FORM PTO-1594 MAD RECOF 01-2 (Rev. 6-3) PRECOF T T T T T T T T T T T T T T T T T T T	9-1999 ET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office	
1		
Tab settings DDD V	352608 Joriginal documents or copy thereof.	
Name of conveying party(ies):	Name and address of receiving party(ies)	
The Famous Amos Chocolate Chip Cookie Corporation	Name: Famous Amos Chocolate Chip Cookie Company, L.L.C. Internal Address: Law Department	
□ Individual(s) □ Association □ General Partnership □ Limited Partnership □ Corporation-State Colorado □ Other	Street Address: 677 Larch Avenue City: Elmhurst State: IL ZIP: 60126	
Additional name(s) of conveying party(ies) attached?   Yes   No	☐ Individual(s) citizenship ☐ Association	
3. Nature of conveyance:  ☑ Assignment ☐ Security Agreement ☐ Change of Name	☐ General Partnership	
□ Other	If assignee is not domiciled in the United States, a domestic represetative designation is attached: ☐ Yes ☎ No	
Execution Date: January 4, 1999	(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? □ Yes ☒ No	
Application number(s) or patent number(s):		
A. Trademark Application No.(s)	B. Trademark Registration No.(s)  See attached Schedule A	
Additional numbers attached? ☑ Yes □ No		
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:	
Name: Jo E. Osborn, Senior Counsel		
	7. Total fee (37 CFR 3.41)\$ 215,00	
Internal Address: Law Department	☑ Enclosed	
Keebler Company		
	☐ Authorized to be charged to deposit account	
Street Address: 677 Larch Avenue	8. Deposit account number:	
City: Elmhurst State: IL ZIP: 60126	(Attach duplicate copy of this page if paying by deposit account)	
FC:481 40.00 0P DO NOT US	SE THIS SPACE	
9. Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  Jo E. Osborn  Jo E. Osborn		
Name of Person Signing Signature  Total number of pages including cover sheet, attachments, and document:  Date		
Mail documents to be recorded with required cover sheet information to:		

**REEL: 1845 FRAME: 0346** 

## **SCHEDULE A**

Trademark	Registration Number
Cute Li'l Bag	1,247,230
Famous Amos	1,850,151
Famous Amos (Stylized)	1,468,496
Famous Amos (Design & Service Mark)	1,255,632
Famous Amos Chocolate Chip Cookie, The	1,138,994
Wally Amos	1,971,570
Wally Amos & Design (Stylized)	1,973,841
Wally Amos (Design)	1,418,507

TRADEMARK REEL: 1845 FRAME: 0347 ASSIGNMENT OF TRADEMARKS

WHEREAS, The Famous Amos Chocolate Chip Cookie Corporation, a Colorado

corporation having a place of business at 677 Larch Avenue, Elmhurst, Illinois (hereinafter

"Assignor"), has adopted, and owns, the trademarks identified and set forth in Schedule A,

attached hereto and incorporated herein, and owns the corresponding Federal Registrations on

the Register of the United States Patent and Trademark Office for the goods and/or services

identified herein (hereinafter referred to collectively as "Trademarks"); and

WHEREAS, Famous Amos Chocolate Chip Cookie Company, L.L.C., a Delaware

Limited Liability Company having its principal place of business at 677 Larch Avenue,

Elmhurst, Illinois (hereinafter "Assignee"), desires to acquire the entire right, title, and interest in

said Trademarks;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the

receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and

transfer unto Assignee, and its successors in interest, the entire right, title, and interest in, and to,

said Trademarks, including the goodwill appurtenant thereto;

AND, for the same consideration, Assignor does assign and transfer to Assignee, and its

successors in interest, all claims, demands and causes of action, both at law and in equity, that

Assignor may have, or may hereafter acquire, on account of any infringement of the said

Trademarks prior to the date hereof, and does hereby empower Assignee, and its successors in

interest, to sue for and collect the same, to its and their own and absolute use.

TRADEMARK REEL: 1845 FRAME: 0348 IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, has executed this instrument on this 4th day of January, 1999.

THE FAMOUS AMOS CHOCOLATE CHIP COOKIE CORPORATION ("Assignor")

By:

Title:

STATE OF ILLINOIS

SS.

COUNTY OF DU PAGE

Subscribed and sworn to before me this 4th day of January, 1999.

"OFFICIAL SEAL"

Mary Anne Bochm

Notary Public, State of Illinois

My Commission Expires 7/30/01

Notary Public

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TRADEMARK
RECORDED: 01/27/1999 REEL: 1845 FRAME: 0350