



## **SCHEDULE A**

<u>Trademark</u>	<u>Registration Number</u>
Cute Li'l Bag	1,247,230
Famous Amos	1,850,151
Famous Amos (Stylized)	1,468,496
Famous Amos (Design & Service Mark)	1,255,632
Famous Amos Chocolate Chip Cookie, The	1,138,994
Wally Amos	1,971,570
Wally Amos & Design (Stylized)	1,973,841
Wally Amos (Design)	1,418,507

## ASSIGNMENT OF TRADEMARKS

WHEREAS, The Famous Amos Chocolate Chip Cookie Corporation, a Colorado corporation having a place of business at 677 Larch Avenue, Elmhurst, Illinois (hereinafter "Assignor"), has adopted, and owns, the trademarks identified and set forth in Schedule A, attached hereto and incorporated herein, and owns the corresponding Federal Registrations on the Register of the United States Patent and Trademark Office for the goods and/or services identified herein (hereinafter referred to collectively as "Trademarks"); and

WHEREAS, Famous Amos Chocolate Chip Cookie Company, L.L.C., a Delaware Limited Liability Company having its principal place of business at 677 Larch Avenue, Elmhurst, Illinois (hereinafter "Assignee"), desires to acquire the entire right, title, and interest in said Trademarks;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, and its successors in interest, the entire right, title, and interest in, and to, said Trademarks, including the goodwill appurtenant thereto;

AND, for the same consideration, Assignor does assign and transfer to Assignee, and its successors in interest, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereafter acquire, on account of any infringement of the said Trademarks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf  
of Assignor, has executed this instrument on this 4th day of January, 1999.

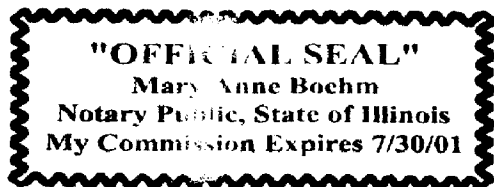
THE FAMOUS AMOS CHOCOLATE CHIP  
COOKIE CORPORATION ("Assignor")

By: \_\_\_\_\_

Title: \_\_\_\_\_

STATE OF ILLINOIS        }  
                                      } SS.  
COUNTY OF DU PAGE     }

Subscribed and sworn to before me this 4th day of January, 1999.



\_\_\_\_\_  
Notary Public

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