

02-25-1999



UNITED STATES

100975548

United States
Recordation Form Cover Sheet
Form PTO-1594

MRD
2-19-99

FORM PTO-1594
(Rev. 6-93)
OMB No. 0651-0011
(exp. 4/94)

RECORDATION FORM
COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT
OF COMMERCE
Patent and
Trademark Office

Tab settings => => => ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

General Media Communications, Inc.
277 Park Avenue
New York, New York 10172

- Individual(s) General Partnership
- Corporation-State (NY)
- Other
- Association Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: General Media Communications, Inc.

Internal Address: _____

Street Address: 11 Penn Plaza
New York, NY 10001
City: _____ State: _____ ZIP: _____

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State (NY)
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Change of Address
- Merger
- Change of Name

Execution Date: Dec. 18, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)
75/039545

B. Trademark Registration No.(s)
880,922

Additional numbers attached? Yes No

(Text continued on page LIS-56)

(Release #2, 12/94)

US-55

TRADEMARK
REEL: 1853 FRAME: 0776

02/24/1999 JWR/KHS 00000109 070899 75039545

40.00 CH

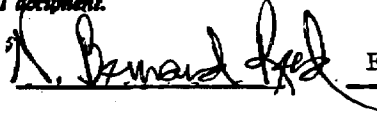
FC:401

WORLDWIDE TRADEMARK TRANSFERS

| | |
|--|---|
| <p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>W. Bernard Reed</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>11 Penn Plaza</u></p> <p><u>New York</u> NY <u>10001</u> City: _____ State: _____ ZIP: _____</p> | <p>6. Total number of applications and registrations involved: <u>72</u></p> <hr/> <p>7. Total fee (37 CFR 3.41) \$ <u>1,815.00</u></p> <p><input type="checkbox"/> Enclosed</p> <p><input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <hr/> <p>8. Deposit account number: <u>07-0899</u></p> <p>(Attach duplicate copy of this page if paying by deposit account)</p> |
|--|---|

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

| | | |
|---|--|---|
| <p><u>W. Bernard Reed</u></p> <p>Name of Person Signing</p> |  <p>Signature</p> | <p><u>February 22, 1999</u></p> <p>Date</p> |
|---|--|---|

Total number of pages including cover sheet, attachments, and document: 7

ADDITIONAL TRADEMARK APPLICATION NO.(S) & REGISTRATION NO.(S)**A. Trademark Application No.(s)****B. Trademark Registration No.(s)**

| | |
|-----------|-----------|
| 75/124457 | 1,020,498 |
| 75/138266 | 1,064,636 |
| 75/226124 | 1,073,618 |
| 75/285508 | 1,074,534 |
| 75/376799 | 1,092,003 |
| 75/376810 | 1,092,929 |
| 75/471917 | 1,104,321 |
| 75/507192 | 1,121,403 |
| 75/567141 | 1,128,612 |
| 75/567144 | 1,284,027 |
| 75/567145 | 1,282,978 |
| 75/567760 | 1,289,736 |
| 75/568368 | 1,292,185 |
| 75/573801 | 1,323,231 |
| 75/574000 | 1,323,232 |
| 75/574001 | 1,359,176 |
| 75/574016 | 1,367,529 |
| 75/574019 | 1,367,554 |
| 75/544676 | 1,430,050 |
| 75/574677 | 1,515,321 |
| 75/574684 | 1,854,612 |
| 75/574699 | 1,862,012 |
| 75/575441 | 1,862,414 |
| 75/590631 | 1,862,415 |
| 75/590632 | 1,874,834 |
| 75/592458 | 1,888,474 |
| 75/592473 | 1,901,734 |
| 75/592485 | 1,904,224 |
| 75/608554 | 1,913,087 |
| | 1,913,088 |
| | 1,913,089 |
| | 1,932,053 |
| | 1,936,657 |
| | 1,941,000 |
| | 1,943,965 |
| | 1,960,448 |
| | 1,963,425 |
| | 1,985,440 |
| | 2,078,769 |
| | 2,185,045 |
| | 2,190,434 |

FILING RECEIPT

=====

ENTITY NAME: GENERAL MEDIA COMMUNICATIONS, INC.

DOCUMENT TYPE: CERTIFICATE OF CHANGE (DOM. BUSINESS)
PROCESS

COUNTY: NEWY

SERVICE COMPANY: NATIONAL CORPORATE RESEARCH LTD.

SERVICE CODE: 26

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FILED:12/18/1998 DURATION:***** CASH#:981218000229 FILM #:981218000221

ADDRESS FOR PROCESS

THE CORPORATION
ATTN: GENERAL COUNSEL
NEW YORK, NY 10001

11 PENN PLAZA 12TH FLOOR

REGISTERED AGENT



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| | | | | |
|------------------------------------|-----------|-------|----------|-------|
| FILER | FEE | 65.00 | PAYMENTS | 65.00 |
| ----- | ---- | | ----- | |
| GENERAL MEDIA COMMUNICATIONS, INC. | FILING : | 30.00 | CASH : | 0.00 |
| 11 PENN PLAZA 12TH FLOOR | TAX : | 0.00 | CHECK : | 0.00 |
| NEW YORK, NY 10001 | CERT : | 0.00 | BILLED: | 65.00 |
| | COPIES : | 10.00 | | |
| | HANDLING: | 25.00 | | |
| | | | REFUND: | 0.00 |
| | | | ----- | |

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State of New York }
Department of State }^{ss:}

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on

DEC 21 1998



A handwritten signature in black ink, appearing to read "J. Leub", with a long horizontal line extending to the right.

Special Deputy Secretary of State

DOS-1266 (5/96)

98101000221

**CERTIFICATE OF CHANGE
OF
GENERAL MEDIA COMMUNICATIONS, INC.
(UNDER SECTION 805-A OF THE BUSINESS CORPORATION LAW)**

WE, THE UNDERSIGNED, Nina T. Guccione and Laurence B. Sutter being respectively the Executive Vice President and the Assistant Secretary of General Media Communications, Inc. hereby certify:

FIRST: The name of the corporation is General Media Communications, Inc. It was incorporated under the name of General Media International, Inc.

SECOND: The Certificate of Incorporation of said corporation was filed by the Department of State on June 9, 1988.

THIRD: The Certificate of Incorporation is hereby amended to change the post office address contained in Article Seventh to read in its entirety as follows:

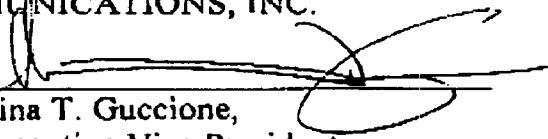
"SEVENTH: The Secretary of State of New York is hereby designated as the agent of the corporation upon whom any process served against it may be served, and the post office address to which the Secretary of State shall mail a copy of any process served against the corporation which may be served upon him is:

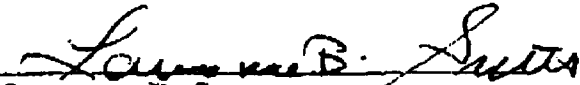
General Media Communications, Inc.
11 Penn Plaza, 12th Floor
New York, New York 10001
Attn: General Counsel"

FOURTH: The manner in which this amendment to the Certificate of Incorporation was authorized was by unanimous written consent of the Board of Directors.

IN WITNESS WHEREOF, we have signed this certificate on the 16th day of December 1998 and we affirm the statements contained herein as true under penalties of perjury.

GENERAL MEDIA
COMMUNICATIONS, INC.

By: 
Nina T. Guccione,
Executive Vice President

By: 
Laurence B. Sutter,
Assistant Secretary

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R 981210000 221

CERTIFICATE OF CHANGE

OF

GENERAL MEDIA COMMUNICATIONS, INC.

Under Section 805-A of the Business Corporation Law

Dec 17 2 22 PM '99

NCR - 26

BILLED

FILER:
GENERAL MEDIA COMMUNICATIONS, INC.
11 Penn Plaza, 12th Floor
New York, NY 10001

DEC 18 1999
BY: AW

981210000 229

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