

01-25-1999

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



Tab settings ☐ ☐ ☐ ▼

To the Honorable Commissioner (

100949890

and original documents or copy thereof.

1. Name of conveying party(ies):

AWI Acquisition Company, d/b/a
Allied International

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State California
☐ Other

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: 12/3/98

2. Name and address of receiving party(ies):

Name: Bears, Roebuck and Co.

Internal Address:

Street Address: 3333 Beverly Road

City: Hoffman State: IL ZIP: 60179
Estates

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State New York
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/493,304

B. Trademark registration No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nicole M. Sandelin

Internal Address: B6-370A
Law Department
Dept. 766X

Street Address: 3333 Beverly Road
Hoffman

City: Estates State: IL ZIP: 60179

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kristen D. Pogensee

Name of Person Signing

Kristen D. Pogensee

Signature

1/13/99

Date

Total number of pages comprising cover sheet:

1

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
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Washington, D.C. 20231

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TRADEMARK

REEL: 1842 FRAME: 0688

TRADEMARK ASSIGNMENT

WHEREAS, AWI ACQUISITION COMPANY, d/b/a Allied International ("ASSIGNOR"), a California corporation, located at 13207 Bradley Avenue, Sylmar, California 91342, alleging an intent to use in its business the trademark BRITE DRIVER, has filed the following trademark registration application in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
BRITE DRIVER	75/493,304	05/29/98

(hereinafter referred to as the "Trademark Application"); and

WHEREAS, ASSIGNOR has transferred to Sears, Roebuck and Co. ("ASSIGNEE"), a New York corporation, located and doing business at 3333 Beverly Road, Hoffman Estates, Illinois 60179, that portion of its business to which the Trademark Application pertains.

WHEREAS, ASSIGNEE, being the successor to that portion of the business of ASSIGNOR to which the Trademark Application pertains, is desirous of acquiring all right, title and interest in and to the Trademark Application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest in and to the Trademark Application, together with the goodwill of the business connected with the use of and symbolized by the Trademark Application.

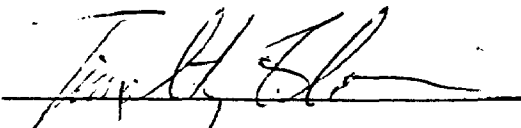
AWI ACQUISITION COMPANY, D/B/A
ALLIED INTERNATIONAL

By:

Name:

Title:

Date:


TIMOTHY FLORIAN
President

12.03.98

TRADEMARK
REEL: 1842 FRAME: 0689

STATE OF California)
) SS.
COUNTY OF Los Angeles)

On this 3rd day of December, 1998, before me appeared
Timothy Florian, the person who signed this instrument, who acknowledged that (s)he
signed it as a free act on behalf of the identified corporation with authority to do so.



Josephine Santos
Notary Public