

02-09-1999

FORM PTO-1595
1-31-92

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



100961689

2-1-99

To the Assistant Commissioner for Trademarks

or copy thereof.

1. Name of conveying party(ies):

Donruss Trading Cards, Inc.

- Individual(s)
- General Partnership
- Corporation of Delaware
- Other _____
- Association
- Limited liability c

Additional name(s) & address(es) attached? Yes No

2. Name and address of receiving party(ies):

~~Donruss Trading Cards, Inc.~~
Pinnacle Brands, Inc.

Street Address: 1845 Woodall Rodgers Freeway, Suite 1300

City Dallas State Texas Zip 75201

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation - Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of Conveyance:

- Confirmatory Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: April 26, 1996

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Registration No.(s)

Reg No.: 1,526,835 Reg. Date: February 28, 1989
TM DONRUSS

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Norman H. Zivin

Internal Address: Cooper & Dunham LLP

Street Address: 1185 Avenue of the Americas

23rd Floor

City: New York State: New York ZIP 10036

6. Total number of applications involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-3125

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Norman H. Zivin
Name of Person Signing

Signature

JANUARY 28, 1999
Date

Total Number of pages including cover sheet: 6

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

02/09/1999 SBURNS 00000012 1526835

01 FC:481

40.00 DP

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the office of Management and Budget, Paperwork Reduction Project. (0651-0011). Washington, D.C. 20503

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25/11 '98 KB 10:14 FAX

002

CONFIRMATORY ASSIGNMENT OF TRADEMARKS

WHEREAS, pursuant to an Asset Purchase Agreement dated April 26, 1996 (the "Purchase Agreement"), Pinnacle Brands, Inc., a Delaware corporation with its principal place of business at 1845 Woodall Rodgers Freeway, Suite 1300, Dallas, Texas 75201 (the "Assignee"), acquired from Donruss Trading Cards, Inc., a Delaware corporation with offices at 400 North Field Drive, Lake Forest, Illinois ("Assignor") (Assignor has since changes its name to Russon Liquidation Corporation), all right, title and interest in and to the trademarks listed on Schedule 1 hereto, and all other registrations and applications related thereto (hereinafter the "Trademarks"), together with the goodwill of the business symbolized by the Trademarks;

WHEREAS, pursuant to the Purchase Agreement, Assignor assigned to Assignee all of the right, title and interest in and to the Trademarks;

WHEREAS, Assignor intended that all goodwill of the business symbolized by the Trademarks be assigned under the Agreement, and agreed that such goodwill was in fact part of the assignment; and

WHEREAS, Assignor and Assignee wish to confirm that assignee has acquired the entire right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

W

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MILTON ROBERT ALLEN & DIXON 2
WILSON & WILSON
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003

1. Effective May 29, 1996, the date of closing under the Purchase Agreement, Assignor does hereby assign, sell, transfer, convey and grant to Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, including the right to apply for all renewals with respect to the Trademarks, from the effective date hereof, the same to be held and enjoyed by Assignee, its successors and assigns to the same extent that it would have been held and enjoyed by Assignor if this Confirmatory Assignment had not been made.

2. Assignor does hereby authorize the United States Commissioner of Patent and Trademarks and the Canadian Registrar of Trademarks to register the Trademarks in the name of Assignee, its successors and assigns, in accordance with this Confirmatory Trademark Assignment.

3. Assignee acknowledges and agrees that Assignor has no outstanding or further obligations or liabilities to Assignee, including, but not limited to, any arising under, or otherwise related, to the Purchase Agreement or any transactions contemplated therein.

W

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NOV 25 1998 12:39 WILSON HAROLD ELLEN & TIXON 2

25-NOV. '98 (WED) 17:28

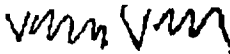
FAIRWIND SHIPPING

TEL: 0171-377-7541

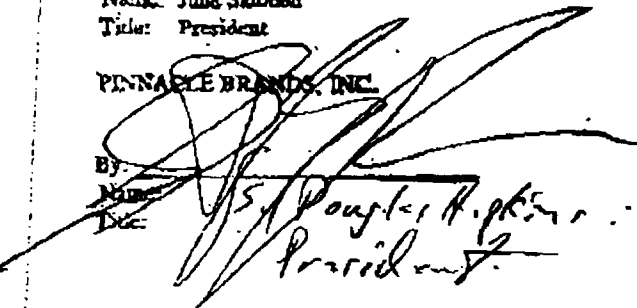
P. 002

IN WITNESS WHEREOF, this Assignment has been executed on this ___ day
of November, 1998.

DONRUSS TRADING CARDS, INC.,
Now by change of name Russian
Liquidation Corporation

By: 
Name: Juba Salonen
Title: President

PENNALE BRANDS, INC.

By: 
Name: S. Douglas H. Johnson
Title: President

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** TOTAL PAGE.002 **

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004

IN WITNESS WHEREOF, this Assignment has been executed on this ___ day
of November, 1998.

DONRUSS TRADING CARDS, INC.,
Now by change of name Russdon
Liquidation Corporation



By: _____
Name: Juha Salonen
Title: President

PINNACLE BRANDS, INC.

By: _____
Name:
Title:



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005

U.S. TRADEMARKS

<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
DIAMOND KING	1,255,294	10/25/83
ACTION ALL STARS & Design	1,312,280	01/01/85
RATED ROOKIE	1,375,844	12/17/85
DONRUSS	1,526,835	02/28/89
STUDIO	1,735,693	11/24/92
THE LEGENDS SERIES	1,741,283	12/22/92
STUDIO & Design	1,781,361	07/13/93
PHENOMS	1,805,274	11/16/93
THE ELITE SERIES	1,822,660	02/22/94
THE SIGNATURE SERIES	1,831,290	04/19/94
LONG BALL LEADERS	1,847,354	07/26/94
FIRE ON ICE	1,924,619	10/03/95
HIT LIST	2,056,262	04/22/97
ROUNDTIPPERS	2,070,578	06/10/97
POWER ALLEY	2,084,654	07/29/97

CANADIAN TRADEMARKS

<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
DONRUSS	422,023	01/07/94

SCHEDULE 1

NOV 25 1998 10:10 P.S.

NOV 25 1998 9:13AM WILDMAN HAROLD ALLEN & DIXON 2 TRADEMARK