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Patent and Trademark Office

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To the Honorable Commissioner of

100966372

attached original documents or copy thereof.

2.12.99

1. Name of conveying party(ies):
 Vaughn Products Division
 Vaughn Communications, Inc.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of Minnesota
 Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):
 Name: Gift Connections, Inc.
 Internal Address: _____
 Street Address: 625 Vicksburg Lane
 City: Plymouth State: MN ZIP: 55447
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State of Iowa
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: January 25, 1999

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 75-327,432

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Sara Evans Lear
 Internal Address: Moss & Barnett

 Street Address: 4800 Norwest Center
 90 South Seventh Street
 City: Minneapolis State: MN ZIP: 55402-4129

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
 Sara Evans Lear _____ January 29, 1999
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 40.00

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
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Washington, D.C. 20231

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TRADEMARK

REEL: 1854 FRAME: 0665

02/16/1999 JMATRINS 0000091 75327432
 40.00 DP
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U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

In Re Trademark Application of:

Vaughn Products Division
a Minnesota corporation

Serial No.: 75-327,432
Filing Date: July 14, 1997
Mark: SNOW POKES
Class: International 20

ASSIGNMENT OF APPLICATION

STATE OF MINNESOTA)
) ss.
COUNTY OF HENNEPIN)

WHEREAS, Vaughn Products Division, an assumed name of Vaughn Communications, Inc. (a Minnesota corporation) located at 5050 West 78th Street, Minneapolis, Minnesota 55435, has intended to use the **SNOW POKE** mark in interstate commerce and has filed an application with the United States Patent and Trademark Office on July 14, 1997, based on its bona fide intent to use such mark in commerce, which application has been given Serial No. 75-327,432 but has not yet filed an allegation of use of the mark under Section 1(c) or 1(d) of the Trademark Act; and

WHEREAS, Gift Connections, Inc. (an Iowa corporation), located at 625 Vicksburg Lane, Plymouth, Minnesota 55447, is acquiring the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. § 1060;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Vaughn Products Division and Vaughn Communications, Inc. do hereby

assign unto the said Gift Connections, Inc. the mark in the above-identified application as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. § 1060.

Effective Date: November 16, 1998.

VAUGHN PRODUCTS DIVISION

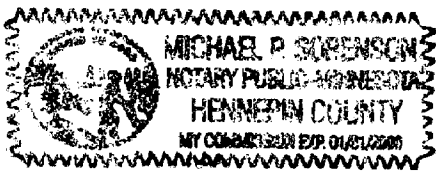
By M. Charles Reinhart
M. Charles Reinhart
Its Chief Financial Officer

VAUGHN COMMUNICATIONS, INC.

By M. Charles Reinhart
M. Charles Reinhart
Its Chief Financial Officer

STATE OF MINNESOTA)
) ss.
COUNTY OF HENNEPIN)

The foregoing instrument was acknowledged before me this 25 day of JANUARY, 1999, by M. Charles Reinhart, Chief Financial Officer of Vaughn Communications, Inc., d/b/a Vaughn Products Division, on behalf of the corporation.



Michael P. Sorenson
Notary Public