

02-12-1999

Docket No.:

2015-01010C



100964875

Tab settings

ents or copy thereof.

To the Honorable Commissioner of Patents and Trademarks: Please

1. Name of conveying party(ies): 9
U S WEST, Inc.
7800 East Orchard Road
Englewood, Colorado 80111

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Delaware**
 Other _____

Additional names(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: **U S WEST Dex, Inc.**

Internal Address: _____

Street Address: **198 Inverness Drive West**

City: **Englewood** State: **CO** ZIP: **80112**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Colorado**
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: **2-9-99**

Assignment Merger
 Security Agreement Change of Name
 Other **Assign recorded in error due to client mistake**

Execution Date: **March 13, 1998**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	1,779,528 1,785,371 1,791,386
	2,012,265 1,778,781 1,736,294
	1,787,981 1,769,916 1,774,743

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **John R. Posthumus, Esq.**

Internal Address: **Holme Roberts & Owen LLP**

Street Address: **1700 Lincoln Street, Suite 4100**

City: **Denver** State: **CO** ZIP: **80203**

6. Total number of applications and registrations involved:..... 17

7. Total fee (37 CFR 3.41):.....\$ **\$440.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

08-2665 **440E**

02/11/1999 DNGUYEN 00000110 1779528 DO NOT USE THIS SPACE

01 FC:481 40.00 OP
 02 FC:482 400.00 OP

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John R. Posthumus *John Posthumus* **2-4-99**
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 13

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY
(CONTINUED)

Docket No.:
42015-01010C

4. Application number(s) or registration number(s):

1,849,027

1,742,834

1,714,614

1,786,515

1,687,702

1,349,023

1,700,532

1,709,217

TRADEMARK ASSIGNMENT

This is an Assignment by U S WEST Dex, Inc. ("ASSIGNOR"), a Colorado corporation, having an address of 198 Inverness Drive West, Englewood, Colorado 80112, to U S WEST, Inc. ("ASSIGNEE"), a Delaware corporation, having an address of 7800 East Orchard Road, Englewood, Colorado 80111, to be effective upon complete execution of the signature block provided below.

WHEREAS, ASSIGNOR is the owner of the trademarks and service marks, and applications and/or registrations therefor, listed in Schedule A (collectively the "MARKS");

WHEREAS, ASSIGNEE is desirous of acquiring all of ASSIGNOR's right, title and interest in and to the MARKS, together with all the goodwill symbolized thereby;

WHEREAS, ASSIGNOR is desirous of assigning to ASSIGNEE all of ASSIGNOR's right, title and interest in and to the MARKS, together with the goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all of ASSIGNOR's right, title and interest in and to the MARKS, together with the goodwill symbolized thereby.

U S WEST DEX, INC.

Date: 3-13-98

By: Glenda L. Hajar
Name: Glenda Hajar
Title: Assistant Secretary

STATE OF COLORADO)
)ss.
COUNTY OF Arapahoe)

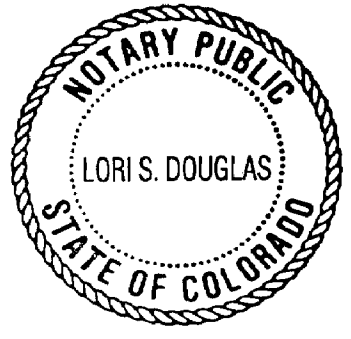
Before me, a Notary Public in and for said County and State, personally appeared _____
Glenda M. Hija who acknowledged himself/herself to be the Assistant of Secretary
U S WEST Dex, Inc. and that he/she is authorized to execute the foregoing instrument for the
purposes and considerations therein expressed.

Given under my hand and seal of office this 13th day of March, 1998.

(SEAL)

Lori S Douglas
Notary Public

My Commission Expires: _____



My Commission Expires 11-25-2001

SCHEDULE A

ON THE GO PAGES
Q&A AND DESIGN
AD-POINT AND DESIGN
AD-POINT
CALLTALLY
DIRECT DESTINATIONS
EASYSOURCE
DIRECT TO YOU
THE DIRECTORY SOURCE
THE YELLOW PAGES AND DESIGN
THE EXPORT YELLOW PAGES
HOW TO TURN YELLOW INTO GOLD
INTABS AND DESIGN
"IT'S WHAT TO DO WHEN YOU FINISH A GOOD BOOK..."
SALES EDGE
CATALIST
THE ONE THAT GETS USED IN MINI PLACES
SEARCHDISC
SD (STYLIZED)
SD SENIOR DISCOUNTS (STYLIZED)
THE WHITE PAGES AND DESIGN
THE WHITE AND YELLOW PAGES AND DESIGN
GOTV
GOTV AND DESIGN
YOUR VALUE CARD
WHERE TO FIND WHAT YOU WANT WHEN YOU WANT IT!
CITYKEY
LOCAL TOUCH (STYLIZED)
BRAXIS
XPRESSPOT
BROADCAST MANAGEMENT PLUS
BMP
SALESBEAT (STYLIZED)
ADMONITOR (STYLIZED)
TOTAL DIRECTORY
MARKETING RESOURCES PLUS AND DESIGN
MARKETING RESOURCES PLUS
ADMANUSCRIPT (STYLIZED)
ADCEL AND DESIGN
BAM AND DESIGN
BUSINESSAD MEDIA

SCHEDULE A

(continued)

CALIBERPLUS
WELCOME SAVINGS
WELCOME \$AVINGS\$ AND DESIGN
THE ONE THAT GETS USED
ADMAN (STYLIZED)

U.S. Application Serial No. 74/606,578 for ON THE GO PAGES
U.S. Registration No. 2,025,321 for Q&A AND DESIGN
U.S. Registration No. 1,796,062 for AD-POINT AND DESIGN
U.S. Registration No. 1,777,392 for AD-POINT
U.S. Registration No. 1,990,793 for CALLTALLY
U.S. Registration No. 1,717,087 for DIRECT DESTINATIONS
U.S. Registration No. 1,904,847 for EASYSOURCE
U.S. Registration No. 1,949,502 for DIRECT TO YOU
U.S. Registration No. 1,802,892 for THE DIRECTORY SOURCE
U.S. Registration No. 1,819,865 for THE YELLOW PAGES AND DESIGN
U.S. Registration No. 1,979,323 for THE EXPORT YELLOW PAGES
U.S. Registration No. 1,392,592 for HOW TO TURN YELLOW INTO GOLD
U.S. Registration No. 1,753,161 for INTABS AND DESIGN
U.S. Registration No. 1,890,221 for "IT'S WHAT TO DO WHEN YOU FINISH A GOOD BOOK..."
U.S. Registration No. 1,779,528 for SALES EDGE
U.S. Registration No. 1,702,491 for CATALIST
U.S. Registration No. 1,804,871 for THE ONE THAT GETS USED IN MINI PLACES
U.S. Registration No. 1,794,815 for SEARCHDISC
U.S. Registration No. 1,413,589 for SD (STYLIZED)
U.S. Registration No. 1,413,590 for SD SENIOR DISCOUNTS (STYLIZED)
U.S. Registration No. 1,821,221 for THE WHITE PAGES AND DESIGN
U.S. Registration No. 1,837,841 for THE WHITE AND YELLOW PAGES AND DESIGN
U.S. Registration No. 1,995,923 for GOTV
U.S. Registration No. 1,956,374 for GOTV AND DESIGN
U.S. Registration No. 2,043,976 for YOUR VALUE CARD
U.S. Registration No. 1,928,036 for WHERE TO FIND WHAT YOU WANT WHEN YOU WANT IT!
U.S. Registration No. 1,903,381 for CITYKEY
U.S. Registration No. 2,012,265 for LOCAL TOUCH (STYLIZED)
U.S. Registration No. 1,787,981 for BRAXIS
U.S. Registration No. 1,785,371 for XPRESSPOT
U.S. Registration No. 1,778,781 for BROADCAST MANAGEMENT PLUS
U.S. Registration No. 1,769,916 for BMP
U.S. Registration No. 1,791,386 for SALESBEAT (STYLIZED)
U.S. Registration No. 1,736,294 for ADMONITOR (STYLIZED)

SCHEDULE A

(continued)

- U.S. Registration No. 1,774,743 for TOTAL DIRECTORY
- U.S. Registration No. 1,849,027 for MARKETING RESOURCES PLUS AND DESIGN
- U.S. Registration No. 1,786,515 for MARKETING RESOURCES PLUS
- U.S. Registration No. 1,700,532 for ADMANUSCRIPT (STYLIZED)
- U.S. Registration No. 1,742,834 for ADCEL AND DESIGN
- U.S. Registration No. 1,687,702 for BAM AND DESIGN
- U.S. Registration No. 1,709,217 for BUSINESSAD MEDIA
- U.S. Registration No. 1,714,614 for CALIBERPLUS
- U.S. Registration No. 1,662,884 for WELCOME SAVINGS
- U.S. Registration No. 1,662,883 for WELCOME \$AVING\$ AND DESIGN
- U.S. Registration No. 1,534,735 for THE ONE THAT GETS USED
- U.S. Registration No. 1,349,023 for ADMAN (STYLIZED)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:)
)
 U S WEST Marketing Resources)
 Group, Inc.)
 Denver, Colorado)
)
 Registration No.: 1,779,528)
 Issue Date: June 29, 1993)
 Mark: SALES EDGE)
)
 Registration No.: 2,012,265)
 Issue Date: October 29, 1996)
 Mark: LOCALTOUCH (Stylized))
)
 Registration No.: 1,787,981)
 Issue Date: August 17, 1993)
 Mark: BRAXIS)
)
 Registration No.: 1,785,371)
 Issue Date: August 3, 1993)
 Mark: XPRESSPOT)
)
 Registration No.: 1,778,781)
 Issue Date: June 29, 1993)
 Mark: BROADCAST MANAGEMENT)
 PLUS)
)
 Registration No.: 1,769,916)
 Issue Date: May 11, 1993)
 Mark: BMP)
)
 Registration No.: 1,791,386)
 Issue Date: September 7, 1993)
 Mark: SALESBEAT (Stylized))
)
 Registration No.: 1,736,294)
 Issue Date: December 1, 1992)
 Mark: ADMONITOR (Stylized))
)
 Registration No.: 1,774,743)
 Issue Date: June 1, 1993)
 Mark: TOTAL DIRECTORY)

T.M. Law Office

T.M. Examiner:

REQUEST FOR CORRECTION OF
RECORDED ASSIGNMENT

<p style="text-align: center;">CERTIFICATE OF MAILING</p> <p>I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO THE COMMISSIONER OF PATENTS AND TRADEMARKS, ASSIGNMENT DIVISION, WASHINGTON, D.C. 20231 ON <u>7/16/98</u>.</p> <p style="text-align: center;">HOLME ROBERTS & OWEN LLP</p> <p>BY: <u>Valerie Berry</u></p>
--

Registration No.: 1,849,027)
 Issue Date: August 9, 1994)
 Mark: MARKETING RESOURCES PLUS)
 AND DESIGN)
)
 Registration No.: 1,786,515)
 Issue Date: August 10, 1993)
 Mark: MARKETING RESOURCES PLUS)
)
 Registration No.: 1,700,532)
 Issue Date: July 14, 1992)
 Mark: ADMANUSCRIPT)
)
 Registration No.: 1,742,834)
 Issue Date: December 29, 1992)
 Mark: ADCEL AND DESIGN)
)
 Registration No.: 1,687,702)
 Issue Date: May 19, 1992)
 Mark: BAM AND DESIGN)
)
 Registration No.: 1,709,217)
 Issue Date: August 18, 1992)
 Mark: BUSINESSAD MEDIA)
)
 Registration No.: 1,714,614)
 Issue Date: September 8, 1992)
 Mark: CALIBERPLUS)
)
 Registration No.: 1,349,023)
 Issue Date: July 16, 1985)
 Mark: ADMAN (Stylized))
)
 Atty. File No.: 42015-01010)

U.S. Patent and Trademark Office
 Office of Public Records
 Crystal Gateway 4, Room 335
 Washington, D.C. 20231

Dear Sir:

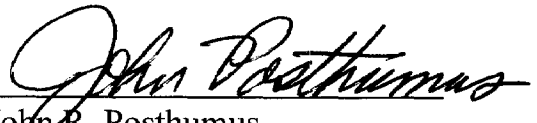
At the time of execution of the Trademark Assignment, U S WEST Dex, Inc., the Assignor, inadvertently assigned all right, title and interest in and to the above-identified trademark registrations to U S WEST, Inc. (Delaware), the Assignee. This filing was done in error. As a consequence, Assignor

hereby revokes the filing of the Assignment to U S WEST, Inc. (Delaware) as to the above-identified U.S. Trademark Registrations. The original Trademark Recordation Form Cover Sheet and the Notice of Recordation are enclosed. Please issue a corrected Notice of Recordation for these trademark registrations.

Although the Assignor believes that no fees are due for filing this Request for Correction of Recorded Assignment, please charge any fees deemed necessary to Deposit Account No. 08-2665.

Respectfully submitted,

HOLME ROBERTS & OWEN LLP

By: 
John R. Posthumus
1700 Lincoln Street, Suite 4100
Denver, Colorado 80203-4541
(303) 861-7000

Date: 7-16-98