

01-12-1999

Form PTO-1594 (Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)

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EET U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks

100939189

Mail documents or copy thereof.

1. Name of conveying party(ies):
Hoover Universal, Inc.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Michigan
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: Johnson Controls, Inc.
Internal Address: _____
Street Address: 5757 North Green Bay Avenue

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: September 30, 1998

City: Milwaukee State: WI Zip: 53201
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporate-State Wisconsin
 Other _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
75/423,460 75/423,462 74/423,458
75/423,440 75/423,459 75/423,461
75/427,334
Additional numbers attached? Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Marta S. Levine
Internal Address: _____
Street Address: Quarles & Brady LLP
411 East Wisconsin Avenue
City: Milwaukee State: Wisconsin Zip: 53202

6. Total number of applications and registrations involved: 7
7. Total Fee (37 CFR 3.41)\$ 190.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number
17-0055
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Marta S. Levine Marta Levine November 11, 1998
Name of person signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231

Assignment of Trademark

This Assignment of Trademark is made by HOOVER UNIVERSAL, INC., a Michigan corporation ("Seller"), with a principal place of business at 49200 Halyard Drive, Plymouth, Michigan 48170 (USA) and JOHNSON CONTROLS, INC., a Wisconsin corporation ("Buyer"), with a principal place of business at 5757 North Green Bay Avenue, Milwaukee, Wisconsin 53201 (USA).

WHEREAS, Seller is the owner of the following trademarks, and the applications for registration therefor:

<u>Mark</u>	<u>App. No.</u>	<u>Filed</u>	<u>Int. Class</u>
JCI	75/423,460	01/20/98	9, 12
JCI	75/423,462	01/20/98	40
JOHNSON CONTROLS	75/423,458	01/20/98	9, 12
JOHNSON CONTROLS	75/423,440	01/20/98	40
JOHNSON CONTROLS Logo	75/423,459	01/20/98	9, 12
JOHNSON CONTROLS Logo	75/423,461	01/20/98	40
JOHNSON CONTROLS Colorized Logo	75/427,334	02/02/98	9, 12, 40

AND WHEREAS, Buyer wishes to acquire said trademarks, the applications for registration therefor, and the business and good will of the business in connection therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, the Seller hereby sells, assigns, and transfers to Buyer, all of Seller's right, title and interest in and to said trademarks and the applications for

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