

1.25.99

02-03-1999



HEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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To the Honorable Commissioner

100957000

attached original documents or copy thereof.

i. Name of conveying party(ies):
Oregon Brewing Company

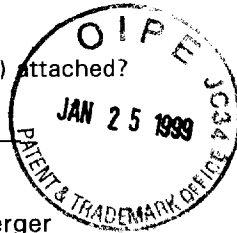
- Individual(s)
- General Partnership
- Corporation-Oregon
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 7, 1998



Name and address of receiving party(ies):

Name: **Boston Beer Company Limited Partnership**
dba THE BOSTON BEER COMPANY

Street Address: 30 Germania Street

City: Boston State: Massachusetts Zip: 02130

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-Massachusetts
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Applications

Mark	Serial No.
IT'S WHAT'S INSIDE THAT COUNTS	75/543,692

EXPRESS MAIL CERTIFICATE
 B. Trademark Registrations
 Date: 1/25/99 Serial No. 04 45425845
 I hereby certify that on the date indicated above I deposited this paper or fee with the U.S. Postal Service & that it was addressed for delivery to the Commissioner of Patents & Trademarks, Washington, DC 20231 by "Express Mail Post Office to Addressee" service.

Additional numbers attached? Yes No DB Perk

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Darby & Darby P.C.
 Street Address: 805 Third Avenue, 27th Floor
 City: New York State: New York Zip: 10022-7513

02/02/1999 NGUYEN 00000181 75543692

01 FC:481 40.00 OP

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

04-0100

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Karin Segall
Name of Person Signing

Signature Karin Segall

January 25, 1999

Date

Total number of pages including cover sheet, attachments, and document:

3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1847 FRAME: 0371

CONFIRMATORY ASSIGNMENT

WHEREAS, Oregon Brewing Company, organized and existing under and by virtue of the laws of Oregon and having a place of business at 2320 Osu Drive, Newport, Oregon 97365, hereinbelow called "Assignor", owns and has used in its business a certain trademark which registration is applied for as follows:

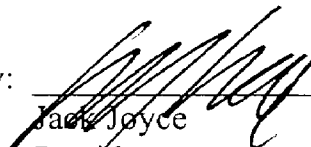
IT'S WHAT'S INSIDE THAT COUNTS,
Application Serial No. 75/543,692; and

WHEREAS, Boston Beer Company Limited Partnership dba The Boston Beer Company, a limited partnership organized and existing under and by virtue of the laws of Massachusetts, and having a place of business at 30 Germania Street, Boston, Massachusetts 02130, hereinbelow called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said trademark and application, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has as of December 7, 1998 sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademark, application, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

OREGON BREWING COMPANY

Dated: 12/7/98

By: 
Jack Joyce
President

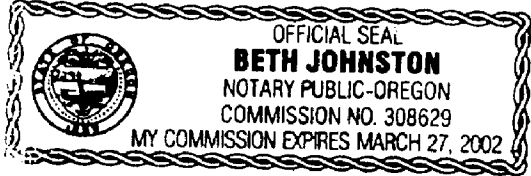
State of Oregon

SS.:

County of Lincoln

On this 7th day of DECEMBER, 1998, before me personally came Jack Joyce, to me known and known to me to be the person who executed the foregoing instrument, and who being by me duly sworn, did depose and say that he is the President of Oregon Brewing Company, the company described in and on whose behalf was executed the foregoing instrument; that he knows the corporate seal of the said company; that the seal affixed to said instrument is such corporate seal and has been properly affixed in accordance with the charter, bylaws and regulations of said company; and that he signed his name thereto on behalf of and with the

authorization of the board of directors of said company as the free deed and act of said company.



Beth Johnston
Notary Public for Oregon
My commission expires: 3-27-02