

RECORDATION
TRADEMARK

01-27-1999

DEPARTMENT OF COMMERCE
Patent and Trademark Office



100951416

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To the Honorable Commissioner of Patents and Trademarks

ments or copy thereof.

1. Name of conveying party(ies):

Price Stern Sloan, Inc.

- Individual(s)
- General Partnership
- Corporation-State - Delaware
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

1-26-99

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: December 31, 1998

2. Name and address of receiving party(ies)

Name: Penguin Putnam Inc.

Internal Address: _____

Street Address: 375 Hudson Street

City: New York State: NY ZIP: 10014

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

SN 75/455, 518 - MAD LIBS

B. Trademark Registration No.(s)

See attached Schedule A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ronald S. Kadden

Internal Address: _____

Von Maltitz, Derenberg, Kunin,

Janssen & Giordano

Street Address: 60 East 42nd Street

City: New York State: NY ZIP: 10165

6. Total number of applications and registrations involved: 23

7. Total fee (37 CFR 3.41).....\$ 590.00

Enclosed

Authorized to be charged to deposit account, if necessary

8. Deposit account number:

22-0560

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ronald S. Kadden

Name of Person Signing

Ronald S. Kadden

Signature

Jan. 25 1999

Date

Total number of pages including cover sheet, attachments, and document: 4

Mall documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments TRADEMARK
Washington, D.C. 20231

REEL: 1844 FRAME: 0695

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01/27/1999 11:11
01 FC 481
02 FC 482

SCHEDULE A

<u>Trademark</u>	<u>Registration No.</u>
BOX O' FUN	1,875,232
BUTTONTALES	1,856,852
MAD MYSTERIES	1,970,545
POCKETALES	1,863,809
RINGTALES	1,888,626
TIP-A-DAY	1,804,403
TOTE-ALONG BOARD BOOK	1,878,620
BUGG BOOKS and Design	1,283,329
DROODLES	1,347,757
FIRST LOOK BOOKS	1,457,393
KID LIBS	1,720,209
MAD LIBS	1,018,812
PSS!	1,097,408
QUESTRON	1,450,481
QUESTRON and Design	1,318,068
QUESTRON and Design	1,400,155
RAINBOW SKILL BUILDERS	1,414,175
THE WHOLE CHILD	1,390,768
W and Design	1,478,666
WEE COLOR	1,372,501
WEE SING	1,386,648
WONDER BOOKS and Design	1,433,777

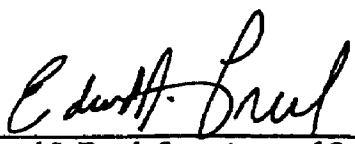
I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AGREEMENT OF MERGER, WHICH MERGES:

"BERKLEY PUBLISHING CORPORATION", A DELAWARE CORPORATION,
"CHARTER COMMUNICATIONS, INC.", A NEW YORK CORPORATION,
"COWARD-MCCANN, INC.", A NEW YORK CORPORATION,
"JEREMY P. TARCHER, INC.", A CALIFORNIA CORPORATION,
"JOVE PUBLICATIONS, INC.", A DELAWARE CORPORATION,
"J. P. TARCHER, INC.", A DELAWARE CORPORATION,
"PENGUIN BOOKS USA INC.", A NEW YORK CORPORATION,
"PLATT & MUNK, INC.", A NEW YORK CORPORATION,
"PRICE STERN SLOAN, INC.", A DELAWARE CORPORATION,
"THE PUTNAM BERKLEY GROUP, INC.", A NEW YORK CORPORATION,

WITH AND INTO "PENGUIN PUTNAM INC." UNDER THE NAME OF "PENGUIN PUTNAM INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE EIGHTH DAY OF DECEMBER, A.D. 1998, AT 9 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AGREEMENT OF MERGER IS THE




Edward J. Freel, Secretary of State

2693236 8100M

981470478

AUTHENTICATION:

9448054

DATE: TRADEMARK

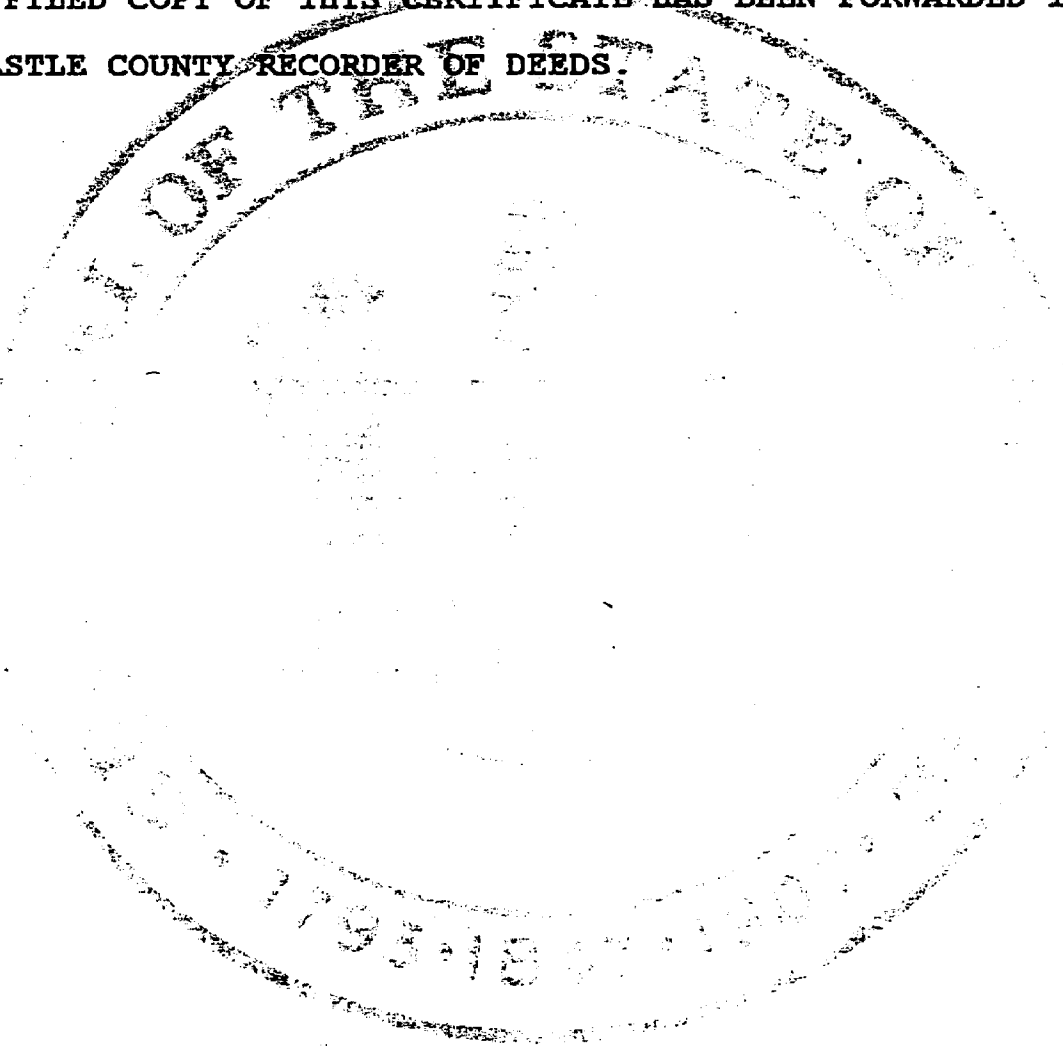
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State of Delaware
Office of the Secretary of State

PAGE 2

THIRTY-FIRST DAY OF DECEMBER, A.D. 1998.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE
NEW CASTLE COUNTY RECORDER OF DEEDS.



Edward J. Freel

Edward J. Freel, Secretary of State

AUTHENTICATION:

2693236 8100M

RECORDED: 01/26/1999

DATE: 9100014 TRADEMARK

REEL: 1844 FRAME: 0698