

01-26-1999



R SHEET  
VLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

D #

To the Honorable Commis... 100947894

d the attached original documents or copy thereof.

i. Name of conveying party(ies):

The McGraw-Hill Companies, Inc.

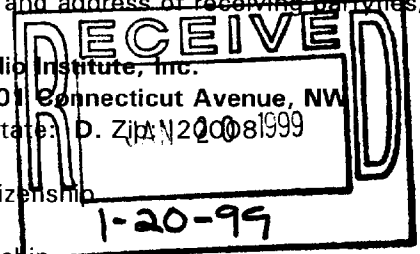
- Individual(s)  Association
- General Partnership  Limited Partnership
- Corporation-New York
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

ii. Name and address of receiving party(ies):

Name: **National Radio Institute, Inc.**  
Street Address: **4401 Connecticut Avenue, NW**  
City: **Washington State: D. Zip: 200081999**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-Delaware
- Other



If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other

Execution Date: December 23, 1998

4. Application number(s) or registration number(s):

A. Trademark Applications

**NRI DISCOVERY LAB** 75/324,447

B. Trademark Registrations

**NRI & Design** 853,413

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Darby & Darby P.C.

Street Address: 805 Third Avenue, 27th Floor

City: New York State: New York Zip: 10022-7513

EXPRESS MAIL CERTIFICATE  
Date: 1/18/99 Label No. EM 445425289

I hereby certify that on the date indicated above I deposited this paper or fee with the U.S. Postal Service & that it was addressed for delivery to the Commissioner of Patents & Trademarks, Washington, DC 20231 by "Express Mail Post Office to Addressee" service.

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41):.....\$65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

04-0100

(Attach duplicate copy of this page if paying by deposit account)

G. KARASZI  
Name (Print) G. Karaszi  
Signature

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Karin Segall  
Name of Person Signing

January 18, 1999

Signature

Date

01/26/1999 DISCUTEN 0000050 75324447

01 FC:481  
02 FC:482

40.00 DP  
25.00 DP

Total number of pages including cover sheet, attachments, and document:

2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 1845 FRAME: 0548

**TRADEMARK ASSIGNMENT**

WHEREAS, **The McGraw-Hill Companies, Inc.**, a corporation organized and existing under and by virtue of the laws of New York, and having a place of business at 1221 Avenue of the Americas, New York, New York 10029, hereinbelow called "Assignor", owns and has used in its business certain trademarks which are applied for and registered as follows:

**TRADEMARK APPLICATION****TRADEMARK****NRI DISCOVERY LAB****SERIAL NUMBER****75/324,447****TRADEMARK REGISTRATION****TRADEMARK****NRI & Design****REGISTRATION NUMBER****853,413**

; and

WHEREAS, **National Radio Institute, Inc.**, a corporation organized and existing under and by virtue of the laws of Delaware, and having a place of business at 4401 Connecticut Avenue, NW. Washington, D.C. 20008, hereinbelow called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said trademarks, trademark application, trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademarks, trademark application, trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Dated: 12/23/98**The McGraw-Hill Companies, Inc.**By: 

Name: Katherine D. Roome

Title: Vice-President and Associate  
General Counsel