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To the Honorable Commissioner of Patents and Tra

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documents or copy thereof.

1. Name of conveying party(ies):

RUBY TUESDAY, INC.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Effective

Execution Date: December 7, 1998

2. Name and address of receiving party(ies)

Name: RUBY TUESDAY BUSINESS  
DEVELOPMENT, L.P.

Internal Address:

Street Address: 150 West Church Avenue  
Maryville

City: State: TE ZIP: 37801

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/265312  
75/372201

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lanning G. Bryer

Internal Address: Ladas & Parry

Street Address: 26 West 61st Street

City: New York State: NY ZIP: 10023

02/03/1999 DNGUYEN 00000246 75265312

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: n/a

(Attach duplicate copy of this page if paying by deposit account)

01 FC:481 40.00 OP  
02 FC:482 25.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lanning G. Bryer

Name of Person Signing

Signature

1/28/99

Date

98 GI 12-09-124

Total number of pages including cover sheet, attachments, and document: 9

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 1848 FRAME: 0497

UNITED STATES OF AMERICA

A S S I G N M E N T

WHEREAS, RUBY TUESDAY, INC., a corporation organized under the laws of the State of Georgia, United States of America, located at 4721 Morrison Drive, Mobile, Alabama 36609, United States of America, (hereinafter called the ASSIGNOR) has intended to use the marks in commerce and has filed applications now assigned the serial numbers set forth on the attached schedule indicating that intention, but has not yet filed a statement of use under Section 1(c) or 1(d) of the Trademark Act. Applicant is assigning the marks in the above identified applications as part of the entire business or portion thereof to which the mark pertain, as required by § 15 U.S.C. 1060;

AND WHEREAS, RUBY TUESDAY BUSINESS DEVELOPMENT, L.P., a limited partnership organized and existing under the laws of the State of Tennessee, United States of America, located at 150 West Church Avenue, Maryville, Tennessee 37801, United States of America, (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademarks and the applications for the registration of the trademarks, and the goodwill of the business symbolized thereby.

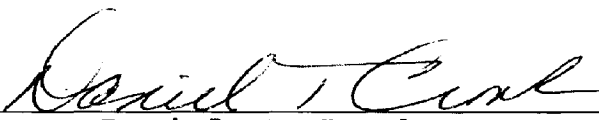
The Commissioner of Patents and Trademarks is requested to issue the Certificates of Registration to the said ASSIGNEE.

This assignment shall be deemed to be effective as and from December 7, 1998

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 7<sup>th</sup> day of December 1998

RUBY TUESDAY, INC.

Georgia  
[Corporate Seal]

By   
Daniel T. Cronk  
Senior Vice President

C O R P O R A T E   A C K N O W L E D G M E N T

UNITED STATES OF AMERICA ]  
STATE OF *TENNESSEE* ] SS:  
COUNTY OF *BLOUNT* ]

On this *7th* day of *December*, 19 *98*, before me personally appeared **Daniel T. Cronk**, to me known, who, being by me duly sworn, did depose and say that he is the **Senior Vice President** of the corporation described in and which executed the foregoing instrument; that he knows the seal of said corporation; that the said seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation and that he signed his name thereto by like order.

*Carol A. Hays (Hays)*  
\_\_\_\_\_  
Notary Public

[Seal]

S C H E D U L E

SINLESS SUNDAE

Application No. 75/265312  
Filed: March 27, 1997

MEGARITA

Application No. 75/372201  
Filed: October 14, 1997