

TRADEMARK & PAT

02-17-1999

AMERICA, P.C.

COMPRISING THE LAW OFFICE



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1999 FEB 12 AM 11:00

OPR/FINANCE

February 11, 1999

MRL
2.12.99

Mark I. Peroff
Keith E. Danish
Michael J. Brown
G. Mathew Lombard
John L. Chiatalas*
**admitted to the state of Michigan*

Of counsel:
Stephen N. Dratch
Freema Gluck

RECORDATION FORM COVER SHEET - TRADEMARKS

Commissioner of Patents and Trademarks
Washington, D.C. 20231

Attn: BOX ASSIGNMENT

Re: Recordal of Assignment of Trademark
Assignor: PARFUMS STERN S.A.
Assignee: YVES SAINT LAURENT PARFUMS
Trademark: **VICE VERSA**
Registration No.: 1,805,717
Our Ref.: 314.802

Sir:

Please record the attached original documents or copy thereof:

1. Name of conveying party(ies):

Parfums Stern S.A., a corporation organized and existing under the laws of France.

2. Name and address of receiving party(ies):

Yves Saint Laurent Parfums, a corporation organized and existing under the laws of France, having an office and place of business at 28/34, Boulevard du Parc, 92521 Neuilly-Cedex, France.

3. Nature of conveyance:

Assignment
Date of execution: December 22, 1998
Appointment of Domestic Representative

4. Trademark Application/Registration Number:

1,805,717

Express Mail[®] mailing label number: ELO44837322US
Date of Deposit: 2/11/99
I hereby certify that the marks on this paper have been deposited with the Trademark Office of the United States Patent and Trademark Office, and that the marks are the property of the applicant.
The Trademark Office is located at the following address:
Washington, D.C. 20514

02/17/1999 DCDATES 00000005 1805717
01 FC:481 46562 v 1 40.00 OP

BETTY COLLINS
Betty Collins
(Signature of person mailing paper or fee)

TRADEMARK
REEL: 1854 FRAME: 0674

5. Please address all correspondence in this matter to:

Mark I. Peroff
Trademark & Patent Counselors of America, P.C.
915 Broadway - 19th Floor
New York, New York 10010
(212) 387-0247

6. Total number of applications and registrations involved: one

7. Total fee enclosed: \$40.00.

8. Also enclosed is a Certificate of Express Mail, label number EL 044837322 US, and an acknowledgment postcard.

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sincerely,



Keith E. Danish

KED:bc
Enclosures

Total number of pages comprising cover sheet: 2

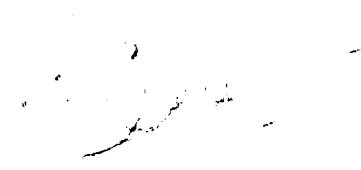
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNEE: YVES SAINT LAURENT PARFUMS
REGISTRATION NO.: 1,805,717
MARK: VICE VERSA
REGISTRATION DATE: November 23, 1993

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assignee hereby designates Mark I. Peroff, Keith E. Danish, Michael J. Brown, and all members of the Bar of the State of New York of the firm of Trademark & Patent Counselors of America, P.C., 915 Broadway, New York, New York 10010, (212) 387-0247, its representative upon whom notices or process in proceedings affecting the mark may be served.

YVES SAINT LAURENT PARFUMS

By: 
Name: Claire CHAMARD
Title: Proxy

PLACE AND DATE: Neuilly, December 22nd 1998

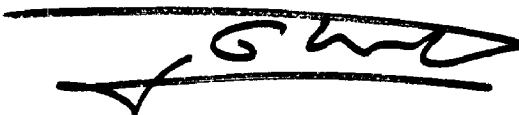
A S S I G N M E N T

WHEREAS, PARFUMS STERN S.A., a corporation organized and existing under the laws of France, having an office and place of business at 20/26 Boulevard du Parc, 92200 Neuilly-Sur-Seine, France ("Assignor"), has adopted, used and is using the trademark VICE VERSA, which is the subject of U.S. Patent and Trademark Office Registration No. 1,805,717, issued November 23, 1993; and

WHEREAS, YVES SAINT LAURENT PARFUMS, a corporation organized and existing under the laws of France, having an office and place of business at 28/34, Boulevard du Parc, 92521 Neuilly-Cedex, France ("Assignee"), is desirous of acquiring said mark and the federal registration thereof;

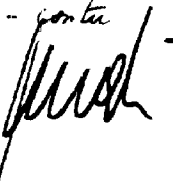
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said PARFUMS STERN S.A. (Assignor) does hereby assign unto the said YVES SAINT LAURENT PARFUMS (Assignee) all rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above-identified federal registration thereof, and the right to sue for past infringement of the said mark.

PARFUMS STERN S.A.



By: _____
Name: **Jean Guillaume LECOMTE**
Title: **President**

*Je soussigné
met à la disposition
de M. Lecomte
pour la signature
de ce document*



Date: **December 22nd 1998**

REPUBLIC OF FRANCE)
) ss:
CITY OF)

On this the 30 day of December, 1998, before me personally came Jean-Biillaume LECANTE, to me known, who, being by me duly sworn, did depose and say that he/she is the President of Parfums Stern S.A., the corporation described in and which executed the foregoing instrument, and that he/she signed his/her name thereto by order of said corporation.

Subscribed and sworn to before me this 30 day of December, 1998

Gildas LE CONESEC de KERHALIC

[Signature]
Notary Public

AFOSTILLE

Convention de la Haye du 5 Octobre 1961

ETATS UNIS

Republique Française

Acte public

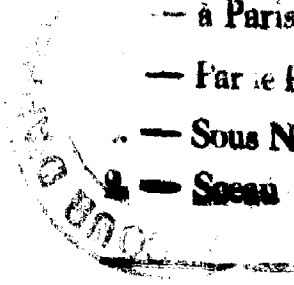
par Jean-Biillaume LECANTE

en qualité de Président

et revêtu de son sceau de [Signature]

ATTESTE

- à Paris le 30/12/98
- Par le Procureur Gal près la Cour d'ap[...]
- Sous N° 3335/98
- Sceau Le [Signature] signat[...]



SCHEDULE

Trademark

Reg. No.

Date of Reg.

VICE VERSA

1,805,717

November 23, 1993
