

02-09-1999



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Restaura, Inc.

2.1.99

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: _____

2. Name and address of receiving party(ies)

Name: Viad Corp

Internal Address: 1850 N. Central Avenue

Street Address: 1850 N. Central Avenue

City: Phoenix, State: AZ ZIP: 85077-2212

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,849,655

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bernard L. Howard

Internal Address: _____

Street Address: 1850 N. Central Avenue

City: Phoenix, State: AZ ZIP: 85077-2212

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

04-0975

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bernard L. Howard

Name of Person Signing

Signature

1/26/99

Date

Total number of pages including cover sheet, attachments, and document: 4

02/09/1999 JIMTKINS 00000008 040975 1849655 40.00 CH

TRADEMARK ASSIGNMENT

WHEREAS, Restaura, Inc., a Michigan corporation having a place of business at 1850 N. Central Avenue, Phoenix, Arizona 85077 ("ASSIGNOR") has adopted and used the mark ARENA DELI WORKS, United States Registration No. 1,849,655 issued August 9, 1994; and

WHEREAS, Viad Corp, a Delaware corporation having a place of business at 1850 N. Central Avenue, Phoenix, Arizona 85077 ("ASSIGNEE") is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto the said ASSIGNEE all its rights, title and interest in and to said mark, together with the good will of the business symbolized by the marks and the registration thereof, and including all rights of action and damages for past infringement.

The Commissioner of Patents and Trademarks is requested to issue any certificates of registration which may be issued under applications for registration identified herein, to said ASSIGNEE.

ASSIGNOR: RESTAURA, INC.

By *Joseph K. Fassler* *JKF*

Name Joseph K. Fassler

Title President & CEO

STATE OF ARIZONA)
) ss.
COUNTY OF MARICOPA)

The foregoing instrument was acknowledged before me this 14th day of JANUARY, 1999 by Joseph K. Fassler, President AND CEO of Restaura, Inc., a Michigan corporation, on behalf of the corporation.

Zinda L. Amador
Notary Public

SEAL

Commission Expires June 14, 1999



VIAD CORP
1850 North Central Avenue
Phoenix, AZ 85077
602-207-4000

January 26, 1999

Commissioner of Patents & Trademarks
BOX ASSIGNMENTS
Washington, DC 20231

Subject: Registration No.: **1,849,655**
For: **ARENA DELI WORKS**
By: **Restaura, Inc.**
Issued: **August 9, 1994**

Sir:

Enclosed herewith:

1. Cover letter
2. Recordation Form Cover Sheet (Trademarks)
3. Assignment of the above referenced mark
4. Receipt post card

Please record assignment for the above referenced mark. Please charge the filing fee of \$40 and any additional fees to complete this transaction to the Viad Corp Deposit Account No. 04-0975. A duplicate copy of the Recordation Form Cover Sheet is enclosed for that purpose.

Very truly yours,

Bernard L. Howard
Patent Counsel

ds
Enclosures
4007-1
cc: DepAc
Phone: (602) 207-5776
assignmentcl

RECORDED: 02/01/1999

TRADEMARK
REEL: 1850 FRAME: 0824