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FORM PTO-1584  
1-31-92

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

100959346

To the Honorable Commissioner of Patents and Trademarks and to the appropriate Patent and Trademark Office for the filing of original documents or copy thereof.

1. Name of conveying party(ies):  
Aladdin Sales & Marketing, Inc.  
Suite 400  
555 Marriott Drive  
Nashville, TN 37214  
 Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State Tennessee  
 Other \_\_\_\_\_  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: Aladdin Temp-Rite LLC  
Internal Address: \_\_\_\_\_  
Street Address: 1124 Menzler Road  
City: Nashville State: TN ZIP: 37210  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other Tennessee Limited Liab Co  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_  
Execution Date: August 25, 1998

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
75/241,765  
B. Trademark registration No.(s)  
2,067,919  
2,166,652  
Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Naomi Rhodes  
Internal Address: \_\_\_\_\_  
Shack & Siegel, P.C.  
Street Address: 530 Fifth Avenue  
City: New York State: NY ZIP: 10036

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41):..... \$ 90.00  
 Enclosed \$15.00  
 Previously Pd. 75.00  
 Authorized to be charged to deposit account

8. Deposit account number: 90.00  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  
Naomi Rhodes Naomi Rhodes September 4, 1998  
Name of Person Signing Signature Date  
Total number of pages comprising cover sheet: 2

Adjustment date: 02/04/1999 DCOATES  
09/10/1998 SSMITH  
03 FC:998

OMB No. 0651-0011 (Rev. 2/94)

Do not detach this portion

09/10/1998 SSMITH  
01 FC:481  
02 FC:482  
03 FC:998

00000017 75241765 be recorded with required cover sheet information to:  
40.00 DP Commissioner of Patents and Trademarks  
25.00 DP Box Assignments  
10.00 DP Washington, D.C. 20231

02/04/1999 DCOATES  
01 FC:482

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

# TRADEMARK ASSIGNMENT

This Assignment is effective as of August 25, 1998 between Aladdin Sales & Marketing, Inc., a corporation of the State of Tennessee, and doing business at 555 Marriott Drive, Suite 400, Nashville, Tennessee 37214 (hereinafter referred to as "Assignor"), is the owner of United States trademark registrations and applications identified herein, as well as any other marks of assignor and, Aladdin Temp-Rite LLC a Limited Liability company of the State of Tennessee and doing business at 1124 Menzler Road, Nashville Tennessee 37210, desires to acquire right, title and interest in and to the trademarks .

WHEREAS, ASSIGNOR has adopted, used and is using the trademarks RITE TEMP, Registration No. 2,067,919; and LIFTLOK LID, Registration No. 2,166,652, which are registered in the United States Patent and Trademark Office with registration numbers as indicated, and

WHEREAS, ASSIGNOR has filed an intent-to-use application in the United States Patent and Trademark Office for registration of the trademark COMMISSARY CONCEPTS, Serial No. 75/241,765, filed on February 11,1997; and

WHEREAS, ASSIGNEE, is desirous of acquiring said trademarks registrations and said trademarks applications;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer to said ASSIGNEE all right, title and interest in and to the trademarks and registrations and said trademarks applications, together with the good will of the business symbolized by the trademarks.

This Assignment executed at New York, New York, this 25th day of August, 1998.

Aladdin Sales & Marketing, Inc.

By:  \_\_\_\_\_

Title: President \_\_\_\_\_

STATE OF NEW YORK

§  
§  
§

COUNTY OF NEW YORK

On this 25th day of August, 1998, before me, a Notary Public in and for the State and County aforesaid, personally appeared Fred Meyer, known by me to be the person of the above name, who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

*Dani Weinstein*

**DANI WEINSTEIN**

Notary Public **Notary Public, State of New York  
No. 01WE4706911**

**Qualified in Nassau County  
Commission Expires July 31, 2000**

Aladdin Temp-Rite LLC

By: *Patrick M. Clark*

Title: V.P. Finance -

STATE OF Connecticut

§  
§  
§

COUNTY OF Fairfield

Stamford, CT

On this <sup>28th</sup> ~~25th~~ day of August, 1998, before me, a Notary Public in and for the State and County aforesaid, personally appeared Patrick M. Clark, known by me to be the person of the above name, who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

*Erin O. Argueta*

Notary Public

**ERIN O. ARGUETA  
NOTARY PUBLIC, CONNECTICUT  
MY COMMISSION EXPIRES MAR. 31, 2003**

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RECORDED: 02/03/1999

TRADEMARK  
REEL: 1849 FRAME: 0078