

02-16-1999

Docket No.:

709-9

MSD 2-11-99



Tab settings

To the Honorable Commissioner of Patent

100969437

Attached original documents or copy thereof.

1. Name of conveying party(ies):

I Natural Cosmetics, L.P.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: **Mana Products, Inc.**

Internal Address:

Street Address: **3202 Queens Boulevard**

City: **Long Island City** State: **NY** ZIP: **11101**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **New York**
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **January 29, 1999**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,211,787

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **A. Thomas Kammer**

Internal Address: **Hoffmann & Baron, LLP**

Street Address: **350 Jericho Turnpike**

City: **Jericho** State: **NY** ZIP: **11753**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41): \$ **\$40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

08-2461

02/16/1999 JMWTKINS 00000100 2211787

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

A. Thomas Kammer

Name of Person Signing

Signature

February 8, 1998

Date

Total number of pages including cover sheet, attachments, and

3 TRADEMARK

REEL: 1854 FRAME: 0427

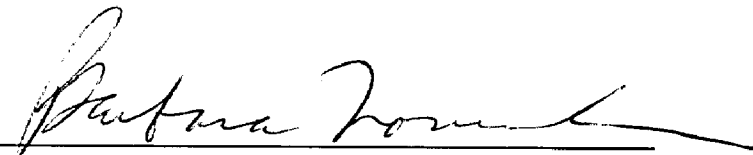
ASSIGNMENT

WHEREAS, I Natural Cosmetics, L.P., a limited partnership organized under the laws of the State of Delaware, with its address at 3202 Queens Boulevard, Long Island City, NY 11101 (hereinafter called ASSIGNOR) is owner of all right, title and interest in and to the trademark VITA-FIRM and U.S. Trademark Registration No. 2,211,787 for said trademark registered December 15, 1998, and

WHEREAS, Mana Products, Inc., a corporation organized under the laws of the State of New York and having offices at 3202 Queens Boulevard, Long Island City, NY 11101 (hereinafter called ASSIGNEE) is desirous of acquiring all right, title and interest to said registration, the trademark forming the subject of the registration and the goodwill associated therewith,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR's entire right, title and interest in and to the registration, the trademark forming the subject of the registration, together with the goodwill of the business connected with and symbolized by the trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed and effective as of the 29 of January, 1999.

By: 
Name: Barbara Novick
Title: Vice President, I Natural Cosmetics, Inc.
general partner of ASSIGNOR