

02-17-1999

U.S. Department of Commerce
Patent and Trademark Office

2.10.99



To the Honorable Commissioner of Patents and Trade

100966416

ents or copy thereof.

1. Name of conveying party(ies):

PRIMEDIA Magazines Inc.

☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: December 14, 1998

2. Name and Address of receiving party(ies)

Name: PRIMEDIA Magazine Finance Inc.

Address: 745 Fifth Avenue
New York, New York 10151

Individual(s) citizenship _____

Association _____

General Partnership _____

Limited Partnership _____

Corporation-State Delaware

Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/546544, 75/548343, 75/498669, 75/543693Additional numbers attached? ☐ Yes ☒ No

B. Trademark Registration No.(s)

1113590

1864656

1368887

5. Name and address of party to whom correspondence concerning document should be mailed:

Cowan, Liebowitz & Latman, P.C.
 1133 Avenue of the Americas
 New York, NY 10036-6799

David Sternbach, Esq.

6. Total number of applications and registrations involved: 77. Total fee (37 CFR 3.41)..... \$ 190.00☒ Enclosed
☐ Any deficiency is authorized to be charged to
 Deposit Account No. 03-3415.
8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David Sternbach

Name of Person Signing

Signature

February 9, 1999

Date

Total number of pages including cover sheet, attachments, and document: _____

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Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT, made as of December 14, 1998, between PRIMEDIA Magazines Inc., a Delaware corporation ("Assignor"), and PRIMEDIA Magazine Finance Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor, with offices at 200 Madison Avenue, New York, NY, 10016, has adopted, used, is using and is the owner of trademarks, service marks, trade names and trade dress listed on Schedule A attached hereto (collectively, the "**Marks**") and is the owner of the registrations and pending applications, if any, listed on Schedule A;


WHEREAS, Assignee, with offices at 745 Fifth Avenue, New York, NY, 10151, desires to acquire the Marks and the registrations and applications thereof; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, its entire right, title and interest, whether statutory or at common law, in and to these Marks throughout the world, together with the goodwill of the business symbolized by them, and all registrations and pending applications therefor, including but not limited to all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts (without the expenditure of funds) as may be necessary and proper to vest full title in and to the Marks in the Assignee.

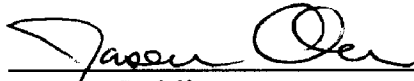
IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment as of the date first written above.

PRIMEDIA MAGAZINES INC.

By: 
Name: Ann M. Riposan
Title: Assistant Secretary

STATE OF NEW YORK)
 ss.:
COUNTY OF NEW YORK)

On this 4th day of December, 1998, before me personally came Ann M. Ripsanu, to me known, who being by me duly sworn, did depose and say that she is the Assistant Secretary of PRIMEDIA Magazines Inc., the corporation described in and which executed the foregoing instrument, and that she had the authority to sign her name hereto on behalf of the corporation.



Notary Public

JASON OH
Notary Public, State of New York
No. 01OH5085430
Qualified in New York County
Commission Expires Sept. 22, 1999

**TRADEMARKS OWNED BY
PRIMEDIA MAGAZINES INC.****I. Applications for Registration**

MARK	SERIAL NO.
TEEN BEAT ALL STARS	75/546544
16 MAGAZINE SPECIAL SUPERSTARS Logo	75/548343
TIGER BEAT	75/498669
TEEN MACHINE	75/543693

II. Registered Marks

MARK	REGISTRATION NO.
TEEN BEAT	1113590
16	1864656
SUPER TEEN	1368887