

01-29-1999

Form PTO-1594 (Rev. 6-93)

RECORD AT  
TRADE

OMB No. 0651-0011 (exp. 4/94)



U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks

100952496

Documents or copy thereof.

1. Name of conveying party(ies):

Poppers Supply Company

- Individual(s)
- General Partnership
- Corporation-State Oregon
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Anchor Food Products, Inc.

Internal Address: \_\_\_\_\_

Street Address: 555 Hickory Farm Lane

City: Appleton State: Wisconsin Zip: 54914

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporate-State Wisconsin
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 15, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,922,249

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marta S. Levine

Internal Address: \_\_\_\_\_

Street Address: Quarles & Brady LLP

411 East Wisconsin Avenue

City: Milwaukee State: Wisconsin Zip: 53202

6. Total number of applications and registrations involved:

1

7. Total Fee (37 CFR 3.41) .....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number

17-0055

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marta S. Levine

Name of person signing

*Marta Levine*

Signature

January 21, 1999

Date

Total number of pages including cover sheet, attachments, and document:

3

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks, Box Assignments  
Washington, D.C. 20231

01/28/1999 509085 00000145 170055 1922249

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TRADEMARK  
REEL: 1845 FRAME: 0204

## Exhibit 1

Assignment of Trademark

This Assignment of Trademark is made as of the 15th day of January, 1999, by and between Anchor Food Products, Inc., a Wisconsin corporation doing business at 555 Hickory Farm Lane, Appleton, Wisconsin 54914 ("Anchor") and Poppers Supply Company, an Oregon corporation doing business at 340 S.E. 7th Avenue, Portland, Oregon 97214 ("Poppers Supply").

Whereas, Poppers Supply is the owner of U.S. Trademark Registration No. 1,922,249, for the trademark POPPERS, for "coated and breaded vegetable pieces" (the "'249 Registration").

Whereas, Anchor is desirous of acquiring certain rights of Poppers Supply in the POPPERS trademark, the '249 Registration, and the business and good will of the business in connection therewith, and thereafter to use the POPPERS mark in connection with (a) frozen and refrigerated appetizers (including coated and breaded vegetable pieces) and entrees; and (b) dips and sauces used in connection with such appetizers and entrees (the "Anchor Goods").

Whereas, the parties have entered into the Trademark Assignment, Coexistence and Security Agreement by and between Anchor and Poppers Supply, dated as of the 15th day of January, 1999.

Now, therefore, in consideration of the mutual covenants and conditions contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, the parties agree as follows:

Poppers Supply hereby sells, assigns, and transfers to Anchor all of Poppers Supply's right, title and interest in and to (a) the mark POPPERS for the Anchor Goods; (b) the '249 Registration, (c) the good will of the business symbolized by said trademark for coated and breaded vegetable pieces and the '249 Registration, and (d) Popper Supply's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the POPPERS mark for the Anchor Goods.

This Assignment of Trademark is governed by and subject to the terms of the Trademark Assignment, Coexistence and Security Agreement.

In witness whereof, Poppers Supply has executed this Assignment of Trademark as of the date first written above.

Poppers Supply Company



By:

Name: V. B. RYLES, JR.  
Title: PRESIDENT