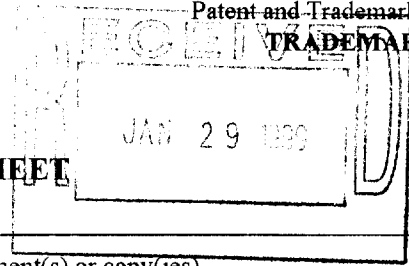


02-04-1999



100957703

U.S. Department of Commerce  
Patent and Trademark Office



MRD 1.29.99

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the affected original document(s) or copy(ies).

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame No # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame No # \_\_\_\_\_

**Conveyance Type**

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger Effective Date \_\_\_\_\_
- Change of Name
- Other \_\_\_\_\_

**Conveying Party**

Mark if additional names of conveying parties attached

Name Life Extension International, Inc.

Execution Date 01/20/99

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Texas

**Receiving Party**

Mark if additional names of receiving parties attached

Name Awareness Corporation

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 3300 North Central Avenue

Address (line 2) Suite 2350

Address (line 3) Phoenix

City

Arizona

State/Country

85012

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Nevada

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

**FOR OFFICE USE ONLY**

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02/02/1999 DC0ATES 00000153 75179246

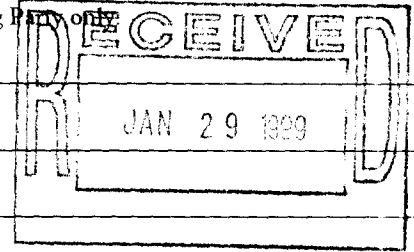
01 FC:481

40.00 GP

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only



Name \_\_\_\_\_  
Address (line 1) \_\_\_\_\_  
Address (line 2) \_\_\_\_\_  
Address (line 3) \_\_\_\_\_  
Address (line 4) \_\_\_\_\_

Correspondent Name and Address

Area Code and Telephone Number (602) 229-5200

Name Anthony D. Logan  
Address (line 1) Streich Lang, P.A.  
Address (line 2) Renaissance One  
Address (line 3) Two North Central Avenue  
Address (line 4) Phoenix, AZ 85004-2391

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 5

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)	Registration Number(s)
<u>75/179,246</u> _____	_____
_____	_____
_____	_____

Number of Properties Enter the total number of properties involved. # 1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 194663

Authorization to charge additional fees: Yes  No

Statement of Signature

To the Best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Anthony D. Logan  
Name of Person Signing

Signature

January 27, 1999  
Date Signed

**UNITED STATES  
TRADEMARK ASSIGNMENT**

WHEREAS, LIFE EXTENSION INTERNATIONAL, INC., a corporation of the State of Texas located and doing business at 12005 Ford Road, Suite 800, Dallas, Texas 75224, (the "Assignor") is the owner of the trademark registration (the "Trademark").

CLEAR Application No. 75/179,246

and WHEREAS, AWARENESS CORPORATION, a corporation of the State of Nevada, located and doing business at 3300 North Central Avenue, Suite 2350, Phoenix, Arizona 85012 (the "Assignee"), is desirous of acquiring the Trademark together with the goodwill of the business symbolized by the Trademark;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark.

Signed this <sup>20</sup>~~17~~ day of JAN, <sup>1999</sup>~~1998~~ gmt

LIFE EXTENSION INTERNATIONAL, INC.

By: James M. Fobair  
Name: JAMES M. FOBAIR  
Title: C. E. O.

State of California )  
 ) ss.  
County of San Diego )

SUBSCRIBED AND SWORN TO before me this 20<sup>th</sup> day of January, 1998, <sup>RM</sup>  
by James M. Fogak.

[Signature]  
Notary Public

My commission expires:  
4/26/2002

