

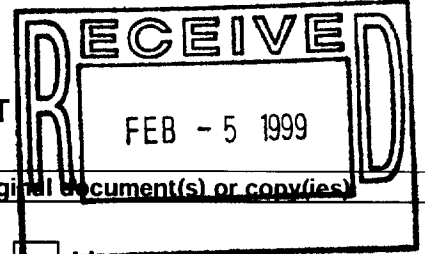
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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies)

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other
- License
- Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

*bse*

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- Corporation
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- Other
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If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

02/17/1999 DNGUYEN 00000210 1392347

FOR OFFICE USE ONLY

01 FC:481 40.00 DP  
02 FC:482 25.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20221

TRADEMARK  
REEL: 1855 FRAME: 0222

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Enter for the first Receiving Party only.

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**Correspondent Name and Address**

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**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1392347"/>	<input type="text" value="1643038"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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**Number of Properties**

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**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

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Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

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No

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Karen Artz Ash, Esq.

Name of Person Signing

Signature

02091999

Date Signed

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212-286-0854

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\*NON-LAWYER

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HOLLY PEKOWSKY

February 10, 1999

Honorable Commissioner  
of Patents and Trademarks  
Washington, D.C. 20231  
Box: Assignments

Re: **RKO Warner Video, Inc.**  
**Lakewood Licensing**  
**Assignment of Trademarks 1392347; 1643038**  
**Our File: 48625 tba**

"Express Mail" mailing label No.: ELO77032512US

Date of Deposit: February 10, 1999

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513.

Name: JEFF MENDEZ

Signature: 

Sir:

Enclosed for filing and recordation, please find the following:

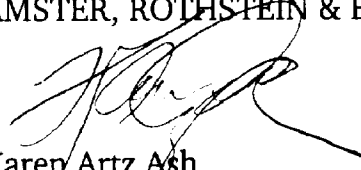
1. Recordation Form Cover Sheet for Trademarks;
2. Confirmatory Trademark Assignment
3. \$65 Amster, Rothstein & Ebenstein check in payment of the required recordation fee

If any further fee is required in this matter, kindly charge the same to Deposit Account No. 01-1785.

Please stamp the enclosed postal card and return the same to the attention of the undersigned to serve as a receipt for our records.

Respectfully submitted,

AMSTER, ROTHSTEIN & EBENSTEIN

  
Karen Artz Ash

KAAsz  
Enc.

CONFIRMATORY TRADEMARK ASSIGNMENT

(VALUE PAK; RKO WARNER VIDEO AMERICA'S PREMIERE STORES)

**WHEREAS**, RKO Warner Video, Inc. (hereinafter referred to as the "Assignor"), is the owner of record of the trademarks and the trademark registrations for the RKO VALUE PAK mark, Registration No. 1,392,347 and RKO WARNER VIDEO AMERICA'S PREMIERE STORES and Design mark, Registration No. 1,643,038 (collectively the "Trademarks"); and

**WHEREAS**, on and as of December 17, 1997 (the "Effective Date"), for good and valuable consideration, said Assignor did assign and hereby confirms such assignment of the Trademarks and the related good will to Lakewood Licensing Corp., a New York corporation with a current mailing address, c/o Michael Landes at 16 West 16<sup>th</sup> Street, New York, New York 10011-6329 (hereinafter referred to as "Assignee"); and

**WHEREAS**, such assignment is hereby confirmed for the purposes of recordation in the United States Patent and Trademark Office, which records shall reflect that the owner of record of the Trademarks is Assignee.

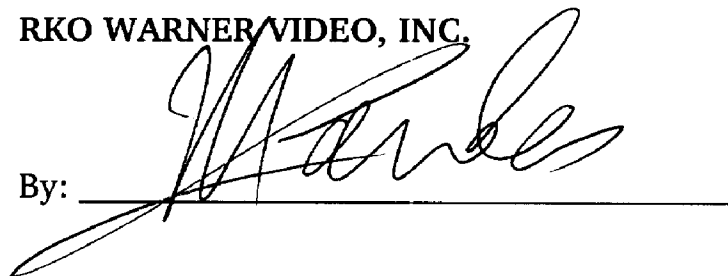
**NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:**

Be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor confirms, that as of the Effective Date it did set over, assign, transfer, and deliver to Assignee all of its right, title and interest in and to the Trademarks, along with that part of the goodwill of the business connected with the use of and symbolized by such trademark, including without limitation the United States trademark registrations.

IN WITNESS WHEREOF, the Assignor has caused this Confirmatory Trademark Assignment to be duly executed on the 3d day of February 1999 by the undersigned, a duly authorized officer of the Assignor as of the Effective Date recited above.

RKO WARNER VIDEO, INC.

By: \_\_\_\_\_

A handwritten signature in black ink, written over a horizontal line. The signature is stylized and appears to be the name of a representative of RKO Warner Video, Inc.