

02-04-1999



100958424

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

FEB 1 1999

RE 2-1-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # 100832201
- Correction of PTO Error
Reel # [] Frame # []
- Corrective Document
Reel # [] Frame # []

Conveyance Type

- Assignment
 - License
 - Security Agreement
 - Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other []
- Effective Date
Month Day Year
10 01 97

Conveying Party

Mark if additional names of conveying parties attached

Name Armor All Products Corporation

Execution Date
Month Day Year
10 01 97

Formerly []

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other []
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name W.M. Barr & Company, Inc.

DBA/AKA/TA []

Composed of []

Address (line 1) 2105 Channel Avenue

Address (line 2) []

Address (line 3) Memphis

Tennessee / US

38101

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other []
- Citizenship/State of Incorporation/Organization Tennessee

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

02/04/1999 JSHBAZZ 00000101 1901404

01 FC:461
02 FC:462

40.00 OP
100.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20221

TRADEMARK
REEL: 1848 FRAME: 0093

FEB 1 1999

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

[Empty text box]

Address (line 1)

[Empty text box]

Address (line 2)

[Empty text box]

Address (line 3)

[Empty text box]

Address (line 4)

[Empty text box]

Correspondent Name and Address

Area Code and Telephone Number

(901) 523-8211

Name

James B. McLaren, Jr.

Address (line 1)

Armstrong Allen Prewitt Gentry Johnston & Holmes, PLLC

Address (line 2)

80 Monroe Avenue

Address (line 3)

Suite 700

Address (line 4)

Memphis, TN 38103

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

[Empty text box]

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

74/512950

74/512729

[Empty text box]

1901404

1714753

2071316

Number of Properties

Enter the total number of properties involved.

#

5

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

140.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

[Empty text box]

Authorization to charge additional fees:

Yes

No

140.00
173.00
110.00

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

James B. McLaren, Jr.

Name of Person Signing

James B. McLaren, Jr.

Signature

1/20/99

Date Signed

Adjustment date: 02/04/1999
09/18/1998
01 FC=461
02 FC=462
03 FC=630

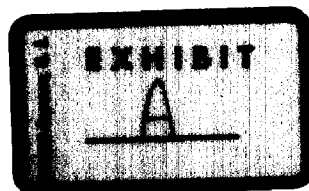
GENERAL ASSIGNMENT OF TRADEMARKS

WHEREAS, ARMOR ALL PRODUCTS CORPORATION, a Delaware corporation, located at 1221 Broadway, Oakland, California 94612, United States of America ("Assignor") is the owner of all right, title and interest in and to the following trademarks which are registered in the United States Patent Office:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>DATE</u>
E-Z D	1901404	June 27, 1995
E-Z Deckwash	1714753	September 8, 1992
Satisfaction Guaranteed and Design	2071316	June 17, 1997
<u>Application</u>	<u>Application No.</u>	
Home Pro	74/512950	
Home Pro	74/512729	

WHEREAS, W. M. Barr & Company, Inc., a Tennessee corporation, whose principal place of business is 2105 Channel Avenue, Memphis, Tennessee 38101 ("Assignee"), is desirous of acquiring said trademark applications and registrations together with all its rights in the trademarks represented thereby and the goodwill appurtenant thereto;

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey to Assignee the entire right, title and interest in and to said trademark registrations and all trademark rights represented thereby, together with the goodwill of the business appurtenant thereto and symbolized by said trademarks, the same to be held and enjoyed by Assignee for its own use and benefit as fully and entirely as the same would have been held and enjoyed by Armor All Products Corporation if this assignment and sale had not been made, together with all claims for damages by reason of past infringements of said trademarks.



**TRADEMARK
REEL: 1848 FRAME: 0095**

Assignor covenants and agrees that, after the date of this General Assignment, Assignor will provide Assignee with any further deeds of assignment or other documents required to complete the transfer of title therein to Assignee, in form suitable for recordation in the countries in which said trademarks applications and registrations reside.

IN WITNESS THEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer, effective as of the 1st day of October, 1997.

ARMOR ALL PRODUCTS CORPORATION

By: Lawrence S. Peros

Name: LAWRENCE S. PEROS

Title: PRESIDENT

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Alameda

On September 24, 1997 before me, Sharon D. Godske

Date

Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared Lawrence S. Pieros

Name(s) of Signer(s)

[X] personally known to me -OR-

[] proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledge to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

Signature of Sharon D. Godske, Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description Of Attached Document

Title or Type of Document: General Assignment of Trademarks to W.M. Barr & Company

Document Date: September 24, 1997 Number of Pages: 2

Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name: Lawrence S. Pieros

- Individual
[X] Corporate Officer
Titles: President
Partners -- Limited General
Attorney-in-Fact
Trustee
Guardian or Conservator

Other:

Signer Is Representing:

Aarmor All Products Corporation



Signer's Name:

- Individual
Corporate Officer
Titles:
Partners -- Limited General
Attorney-in-Fact
Trustee
Guardian or Conservator

Other:

Signer Is Representing:

