President,
Finance of TAHARI, LTD., the corporation described in the foregoing instrument; and that he is
duly authorized to execute the foregoing instrument on behalf of said corporation.



NOTARY PUBLIC

MICHAEL WEINER

A Notary Public of New Jersey

My Commission Expires May 7, 2000

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