

02-11-1999

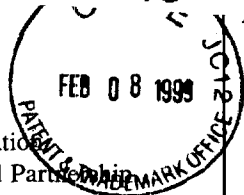


3ET
LY

To the Honorable Comm

the attached original documents or copy thereof.

100963719



1. Name of conveying party(ies):

American Dental Hygienics, Inc.

- Individual(s)
- General Partnership
- Corporation-Washington
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of Conveyance: **2-8-99**

- Assignment
- Security Agreement
- Other: _____
- Merger
- Change of Name

Execution Date: December 7, 1998

2. Name and address of receiving party(ies):

Premier Dental Products Company
3600 Horizon Drive
King of Prussia, Pennsylvania 19406-0974

- Individual(s) citizenship: _____
- Association: _____
- General Partnership: _____
- Limited Partnership: _____
- Corporation: Pennsylvania
- Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designation must be a separate document from Assignment)
Additional name(s) & addresses attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s): 75/334,391; 75/448,794

B. Trademark Reg. No.(s): 1,685,957

Additional numbers attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Gregory J. Lavorgna, Esq.
Seidel, Gonda, Lavorgna & Monaco, P.C.
Suite 1800 Two Penn Center Plaza
Philadelphia, PA 19102

Attorney Docket No. 8601-TAS

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 3.41)

\$90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account Number: 19-1135

90E

DO NOT USE THIS SPACE

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

GREGORY J. LAVORGNA
Name of Person Signing

Signature

2 February 1999
Date

Total number of pages including cover sheet, attachments and document: 4

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

02/11/1999 JSHADAZZ 00000052 191135

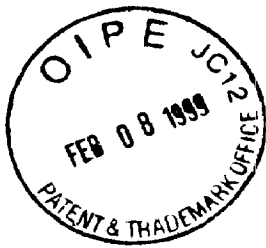
75334391

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

01 FC:481
02 FC:482

40.00 CH
50.00 CH

TRADEMARK
REEL: 1852 FRAME: 0757



APPENDIX A
APPLICATIONS

<u>Trademark</u>	<u>Serial Number</u>	<u>Date Filed</u>
PERFECTA	75/448,794	3/12/98
TRIO	75/334,391	8/1/97

REGISTRATION

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
AMERICAN DENTAL HYGIENICS and Design	1,685,957	5/12/92

COMMON LAW TRADEMARKS

<u>Trademark</u>
PERFECTA CENTURY PAK
PERFECTION WHITE
STEP BLEACH
TRIO ECONOMI-PAC
TRIOFAST-TRACT
WHITE SMILE

**ASSIGNMENT OF TRADEMARKS
AND TRADEMARK APPLICATIONS AND REGISTRATION**

This Agreement is made on the 7th day of October, 1998, between American Dental Hygienics, Inc., a Washington corporation, with an address at 1702 Industrial Drive, Sandpoint, Idaho 83864 ("ASSIGNOR"), and Premier Dental Products Company, a Pennsylvania corporation, with an address at 3600 Horizon Drive, King of Prussia, Pennsylvania 19046-0974 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used and is using the trademarks listed in Appendix A for which it owns federal registrations and applications in the United States Patent and Trademark Office;

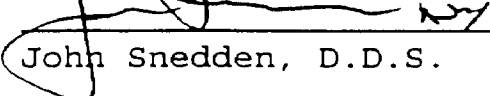
WHEREAS, ASSIGNEE is desirous of acquiring said trademarks and the registrations and applications thereof;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all its right, title, and interest in and to said marks, together with the goodwill of the business symbolized by and associated with said trademarks and trademark registrations and applications thereof.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized officer.

AMERICAN DENTAL HYGIENICS, INC.

Dated: 10-7-98

By: 
John Snedden, D.D.S.

Commonwealth of Pennsylvania)

County of Philadelphia)

SS:

On this 7th day of October, 1998, before me appeared John Snedden, D.D.S., the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of American Dental Hygienics, Inc.

Susan E. Young
Notary Public

My Commission Expires: _____

NOTARIAL SEAL
SUSAN E. YOUNG, Notary Public
City of Philadelphia, Phila. County
My Commission Expires March 23, 2000