

02-05-1999

IMERCE

Patent and Trademark Office

RECORDATION FORM COVER



100959343

MLD
2/3/99

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

41 Madison Company

- Individual(s)
- General Partnership
- Association
- Limited Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

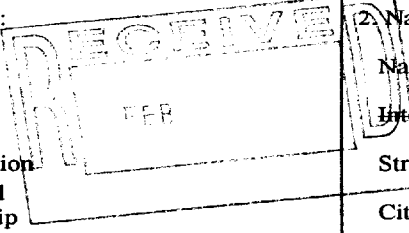
Name: 41 Madison L.P.

Internal Address:

Street Address: 345 Park Avenue

City: New York State: NY Zip: 10154

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership New York
- Corporation-State
- Other



3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/340,391; 75/340,392

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Janet Dore

MORGAN & FINNEGAN, L.L.P.

Address: 345 Park Avenue

City: New York State: NY Zip: 10154-0053

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

13-4500

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

02/04/1999 DC0ATES 00000200 134500 75340391

01 FC:481 40.00 CH
02 FC:2482 statement app. signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

JANET DORE

2/1/99

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet: 1

ASSIGNMENT

WHEREAS **41 Madison Company**, a General Partnership organized under the laws of the State of New York, composed of Jack Rudin, Lewis Rudin, William C. Rudin, Eric Rudin, Madeleine Rudin Johnson, Beth Rudin DeWoody, and Katherine L. Rudin, all United States citizens, and the Trustees of the Samuel Rudin Testamentary Trust, a New York Trust, f/b/o Madeline Rudin Johnson, the Trustees comprising Jack Rudin, Lewis Rudin and Milton N. Hoffman, all U.S. citizens; the Trustees of the Samuel Rudin Testamentary Trust, a New York Trust, f/b/o Katherine L. Rudin, the Trustees comprising Jack Rudin, Lewis Rudin and Milton N. Hoffman, all U.S. citizens; and the Trustees of the Samuel Rudin Testamentary Trust, a New York Trust, f/b/o William C. Rudin, the Trustees comprising Jack Rudin, Lewis Rudin and Milton N. Hoffman, all U.S. citizens, is the owner of the marks and of the application nos. **75/340,391** and **75/340,392** for the marks **NEW YORK TABLETOP MARKET** and **NEW YORK TABELTOP SHOW**.

WHEREAS **41 Madison L.P.**, a Limited Partnership governed under the Laws of the State of New York, of which **41 Madison LLC**, a limited liability company formed under the laws of the State of Delaware, is the sole general partner, is desirous of acquiring said marks and applications.

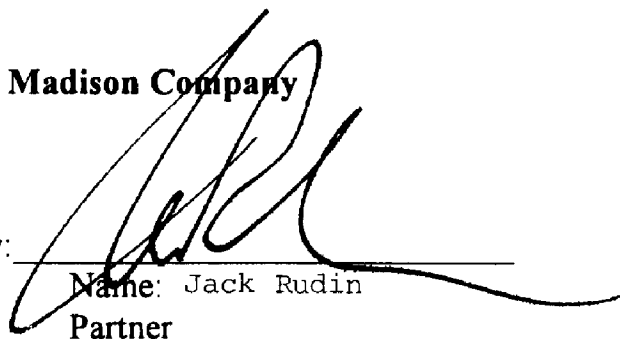
NOW THEREFORE for good and valuable consideration, receipt of which is hereby acknowledged, said **41 Madison Company** does hereby assign to **41 Madison L.P.** all right, title and interest in and to the said marks and applications, together with the goodwill of the business symbolized by the marks and the right to bring action for past infringement of the marks.

This assignment is effective as of the 13th day of October, 1998.

41 Madison Company

Dated: January 21, 1999

By:

A large, stylized handwritten signature in black ink, appearing to read 'JR', is written over a horizontal line. The signature is fluid and cursive.

Name: Jack Rudin
Partner

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RECORDED: 02/03/1999

**TRADEMARK
REEL: 1849 FRAME: 0075**