

02-11-1999

1 SHEET

Docket No.:

5116-13415



ONLY

100963712

Tab settings

To the Honorable Commissioner and the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Marcus Corporation

- Individual(s)
- General Partnership
- Corporation-State Wisconsin
- Other

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

2-8-99

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 29 January 1999

2. Name and address of receiving party(ies):

Name: Marcus Hotels, Inc.

Internal Address:

Street Address: 250 E. Wisconsin Avenue, Suite 1700

City: Milwaukee State: WI ZIP: 53202

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Wisconsin
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/490,544 75/490,943 75/495,867

Additional numbers

B. Trademark Registration No.(s)

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patricia Jones

Internal Address: Ryan Kromholz & Manion, S.C.

Street Address: 633 W. Wisconsin Avenue, Suite 1900

City: Milwaukee State: WI ZIP: 53203

6. Total number of applications and registrations involved:.....

3

7. Total fee (37 CFR 3.41):.....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

90E

02/11/1999 JSHADAZZ 00000038 75490544

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01 FC:481 40.00 DP
02 FC:482 50.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patricia Jones

Name of Person Signing

Signature

2 February 1999

Date

Total number of pages including cover sheet, attachments, and

3

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this 29 day of January, 1999, by The Marcus Corporation, a Wisconsin corporation, hereinafter referred to as ASSIGNOR, to Marcus Hotels, Inc., a Wisconsin Corporation, hereinafter referred to as ASSIGNEE.

WHEREAS, ASSIGNOR owns all right, title and interest in and to the trademarks shown in U.S. Trademark Application Nos. 75/490,544, filed May 26, 1998 (MIRAMONTE); 75/490,943, filed May 26, 1998 (MIRAMONTE & Design); and 75/495,867, filed June 4, 1998, (MIRAMONTE GRILLE & Design) and associated good will; and

WHEREAS, both parties desire that the trademarks, applications, and registrations, and associated good will referred to above be transferred to ASSIGNEE;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR and ASSIGNEE hereby agree as follows:

ASSIGNOR does hereby sell, assign, transfer and convey to ASSIGNEE all of its right, title and interest in and to and the good will associated therewith owned by it, specifically including the trademarks shown in U.S. Trademark Application Nos. 75/490,544; 75/490,943; and 75/495,867, and all rights, interests, claims and demands recoverable in law or equity, that it has or may have in profits and damages for past and future infringement of the trademarks, including without limitation the right to compromise, sue for and collect said profits and damages; the same to be held and enjoyed by ASSIGNEE, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by it if this assignment had not been made.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed on the date first indicated above.

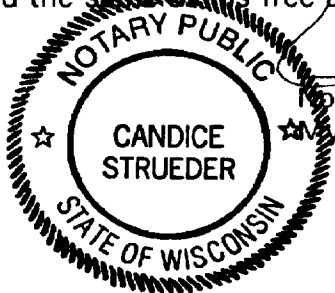
The Marcus Corporation

By *Thomas F. Kissinger*

Thomas F. Kissinger
Secretary

State of Wisconsin)
)SS
County of Milwaukee)

Personally appeared before me this 29th day of January, 1999, the above named Thomas F. Kissinger, to me known to be the person who executed the foregoing Assignment and acknowledged the same as his free act and deed.



Candice Strueder
Notary Public
My commission 5/5/2002

(Seal)
980129/5116/13415/Ass12