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To the Honorable Commissioner of Patents and Trademarks: Plc

is or copy thereof.

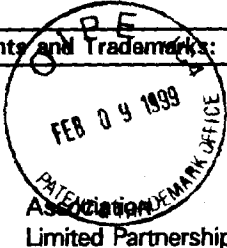
1. Name of conveying party(ies):

Zuivelcooperatie Coberco U.A.

Individual(s)
General Partnership
 Corporation-The Netherlands
Other

Additional name(s) of conveying party(ies) attached? No

MPD 2-9-99



2. Name and address of receiving party(ies):

Name: Friesland Brands B.V.

Internal Address:

Street Address: Pieter Stuyvesantweg 1

City: 8937 AC Leeuwarden
Country: The Netherlands

Individual(s) citizenship
Association
General Partnership
Limited Partnership
 Corporation-The Netherlands
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? No

3. Nature of conveyance:

Assignment
Security Agreement
Other

Merger
Change of Name

Nunc Pro Tunc as of December 31, 1997

4. Application number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,771,658

Additional numbers attached? No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Foley & Lardner, Attention: ARTHUR SCHWARTZ

Internal Address: Suite 500

Street Address: 3000 K Street, N.W.

City: Washington, State: D.C., ZIP: 20007

2/11/1999 DNGUYEN 00000095 1771658
1 FC:481 40.00 OP

6. Total number of applications involved:

1

7. Total fee (37 C.F.R. § 3.41). \$40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Arthur Schwartz
Name of Person Signing

Arthur Schwartz
Signature

1/25/99
Date

Total number of pages including cover sheet, attachments, and document: **3**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

Attorney Reference Number 016798/0226

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the registration of
Friesland Brands B.V.

MARK: ROYAL HOLLANDIA (stylized)

ISSUED: May 18, 1993

REG. NO.: 1,771,658

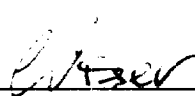
APPOINTMENT OF DOMESTIC REPRESENTATIVE

FOLEY & LARDNER, whose postal address is 3000 K Street,
N.W., Suite 500, P.O. Box 25696, Washington, D.C. 20007-8696, is
hereby designated Registrant's representative upon whom notices of
process in proceedings affecting the mark may be served.

Respectfully submitted,

Friesland Brands B.V.

Date: 2 December 1998



Name:
Title:

Gerda Visser
Trademarks Manager

Friesland Brands BV

ASSIGNMENT

WHEREAS, Zuivelcooperatie Coberco U.A., incorporated under the laws of The Netherlands, of Stationsplein 37, 7201 MH, Zutphen, The Netherlands (hereinafter "Assignor"), is the owner of all right, title and interest in and to the following trademark registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No.</u>	<u>Issue Date</u>
ROYAL HOLLANDIA (stylized)	1,771,658	May 18, 1993

WHEREAS, Friesland Brands B.V., incorporated under the laws of The Netherlands, of Pieter Stuyvesantweg 1, 8937 AC Leeuwarden, The Netherlands (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof;

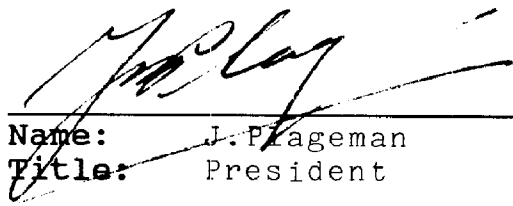
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all United States rights, title and interest in and to the aforementioned mark together with the goodwill of the business symbolized by the mark, and the United States Trademark registration thereof.

This assignment is made nunc pro tunc as of 31 December 1997.

Zuivelcooperatie Coberco U.A.

2 December 1998

Date


Name: J. Prageman
Title: President