

02-03-1999



01-12-1999

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U.S. Patent & TMO/TM Mail Recpt Dt. #10

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New *NLD 1-12-99*
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
10 24 97

#### Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year  
12 30 98

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

02/02/1999 SBURMS 00000068 991578

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
**REEL: 1846 FRAME: 0650**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="991,578"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Douglas R. Chamberlain, Esquire

Name of Person Signing



Signature

Jan 8, 1999

Date Signed

**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

FORM PTO-1618C  
E-press 6/30/99  
OAB 06/1/002

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
12 30 98

Name Keith Monument Company

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization Kentucky

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name Rock of Ages Memorials LLC

DBA/AKA/TA

Composed of

Address (line 1) 771 West Main Street

Address (line 2)

Address (line 3) Lexington Kentucky/USA 40508  
City State/Country Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other Limited Liability Company

Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

**Trademark Application Number(s) or Registration Number(s)**

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Mark if additional numbers attached

**Trademark Application Number(s)**

**Registration Number(s)**


991,578		

**ASSIGNMENT OF TRADEMARK REGISTRATION**  
**(“G/R” Mark)**

WHEREAS, Keith Monument Company, a Kentucky corporation, now or formerly of 1024 North Dixie Highway, Elizabethtown, Kentucky 42701 (“Assignor”), has heretofore adopted and used a mark consisting of the device “G/R” superimposed on a shield (the “Mark”), which is registered in the United States Patent and Trademark Office, Registration No. 991,578, dated August 20, 1974, with a renewal term beginning August 20, 1994; and

WHEREAS, Assignor, by a Bill of Sale and Assignment dated October 24, 1997 (“Assignment”) has heretofore evidenced its desire and intent to assign, transfer and convey said Mark and the registration thereof to Rock of Ages Memorials LLC, a Delaware limited liability company, of 771 West Main Street, Lexington, Kentucky 40508 (“Assignee”), which was and is desirous of acquiring said Mark and any and all registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, in confirmation of its prior Assignment as set forth above, does hereby assign, transfer and convey unto Assignee all right, title and interest in and to the Mark, together with the good will of the business symbolized by the Mark, the United States registration thereof, No. 991,578, any and all rights to register the Mark worldwide and any and all other current, pending or eventual registrations thereof.

KEITH MONUMENT COMPANY

12 30 / 98  
Date

By *John E. Keith*  
President

*State of New Jersey*  
COMMONWEALTH OF KENTUCKY  
*County of Somerset, SS.*

On this, the 30th day of Dec., 1998, before me, the undersigned officer, personally appeared John E. Keith, who acknowledged himself to be the President of Keith Monument Company, a Kentucky corporation, and that he, as such President, being authorized so to do, executed the foregoing instrument for the purposes therein contained on behalf of the corporation.

Before me,

*Anna Newberry*  
Notary Public  
My Commission Expires: NOTARY