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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.



1. Name of conveying party(ies):  
Circus Circus Enterprises, Inc.

receiving party(ies):  
Company \_\_\_\_\_

01-14-1999

U.S. Patent & TMO/c/TM Mail Rcpt Qt. #26

- Individual(s)
- General Partnership
- Corporation-State - Nevada
- Other \_\_\_\_\_

- Associatio.
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  
 Yes  No

City: Boulder City State: NV ZIP: 89005

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership Nevada
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other \_\_\_\_\_

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: September 1, 1998

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

U.S. Reg. No. 1,606,800

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Edward J. Quirk  
Internal Address: Quirk & Tratos

Street Address: 3773 Howard Hughes Parkway, Suite 500 North

City: Las Vegas State: NV ZIP: 89109

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

02/03/1999 **NGUYEN** 00000012 1606800

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Edward J. Quirk

Name of Person Signing

Signature

1-13-99

Date

Total number of pages comprising cover sheet: 2

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

**Commissioner of Patents and Trademarks**  
**Box Assignments**  
**Washington, D.C. 20231**

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# TRADEMARK ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, CIRCUS CIRCUS ENTERPRISES, INC., a Nevada corporation, hereby assigns to LAKEVIEW COMPANY, a Nevada general partnership, the following mark and service mark registration, along with the goodwill associated with the mark and the registration:

Mark: HACIENDA  
U.S. Reg. No. 1,606,800  
Issued: July 17, 1990  
Classes: 41, 42  
Services: Hotel Services and Casino Services

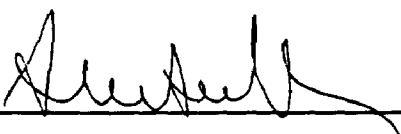
LAKEVIEW COMPANY is a Nevada general partnership consisting of M.S.E. Development Company, Inc., Goldstrike Development Company, Inc., and Last Chance Development Company, Inc., all Nevada corporations.

ASSIGNOR: Circus Circus Enterprises, Inc.  
2880 Las Vegas Boulevard South  
Las Vegas, Nevada 89109

ASSIGNEE: Lakeview Company  
Highway 93  
Boulder City, Nevada 89005

CIRCUS CIRCUS ENTERPRISES, INC.

Sept. 1, 1998  
Date

By 

Title: President

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