FORM PTO-1618A Expires 08/30/99 DMB 0651-0027



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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

66 30-104 TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(les). Submission Type Conveyance Type License **Assignment** New (Non-Recordation) Resubmission Security Agreement **Nunc Pro Tunc Assignment** Document ID # **Effective Date** Month Day Year Merger **Correction of PTO Error** 01-15-1999 Frame # Change of Name **Corrective Document** Reel# Frame # Other **Conveying Party** Mark if additional names of conveying parties attached **Execution Date** Month Day Year 01--15-1999 Cloister Spring Water Co **Formerly** General Partnership L mited Partnership Individual Corporation **Association** Other Citizenship/State of Incorporation/Organization Pennsylvania corporation Receiving Party Mark if additional names of receiving parties attached Name Suntory Water Group, DBA-AKA/TA Composed of Address (line 1) Powers Ferry Road Address (line 2) Address (line 3) Georgia Marietta 30067 State/Country Zip Code If document to be recorded is an Individual General Partnership Limited Partnership assignment and the receiving party is not domiciled in the United States, an Corporation **Association** appointment of a domestic representative should be attached. Other (Designation must be a separate document from Assignment.) Citizenship/State of Incorporation/Organization Delaware corporation 01/26/1999 TTON11 00000104 1358693 FOR OFFICE USE ONLY 01 FC:481 02 FC:482

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for review comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, irs, Office of Management and Budget, Paperwork Reduction Project (0651-0827), Washington, D.C. 28503. See OMB D.C. 20231 and to the Office of Inform WIR Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

40.00 DP 200.00 DP

Mail documents to be recorded with required cover sheet(s) information DMARK Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 2023

REEL: 1843 FRAME: 0569

| FORM PTO- Expres 06/30/99 OMB 0651-0027 | 1618B | Page 2 | U.S. Department of Commerce Patent and Trademark Office TRADEMARK | |
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| Domestic Representative Name and Address Enter for the first Receiving Party only. | | | | |
| Name | | şê hi | | |
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| Address (line 2) | | | | |
| Address (line 3) | | | | |
| Address (line 4) | | | | |
| Correspondent Name and Address Area Cocie and Telephone Number (212) 684-3900 | | | | |
| Name | MARIA A. SAVIO, | | | |
| Address (line 1) | GOTTLIEB RACKMA | AN & REISMAN P. (. | | |
| | | | | |
| Address (line 2) | 270 Madison Ave | | | |
| Address (line 3) | Address (line 3) New York, New York 10016-060] | | | |
| Address (line 4) | | | | |
| Pages | Enter the total number o including any attachmen | f pages of the attached conveyance do its. | cument # 7 | |
| Trademark Application Number of the Registration Number (DO NOT ENTER BOTH numbers for the same property). Trademark Application Number of the Registration Number (DO NOT ENTER BOTH numbers for the same property). Trademark Application Number(s) Registration Number(s) [75/247,56] [75/269,470] [75/414,268] [1,739,667] [1,739,667] [2,114,606] [2,5,654] | | | | |
| Number of Properties Enter the total number of properties involved. # 9 | | | | |
| Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): Method of Payment: Enclosed Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: # | | | | |
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| To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein. | | | | |
| Ma ia A. S Name o | avio of Person Signing | Signature | Date Signed | |
| | | J. Gridian C | Date Signed | |

SCHEDULE A Tate: 09/10/98 Trademark List
Time: 10 44:11 by Client then Grademark then Country rk Registration News Country Client Atty Case No Status Number/Date Renewal Late Mark BLUE MOUNTAIN SPRING WATER & D United States CSW SBK 0000002613 Registered 1629358 1.3/25/00 12/25/90 Owner: Application No: 73/832587 Date Last Renewed: Last Update 03/04/97 Filing Date: 10/20/89 Agent: Affidavit of Use: 12/28/95 Filed? no Classes: 45 Goods: SPRING WATER FOR COMMERCIAL AND RESIDENTIAL USE CLOISTER United States CSW SBK 0000000255 Registered 1358693 (9/10/05 09/10/35 Owner: CLOISTER SPRING WATER CO. Application No: 508966 Date Last Renewed Last Update: 02/13/91 Filing Date: 11/15/84 Agent: Affidavit of Use: 09/10/90 Filed? Yes Classes 32 Goods: Spring water and steam distilled drinking water. LOISTER United States CSW SBK 0000001716 Registered 1739667 12/15/02 12/15/92

Owner: CLOISTER SPRING WATER COMPANY

Splication No: 264501 Date Last Renewed: Last Update: 05/05/98

Filing Date: 04/10/92 Agent: Affidavit of Use: 12/15/97 Filed? no 12/15/92

Classes 23, 31

Goods: Pefrigerated and/or heated dispensing units for bottled water; and tap water filtration and purification units for domestic and commerci

United States CSW SBK 0000002675 Registered 2125654 12/30/0" 12/30/97

Cwner:

pplication No: 75/224814 Date Last Fenewed: Last Update: 01/16,98 Filing Date: 01/13/97 Agent: Affidavit of Use: 12/30/02 Filed? nc Classes: 042

Goods: SUPPLY SERVICES FEATURING BOTTLED SPRING WATER, BEVERAGES, NAMELY COFFEE AND TEA, SNACKS, JUICES, SOUPS, AND EQUIPMENT FOR DISPHNSING, BREWING AND CONSUMING SAID PRODUCTS AND FOR FILTERING TAP WATER IN RESIDENTIAL AND COMMERCIAL ESTABLISHMENTS

emarks: CERTIFICATE OF REGISTRATION RECEIVED FROM PTO 1-16-98

20 COOL AND DESIGN

United States CSW SBK 0000002847 Pending

Owner:

Owner:

oplication No: 75/414268 Date Last Renewed: Last Update: 08/27/98

Filing Date: 01/06/98 Agent: Affidavit of Use: Filed?

Classes: 032

Goods: WATER SOLD IN SINGLE SIZE SERVING PLASTIC CONTAINERS

Tate:)9,10/98

Trademark List
Page:

Time: 10 44:12

by Client then Trademark then Country Mark OZZY United States CSW SBK 0000001714 Registered 1739666 12/15/92 Owner: CLOISTER SPRING WATER COMPANY Application No: 264500 Date Last Renewed: Last Update: 05/05/92 Filing Date: 04/10/92 Agent: Affidavit of Use: 12/15/97 Filed? no Classes: 1 Goods Tap water filtration and treatment units for domestic and commercial QUALITY...MORE THAN JUST TALK. United States CSW SBK 0000002706 Pending Dwner: Application No: 75/269470 Date Last Renewed: Last Update 12/12/97 Filing Date: 04/04/97 Agent: Affidavit of Use: Paled? Classes: FULL TITLE OF MARK: QUALITY. MORE THAN JUST TALK. IT'S OUR Goods: WAY OF LIFE! MASS 042 - FOR: SUPPLY SERVICES FEATURING BOTTLED SPRING WATER; BEVERAGES, NAMELY, COFFEE AND TEA; SNACKS; JUICES; SOUPS; AND EQUIPMENT FOR DISPENSING, BREWING AND CONSUMING SAID PRODUCTS AND FOR FILTERING TAP WATER IN RESIDENTIAL AND COMMERCIAL ESTABLISHMENTS Remarks: MOTICE OF PUBLICATION RECEIVED FROM PTO ON 12-5-97 TRUST IN A FOTTLE United States CSW SBK 0000002493 Registered 2114605 I /18/07 11/18/97

Owner: CLCSITER SPRING WATER COMPANY

Application No: 75/021040 Date Last Renewed Last Update: 12/01/91 Filing Date: 11/16/95 Agent: Affidavit of Use: 11/18/02 Filed? no Classes 032 AND 042 Goods: HOTTLED WATER IN CLASS 032; AND BOTTLED WATER DELIVERY SERVICES FOR FESIDENTIAL AND COMMERCIAL ESTABLISHMENTS IN CLASS 042 Remarks: CERTIFICATE OF REGISTRATION REJEIVED 12-1-97 MAZIBAR United States CSW SBK 0000002393 Suspended (wner: Application No: 75/247561 Date Last Renewed: Last Update: 03/06/98
Filing Date: 02/25/97 Agent: Affidavit of Use: Filed? Classes: 030 Goods: FRE-PACKAGE COFFEE, SUGAR, AND NON-DAIRY CREAMER

ASSIGNMENT OF REGISTERED TRADEMARKS

ASSIGNMENT OF REGISTERED TRADEMARKS ("Assignment") made the 15th day of January, 1999, by CLOISTER SPRING WATER CO., a Pennsylvania corporation ("Assignor"), with offices at 1600 Cloister Drive, Lancaster, Pennsylvania 17604, to Suntory Water Group, Inc., a Delaware corporation ("Assignee"), with offices at 2141 Powers Ferry Road, Marietta, Georgia 30067

BACKGROUND

Assignor is the sole owner of the United States Patent and Trademark Office registrations for the trademarks set forth on Schedule "A" attached hereto (collectively, the "Scheduled Trademarks").

AGREEMENT

NOW, THEREFORE, in partial consideration of the Purchase Price (as defined in the Asset Purchase Agreement dated December 18, 1998 among Assignor, Blair B. Mohn, R. Michael Mohn, and Assignee (the "Purchase Agreement")) paid by Assignee to Assignor pursuant to the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, intending to be legally bound, hereby agrees as follows:

- Assignment. Assignor hereby assigns, transfers, conveys and sets over unto Assignee all of Assignor's right, title and interest in, to and under the Scheduled Trademarks, together with all of the goodwill of the business associated with the use thereof and symbolized thereby, and all of Assignor's copyrights (including any common law and statutory rights and copyrights which Assignor may have with respect to any photographs, drawings, processes, know-how, and the like which Assignor uses in connection with the Scheduled Trademarks), registrations, applications, amendments, applications for amendments, designs, trade dress and claims and causes of action (including, without limitation claims and causes of action for past infringement) relating thereto, licenses and sublicenses granted and obtained with respect thereto, and the right to sue and collect damages for any and all past infringements thereof, and any of Assignor's other rights relating thereto (collectively, the "Rights").
- 2. <u>Further Actions</u> From time to time after the date nereof, and without further consideration (subject, however, to Assignee's reimbursement of Assignor for any reasonable and documented fees or out-of-pocket expenses incurred in connection with Assignor's compliance with clause (a) of this Section 2). Assignor shall promptly take such actions and execute and deliver such documents and instruments as Assignee or its counsel may reasonably request in order to (a) assist Assignee in its efforts

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to perfect and record Assignee's ownership of the Rights or (b) assist in the prosecution of any infringements thereof.

- 3. <u>Counterparts</u>. Each copy of this Assignment which Assignor signs to facilitate recording of the Assignee's interest in the Rights shall be deemed an original.
- 4. <u>Successors, Etc.</u> This Assignment and all of the terms, covenants and provisions hereof shall inure to the benefit of Assignee and its successors and assigns and shall be binding upon Assignor and its successors and assigns.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed and delivered as of the day and year first above written.

CLOISTER SPRING WATER CO.

Blair B. Mohn.

President

1.ttest: 12. Vullation -- R. Michael Mohn,

Secretary

"Assignor"

SCHEDULE "A" TO ASSIGNMENT OF REGISTERED TRADEMARKS

SCHEDULED TRADEMARKS

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RECORDED: 01/26/1999