

02-08-1999

PARTMENT OF COMMERCE  
nt and Trademark Office



100959679

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
All Night Media, Inc.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State - California  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: ANM Acquisition Corp.  
Internal Address: 1649 International Court  
City: Norcross State: Georgia ZIP: 30092

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance: **MRD 2-4-99**

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: January 22, 1999

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
75/390443 for  
"SAY IT WITH STAMPS"

B. Trademark registration No.(s)  
11 registrations listed on  
attached Schedule A

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: LEYDIG, VOIT & MAYER, LTD.  
Attention: Mark J. Liss, Esq.  
Internal Address: [Case No.]  
189370  
Street Address: 180 North Stetson  
Two Prudential Plaza, Suite 4900  
City: Chicago State: IL ZIP: 60601

6. Total number of applications and registrations involved: ..... 12

7. Total Fee (37 CFR 3.41) ..... \$ 315.00  
 Enclosed  
 Any additional fees incurred are authorized to be charged to deposit account

8. Deposit account number: 12-1216  
(Attach duplicate copy of this page if paying by deposit account)

02/05/1999 DNGUYEN 00000295 75390443  
01 FC:481 40.00 OP  
02 FC:482 275.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark J. Liss \_\_\_\_\_ February 1, 1999  
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:

U.S. Patent and Trademark Office  
Office of Public Records  
Crystal Gateway 4, Rm. 335  
Washington, D.C. 20231

TRADEMARK  
REEL: 1850 FRAME: 0157

**TRADEMARK ASSIGNMENT**

**SCHEDULE A**

**U.S. Trademark Registrations**

<b><u>Trademark</u></b>	<b><u>Registration Number</u></b>
ALL NIGHT MEDIA	1771415
ALPHABEASTS	1411302
GREEN STAMPS	1779643
NUMBIRDS	1411303
READY-SET-STAMP!	1846697
ROLL-AROUNDS	1788119
STAMP ATTACK	2185805
STAMP CRAFT	1909283
STAMP DABBER	1849870
STAMP OUT	1267126
STAMP-A-STORY	1743119

**U.S. Trademark Applications**

<b><u>Trademark</u></b>	<b><u>Application Number</u></b>
SAY IT WITH STAMPS	75/390443

**TRADEMARK ASSIGNMENT**

WHEREAS, All Night Media, Inc., a California corporation, P.O. Box 10607, San Rafael, California 94912, is the owner of all right, title and interest in and to the marks and applications and registrations therefor listed on Schedule A, attached hereto and incorporated herein (hereafter, the "Marks"); and

WHEREAS, ANM Acquisition Corp., a Delaware corporation located at 1649 International Court, Norcross, Georgia 30092, is desirous of acquiring the entire right, title and interest in and to said Marks, applications and registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, All Night Media, Inc. does hereby assign and transfer unto ANM Acquisition Corp. all right, title and interest in and to said Marks, applications and registrations, together with the goodwill of the business symbolized by said Marks, including all claims for damage by reason of past and/or current infringement of said Marks.

ALL NIGHT MEDIA, INC.

By: Marilyn Freund

Name: Marilyn E. Freund

Title: President

Dated: January 22, 1999

SUBSCRIBED AND SWORN TO  
before me this 22<sup>ND</sup> day,  
of January, 1998.

Reanan E. Spruill  
Notary Public

My Commission Expires:

11/30/00

REANAN E. SPRUILL  
NOTARY PUBLIC, State of New York  
No. 01SP6016759  
Qualified in New York County  
Commission Expires November 30, 2000

RECORDED: 02/04/1999

TRADEMARK  
REEL: 1850 FRAME: 0159