

02-09-1999



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To the Honorable Commissioner of Patents and

100960824

and all documents or copy thereof.

1. Name of conveying party(ies):

Bankers Trust Company, (NY CORP)

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

2-5-99

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 20, 1999

2. Name and address of receiving party(ies)

Name: Dow Jones & Company, Inc.

Internal Address:

Street Address: 200 Liberty Street

City: NY State: NY ZIP: 10281

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

02/08/1999 SBURNS 00000099 1394831

01 FC:481 40.00 OP
02 FC:482 25.00 OP

Additional numbers attached? Yes No

B. Trademark Registration No.(s)

No. 1,394,831

No. 1,474,922

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Cori Anscher

Internal Address: Fish & Neave

Street Address: 1251 Avenue of the Americas
50th Floor

City: New York State: NY ZIP: 10020

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

06-1075

65E

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Vincent N. Palladino
Name of Person Signing

Signature

1/29/99

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1851 FRAME: 0158

ASSIGNMENT

WHEREAS, Bankers Trust Company ("Assignor"), a New York Corporation residing at 280 Park Avenue, New York, New York, 10017, is the owner of the trademark NET WORTH for a newsletter dealing with investments, personal financial management and other financial topics of interest, and for financial newsletters published from time to time and Registration Nos. 1,394,831, and 1,474,922 of that trademark in the United States Patent and Trademark Office; and

WHEREAS, Dow Jones & Company, Inc., a Delaware corporation having an address at The World Financial Center, 200 Liberty Street, New York, New York, 10281 ("Assignee"), is desirous of acquiring the trademark NET WORTH, Registration Nos. 1,394,831, and 1,474,922 of that trademark in the United States Patent and Trademark Office, and the goodwill represented by that trademark;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all of its right, title and interest in and to the trademark NET WORTH for a newsletter dealing with investments, personal financial management and other financial topics of interest, and for financial newsletters published from time to time, Registration Nos. 1,394,831, and 1,474,922 of that trademark in the United States Patent and Trademark Office, together with the

