

02-10-1999

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



RECORDED

100962536

Print or copy thereof.

To the Honorable Commissioner of Patents and Trademarks

1. Name of Party(ies) conveying an interest:

Westwood Insurance Agency  
2728 North Harwood  
Dallas, Texas 75201-1516

*MMO*  
*2-8-99*

2. Name and Address of Party(ies) receiving an interest:

Centex Corporation  
2728 North Harwood  
Dallas, Texas 75201-1516

- Individual(s)
- General Partnership
- Corporation - California
- Other
- Association
- Limited Partnership

- Individual
- General Partnership
- Corporation - Nevada
- Other
- Citizenship
- Association
- Limited Partnership

3. Interest Conveyed:

- Assignment
- Security Agreement
- Other
- Change of Name
- Merger

*22*

If not domiciled in the United States, a domestic representative designation is attached:

- Yes
- No

Execution Date: January 19, 1999 (The attached document must not be an assignment)

4. Application number(s) or registration number(s). Additional sheet attached?

Yes  No

A. Trademark Application No.(s)

75/482,390  
75/484,862

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anna Conyers Kuhn, Esq.  
Internal Address: Baker & Botts, L.L.P.  
Street Address: 2001 Ross Avenue  
City: Dallas  
State: Texas Zip: 75201

6. Number of applications and registrations involved: 2

7. Amount of fee enclosed or authorized to be charged: \$65.00

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):  
N/A

DO NOT USE THIS SPACE

02/09/1999 DCORATES 00000123 75482390

01 FC:481 40.00 OP  
02 FC:482 25.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anna Conyers Kuhn  
Name of Person Signing

Signature

*2-5-99*

Date

Total number of pages including cover sheet 5

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information:

Commissioner of Patent and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503.

TRADEMARK  
REEL: 1852 FRAME: 0183

## TRADEMARK ASSIGNMENT

WHEREAS, **WESTWOOD INSURANCE AGENCY** (hereafter "Assignor"), a California corporation, having an address of 2728 North Harwood, Dallas Texas, 75201-1516, adopted and used the trademark and service mark listed on Exhibit A, and is the owner of all right, title, and interest in and to the trademark and service mark and to the associated registrations and applications for registrations in the United States of America listed in Exhibit A (the "Marks") attached hereto; and

WHEREAS, **CENTEX CORPORATION** (hereafter "Assignee"), a Nevada corporation, having an address of 2728 North Harwood, Dallas, Texas 75201-1516, desires to acquire all right, title, and interest in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign, and set over to Assignee, its successors, assigns, and legal representatives, the entire right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks.

Assignor also assigns unto Assignee all claims for damages by reason of past infringement of such Marks, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF, the parties have caused their duly authorized

representatives to execute this Trademark Assignment on the dates and in the capacities shown below.

**ASSIGNOR:**

**WESTWOOD INSURANCE AGENCY,**  
a California corporation

By: John J. Flynn  
JOHN J. FLYNN  
President

Date: 1/14/99

**ASSIGNEE:**

**CENTEX CORPORATION,**  
a Nevada corporation

By: Raymond G. Smerge  
RAYMOND G. SMERGE  
Executive Vice President, Chief Legal  
Officer, General Counsel, and Secretary

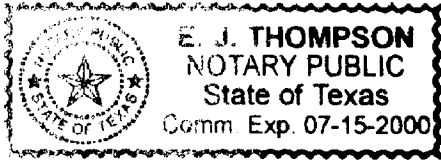
Date: January 19, 1999

STATE OF TEXAS  
COUNTY OF DALLAS }

On January 14, 1999, before me, E. J. Thompson,  
a Notary Public in and for said County and State, personally appeared JOHN J. FLYNN,  
President of WESTWOOD INSURANCE AGENCY, a California corporation, personally  
known to me (or proved to me on the basis of satisfactory evidence) to be the person whose  
name is subscribed to the within instrument and acknowledged to me that he executed the  
same in his authorized capacity, and that by his signature on the instrument the person, or  
the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

E. J. Thompson  
Notary Public

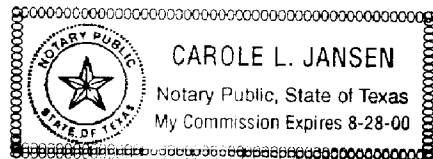


STATE OF TEXAS }  
COUNTY OF DALLAS }

On January 19, 1999, before me, Carole L. Jansen,  
a Notary Public in and for said County and State, personally appeared RAYMOND G.  
SMERGE, Executive Vice President, Chief Legal Officer, General Counsel, and Secretary  
of CENTEX CORPORATION, a Nevada corporation, personally known to me (or proved  
to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the  
within instrument and acknowledged to me that he executed the same in his authorized  
capacity, and that by his signature on the instrument the person, or the entity upon behalf of  
which the person acted, executed the instrument.

WITNESS my hand and official seal.

Carole L. Jansen  
Notary Public



**EXHIBIT A**

United States Trademark Applications

U.S. Patent & Trademark Office Serial No.	Filing Date	Mark
75/482,390	5/11/98	ADVANTAGETRAC
75/484,862	5/14/98	ADVANTAGETRAC